



World Athletics is the world governing body for the sport of Athletics. Amongst its core statutory missions, World Athletics must promote fair play and protect the integrity of Athletics.

In 2017, the IAAF (today World Athletics) launched an Athletics Integrity Unit (“AIU”) whose role is to protect the integrity of Athletics through the implementation of a comprehensive and robust anti-doping programme worldwide. The AIU implements, on behalf of World Athletics, of the most comprehensive out-of-competition testing programme of the sport movement with more than 4000 tests conducted yearly. The AIU guarantees that athletics worldwide is not corrupt and that the best practices irrigate this sport.

Attached to the AIU General Management, you design and implement internal and external communication strategies according to the objectives of the General Management of the AIU. You implement activities and initiatives that promote the work the AIU does. Responsible for public relations, you will be the spokesperson for the organization and will be the contact with the media around the world. You manage the content on all communication platforms. You demonstrate an understanding of athletics, deliver effective global communication programmes and show experience in sport communication and antidoping. The Head of Communications is also responsible for crisis management.

Skills and expected behaviour :

- At least 8 years’ experience in the communications industry
- English as the primary communication language with multi-lingual capability highly desirable.
- Understanding of the global sports integrity landscape and Anti-doping in particular
- Proven experience of global communication and corporate image development strategy.
- A creative and inquisitive person who thrives on learning and developing their skills and experience.
- Exceptional organisational and prioritisation skills.
- Strong knowledge and understanding of and experience in social media platforms and communication.
- Experience working across international territories and an excellent network of global media contacts.
- Be an influential, effective individual; articulate, tactful, and open in communicating with others, across multi-cultural, international boundaries.

World Athletics is an equal opportunity employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, ethnicity, disability, age, sexual orientation, gender identity, religion and belief.

To apply candidates should send the following in English [emploi@worldathletics.org](mailto:emploi@worldathletics.org) before 25 March 2022 ;

- Letter of application highlighting your motivation for the post and relevant experience
- Up to date curriculum vitae
- Details of current remuneration
- Names and contact details for three referees (referees will not be contacted until final interview stage)