

RULES OF THE COMPETITION

1. THE IAAF AND THE COMPETITION:

The International Association of Athletics Federations (hereafter referred to as the "IAAF"), an unregistered association recognised under the laws of Monaco with head office located at 6-8 Quai Antoine 1er, BP 359, 98007 Monaco, acting through its legal representatives, domiciled in this capacity at the said registered office, has decided to organise a competition "Strike A Relay Pose" (hereafter referred to as the "Competition") from 12 April 2017 up to and including 23 April 2017 via the Social Media platform, www.twitter.com/iaaforg which, for the purpose of the present Rules, shall be considered as part of the Website as defined under the General Terms and Conditions of IAAF.org (hereafter referred to as the "Website").

The competition consists in encouraging teams of 4 people to "Strike their Relay Pose", similar to the poses of the professional Relay teams who compete at the IAAF World Relays. Participants are asked to post and share their still or moving images on twitter using the competition hashtag #StrikeaRelayPose

2. ELIGIBILITY AND ACCEPTANCE OF THE RULES

By taking part in the Competition, the participant (hereinafter referred to as the "Competitor") accepts unreservedly the present Rules (which include the Terms and Conditions of the Website incorporated herein by reference) (the "Rules") and the principle of the Competition. In case of conflict between the Terms and Conditions of the Website and the present Rules, the present Rules shall prevail. Anyone breaching one or more of the articles of the Rules shall be deprived of the possibility of taking part in the Competition and also of any prize that he or she might otherwise have won.

The Competition, which is free of charge and entails no obligation to make a purchase, is open exclusively to www.twitter.com/iaaforg followers and aged 18 and over, who have successfully submitted 1 (one) photo or video onto the www.twitter.com/iaaforg subsection with the exception of those persons having a legal link with the IAAF, any of the IAAF's wholly owned subsidiaries or any marketing services agency or other company involved directly with the administration of this promotion, or any members of their families.

The photo or video having collected the highest number of votes from the jury will be elected as winner of the competition and be awarded a prize.

Any form of participation in the Competition other than those expressly defined by the present Rules is excluded and shall not be taken into consideration by the IAAF.

Every Competitor has access to the Rules of the Competition from the Website.

The Contract between the Competitor and the IAAF will be subject to the conditions herein contained. In case a Competitor refuses to abide by the present Rules, its participation will be null and void.

3. VALIDITY

Competitors should fill in the entry form with their accurate, up-to-date and complete information.

There is no limit of entry per www.twitter.com/iaaforg follower.

To be valid each member must have successfully completed and submitted 1 photo or 1 video onto www.twitter.com/iaaforg. Competitors are fully liable for the validity of the information that they give at the time of their entry, in particular of their email

addresses.

All pictures and videos submitted on the Website shall comply with the Terms and conditions of the Website, with a special emphasis on Article 3 of the Terms and conditions. In accordance with such Terms and Conditions, it is strictly prohibited to :

- submit any material which is or may infringe the rights (including intellectual property rights) of any third party or be unlawful, threatening, defamatory, obscene, indecent, offensive, pornographic, abusive, liable to incite racial hatred, discriminatory, menacing, scandalous, inflammatory, blasphemous, in breach of confidence, in breach of privacy, which may cause annoyance or inconvenience or may restrict or inhibit the use of the Website by any person or which constitutes or encourages conduct that may be considered a criminal offence or give rise to civil liability in any country in the world;
- to submit any material which compromises the privacy or security of anyone other than yourself;
- to submit any material which does or may bring the IAAF or any of its brands into dispute or in any way damage their reputation;
- to submit any material where use of the material by the IAAF, or any third party licensed or permitted by the IAAF, will give rise to any third party claims especially as provided under Article 7 below.

The IAAF has the right to remove such content from the Website without prior notice to the Competitor.

4. THE PRIZE

The prize that will be awarded will consist in a sporting kit provided by ASICS, which consists of one T-shirt, one waist pouch, one arm shell, and one shoe bag for each of the two winning teams of four members (8 items in total). The prize will also include a 3-month free Go service on the RunKeeper App.

There is no prize alternative and the prize is non-transferable. The prize is as stated and cannot be sold or exchanged for cash, goods or services.

5. CLOSING DATE

The Closing date for submission of the entry form and submitting a picture or video to enable entry is 23 April 2017.

6. WINNER ANNOUNCEMENT

The Winners will be chosen by a jury put together by the IAAF, on 28 April 2017 between the Competitors who have submitted a valid entry form with their detailed information before the due date. The winners will be notified within 5 days of the draw date. If winner does not wish to accept the prize or does not respond to the IAAF within 10 days of notification, it shall lose the right to enjoyment thereof. The IAAF may then award the prize to another winner, who will be drawn at random and notified.

Under no circumstances may the IAAF be held liable for delays in making prize available or for impossibility for Winner to claim enjoyment of its prize because of circumstances beyond the control of the IAAF.

