LABEL ROAD RACES REGULATIONS

(Approved by Council 22 October 2021 and effective from 1 November 2021)
1. **Labels for Road Races**

1.1. The “World Athletics Label Road Races” programme gathers the world’s leading road races (‘Races’). A World Athletics Label denotes high standards in event organisation, safety and runner experience, application of the World Athletics Rules and Regulations and in particularly the Competition and Technical Rules, support from public authorities to the event and a financial commitment to anti-doping. The Labels also categorise elite competitions, with implications on ranking points available to international elite athletes, and Olympics and World Championships qualification slots offered by the highest-categorised competitions.

1.2. These regulations define the criteria that must be met to obtain Labels for 2022.

2. **Application Procedures**

2.1. The following categories of Races can apply for a Label:

2.1.1. Races over the following official distances for which World Records are recognised (see World Athletics Rule 32 of the Competition Rules): 5km – 10km – Half Marathon – Marathon.

2.1.2. ‘Classic races’ over standard or non-standard distances.

2.2. Races can only be granted a Label if the Race has taken place for at least 2 consecutive years prior to 2022.

2.3. There shall be 3 Labels in 2022:

2.3.1. World Athletics Label

2.3.2. World Athletics Elite Label

2.3.3. World Athletics Elite Platinum Label

2.4. Application for Platinum Labels shall only be accepted in relation to Races that had been granted a Platinum Label in 2020 or Elite Platinum in 2021 (irrespective of whether the Platinum Label edition took place or not).

2.5. “Elite” and “Elite Platinum” Labels are awarded to competitions and therefore an Elite Label event with a men’s and a women’s race has 2 Elite-Label competitions. Where an event hosts both a men’s and a women’s race, both competitions are subject to the Label criteria, and the Label is awarded to both competitions.

2.6. Nothing in Clause 2.5 prevents applications being submitted from single-gender competitions.

2.7. All Label Races are “International Competitions” as defined in the Generally Applicable Definitions.
2.8. Applications shall be submitted by the date stated in the application form issued by World Athletics to Member Federations and Race Organisers.

2.9. The acceptance or rejection of an application is at the sole discretion of World Athletics.

3. Elite Race Requirements

3.1. Each Race Organiser wishing to apply for an “Elite Label” in 2022 must either:

3.1.1. have at the start of their 2022 Race edition at least 5 athletes per gender (irrespective of their Country or Territory representation) who have recorded in 2020, 2021 or 2022 at least one World Athletics legal performance within the standards set out in the table below (corresponding to 1,100 points as per 2017 “Scoring Tables of Athletics - Outdoor”) and who have recorded the standard in the distances stated in the table that apply to Race Organisers’ Race;

<table>
<thead>
<tr>
<th>Distance</th>
<th>5000m</th>
<th>10000m</th>
<th>10km</th>
<th>15km</th>
<th>10 miles</th>
<th>20km</th>
<th>Half Marathon</th>
<th>25km</th>
<th>30km</th>
<th>Marathon</th>
</tr>
</thead>
<tbody>
<tr>
<td>WOMEN (Elite)</td>
<td>15:33.21</td>
<td>32:45.19</td>
<td>33:07</td>
<td>50:28</td>
<td>54:19</td>
<td>01:08:06</td>
<td>01:11:57</td>
<td>01:26:38</td>
<td>01:45:40</td>
<td>02:33:23</td>
</tr>
</tbody>
</table>

AND have the “Minimum Gross Guaranteed Prize Money” structure as set out in Clause 7.1 below; or

3.1.2. contribute to the 2022 Solidarity Fund for Elite Distance Runners pursuant to Clause 4 below.

3.2. In addition to Clause 2.4 above, each Race Organiser wishing to apply for an “Elite Platinum Label” in 2022 must either:

3.2.1. have at the start of their 2022 Race edition at least 5 athletes per gender (irrespective of their Country or Territory representation) with at least one World Athletics legal performance in 2020, 2021 or 2022 within the standards set out in the table below (corresponding to 1,175 points as per 2017 “Scoring Tables of Athletics – Outdoor) and who have recorded the standard in the distances stated in the table that apply to Race Organisers’ Race.

For applications from Race Organisers for Marathons and races >25KM

For applications from Race Organisers for 15KM,10miles, 20KM, Half Marathons, 25KM

For applications from Race Organisers for <15KM
<table>
<thead>
<tr>
<th></th>
<th>5000m</th>
<th>10000m</th>
<th>10km</th>
<th>15km</th>
<th>10 miles</th>
<th>20km</th>
<th>Half Marathon</th>
<th>25km</th>
<th>30km</th>
<th>Marathon</th>
</tr>
</thead>
</table>

For applications from Race Organisers for Marathons and races >25KM

For applications from Race Organisers for races 15KM, 10miles, 20KM, Half Marathons, 25KM

For applications from Race Organisers for races <15KM

3.2.2. contribute to the 2022 Solidarity Fund for Elite Distance Runners pursuant to Clause 4 below.

3.3. Once awarded either an “Elite Label” or “Elite Platinum Label” for 2022 races may lower their label status provided that the Race Organiser notifies World Athletics in writing not less than 2 months prior to scheduled race day in order that the necessary adjustments can be made to budgets and plans for Anti-Doping Tests.

3.4. Elite Label and Elite Platinum Label Races failing to meet the conditions set out in Clauses 3.1.1 and 3.2.1 (i.e. without the minimum required number of athletes with a WA-valid performance in 2020, 2021 or 2022 equivalent to 1,100 points for Elite Label / 1,175 points for Elite Platinum) will be charged the contribution amount for the “Solidarity Fund for Elite Distance Runners” stated in Clause 4.3 below.