7. WINNER PUBLICITY

Entrants accept that, if they win, the IAAF will have the right, without additional payment or permission, to use their (as well as any other person featured on the photo and/or video's) name, age, town and country of residence, likeness, and photographs, including the picture and/or video submitted to participate to the

Competition, for the purposes of announcing the winner of this prize and for related promotional purposes, which includes, without limitation, promoting the Competition or the business of the IAAF or its commercial partners in any communication, on any media worldwide.

This option may not constitute an obligation incumbent on the IAAF.

The Competition winners' content may be published on the IAAF's website, IAAF's social media platforms and/or third party websites, and remains the property of the IAAF in line with the Website's Terms of use and Privacy policy.

8. DATA PRIVACY

The IAAF would like to keep entrants informed of the IAAF's similar products and services by email, post and/or telephone. By submitting a valid entry form for the competition you are agreeing that your data will be used for such purpose.

The Competitor acknowledges that, if necessary, it will update its e-mail address and relevant data in a timely manner. No liability shall apply to the IAAF for failure to notify the winner if the winner has not supplied a valid and current email address.

Personal data submitted by Competitors in the entry form are required for the validity of the Competitor's submission. In conformity with Monegasque law n°1.165 of 23 December 1993 in relation to protection of personal data, Competitors enjoy a right of access to the computer files relating to them and a right to rectify their data, and they may ask for their details to be struck off and no longer disclosed to third parties. Such a request may be made by ordinary letter to the IAAF at the address mentioned in Point 1 above.

9. RESPONSIBILITIES

The IAAF cannot be held responsible in case of malfunction or error pertaining to the internet connection or network which would temporarily or permanently prevent access or participation to the Competition.

The IAAF cannot be held responsible for material error (including without limitation display of the Competition on the Website, sending of emails to Competitors, etc), unavailability of information and/or presence of viruses on the website.

The IAAF will in no circumstance be held liable for any of the following:

- Issues with hardware or software;
- Destruction of information submitted by Competitors for a reason not pertaining to the IAAF;
- Human or electrical errors;
- Disruption of the Competition;
- Consequences of potential losses, theft, late delivery of email correspondence not attributable to IAAF.

Any claim with regard to the present Competition shall be sent to the IAAF at the above mentioned address the latest within one month of the Closing Date.

10. RULES

These Rules are to be read in conjunction with and in addition to the IAAF.org website terms and conditions and by entering the competition you are agreeing to those terms and conditions.

The IAAF is not responsible or liable for any technical, hardware or software failures of any kind and accepts no responsibility for lost, late or misdirected entries. Furthermore, the IAAF is not liable to the winner for any cancellation, delay, loss,

damage, distress, injury, death or inconvenience arising from goods or services provided to the recipients of the prizes. The Winner therefore waives the right to any claim and any recourse against the IAAF or any one of the companies or the groups to which they belong as regards the prizes, in particular the quality thereof or any consequence arising from taking possession of a prize.

The IAAF reserves the right to exclude from the Competition any person disturbing the progress of the Competition. It reserves the right to take legal action against anyone who has cheated, defrauded, manipulated or disturbed the operations described in the present Rules or who has attempted to do so. A winner who has cheated shall automatically forfeit any right to obtain any prize.

The IAAF reserves the right, in particular for compelling reasons and/or for reasons of force majeure, to shorten, extend, or cancel the present Competition in part or in full if circumstances so require. It may not be held liable in such a case. Prior notice of such changes may however be given by any suitable means.

In the event of force majeure, of unforeseeable circumstances, or of exceptional circumstances, and even if such circumstances are its own responsibility (subject to it having acted in good faith), the IAAF may terminate the Competition in full or in part. The present Competition shall be cancelled in the event of force majeure, without the Competitors or the Winner being entitled to claim any compensation in that regard. The Rules may be altered at any time by the IAAF, in compliance with the principles set forth above in this respect.

Checks and Reservations: Any information disclosed by the Competitors and by the Winner, in particular their details, shall be considered as null and void and shall not be taken into consideration if it includes an anomaly.

11. APPLICABLE LAW

The present Rules are governed by Monegasque laws.

In order to be taken into account, any dispute, question or objection relating to the Competition shall be made at the latest thirty (30) days as from the closure of the disputed Competition session, in writing only and sent to the following address:

IAAF, 6-8 Quai Antoine 1er, BP 359, 98007 Monaco.

The IAAF shall decide on any matter relating to application of the present Rules or not settled by them. Except for cases of fraud by the Competitors, any dispute that might arise during performance of the present Rules shall be settled preferably out of court between the IAAF and the Competitor.

Any dispute that might arise on interpreting the present Rules shall be referred expressly to the laws of the Principality of Monaco and to the sovereign judgement of the IAAF, and, as a last resort, to the judgement of the competent Courts of the jurisdiction of Monaco.