3.5. For “World Athletics Label” races, there are no requirements in 2022 to invite international elite athletes.

4. The 2022 Solidarity Fund for Elite Distance Runners (“the Fund”)

4.1. As a result of being unable to invite international elite athletes due to the ongoing COVID-19 pandemic and its impact on international travel, the Fund has been established so that Race Organisers willing to support world-class elite running, receive due credit.

4.2. The Fund will be held and managed by World Athletics. Distribution from the Fund will be decided by World Athletics in its sole discretion but always in consultation with the authorised Athletes’ Representatives and contributing Race Organisers. For example, the Fund may be used to organise ad-hoc elite races, to co-fund elite races at existing Label Races, provide direct grants to athletes or similar “athletes’ welfare” measures. The Fund cannot be used to cover World Athletics' administrative or operational costs.

4.3. The amount of contributions (net of any applicable taxes) are:
### 4.4. The Fund is separate to the Label Fee set out at Clause 5 below.

### 5. Financial obligations for the funding of dedicated road races anti-doping programmes

#### 5.1. Label Fee

A condition of receiving a World Athletics Label is that each Race Organiser is required to pay a “Label Fee”, to contribute to the funding of the dedicated Races anti-doping programme. The Label Fees for 2022 are as follows:

<table>
<thead>
<tr>
<th>Label fee</th>
<th>WA Label</th>
<th>Elite</th>
<th>Elite Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marathons</td>
<td>$2,000</td>
<td>$4,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>Any other distance</td>
<td>$1,000</td>
<td>$2,000</td>
<td>$20,000</td>
</tr>
</tbody>
</table>

For single gender Races the amounts are reduced by half.

The dedicated Road races programme will be managed by the Athletics Integrity Unit (“AIU”). It will include:

- Out-of-competition tests for Elite athletes (including planning, performance monitoring, whereabouts management, sample collection and analyses)
- Random pre-competition tests at World Athletics Label and Elite Label races
- Athlete Biological Passport Programme (testing, profiles monitoring and follow-up)
- Results and case management (review and follow-up of atypical results, managing anti-doping rule violations including referral to World Athletics Disciplinary Tribunal and to the Court of Arbitration for Sport)
- Education programme for Elite athletes
- Investigations and intelligence service

The extent and depth of the dedicated integrity programme will vary according to the number of races participating in World Athletics’ label programme under these regulations.
5.2. **Athletes and Athletes’ Representatives Contribution.**

Except for Elite Label and Elite Platinum Label Races that contribute to the Fund pursuant to Clause 4 above, in all Elite Label and Elite Platinum Label Races, there shall be a 1.5% levy on the published gross prize money (i.e. before any penalties and taxes) for the top 5 finishers. This levy represents the elite athletes’ and athletes’ representatives’ contribution to the anti-doping fund. The contribution will be deducted by Race Organisers from the sums paid to elite athletes and paid by the Race Organiser directly to World Athletics.

6. **Appearance negotiations, athletes’ contracts, prizes and payment terms**

6.1. Race Organisers may only conduct negotiations for the appearance and promotion of elite athletes:

6.1.1. through the Athletes’ Member Federation; or

6.1.2. directly with the Athletes (in this case, the relevant Member Federation must be informed); or

6.1.3. through duly authorized Athletes’ Representatives (ARs).

6.2. A complete list of registered ARs is available from World Athletics website at [https://worldathletics.org/athletes/athlete-representatives](https://worldathletics.org/athletes/athlete-representatives)

6.3. As part of the post-race report, upon written request from World Athletics, Race Organisers must provide a list of both international elite athletes and their Athlete Representatives with whom each Race Organiser negotiated the participation of international elite athlete.

6.4. A contract established in good faith by both parties in compliance with World Athletics Rules governing International Competitions and any applicable laws of the host country of the event and outlining clearly the arrangements between the Race Organiser and the contracted athlete shall be signed and respected by both parties.

6.5. Race Organisers shall pay all sums due to the contracted international elite athletes for reimbursement of expenses and appearance fees and any prize monies and bonus awards within the period of time specified within the contract which is normally 60 days after the receipt of doping control results conducted at the race. Suitable accommodation, meals and transportation shall be provided for the international elite athletes. As a general rule all travel expenses should be paid upon the athlete’s arrival at the race venue and no later than the day before the athlete’s departure from the race venue.

6.6. The contract between the Athlete and the Race Organiser shall specify that:

6.6.1. any withholding taxes in respect of appearance fees, prize monies or bonuses that may be levied by the fiscal authorities of the country hosting the race. The Race Organiser shall in due course supply the Athlete or their Athlete
Representative with the relevant document from the fiscal authorities certifying that any such charges have been duly paid.

6.6.2. any athlete who is subsequently determined to have committed a doping offence at the time of the event or is suspended from competition due to an offence committed prior to the event resulting in his/her performance at the event being invalidated, shall be liable to refund any and all sums (including expenses) from the Race Organiser relating to his/her performance at the event. This includes any commission paid to an Athlete Representative.

6.7. Prize money offered to competitors, including bonuses for times achieved shall be equal for all competitors regardless of their nationality or gender – in other words prize money for places should be equal for men and women and for nationals of the host country and athletes of other nationalities. Races may offer specific incentive prizes to nationals of the host country to encourage national participation and development.

7. Minimum Gross Guaranteed Prize Money in ‘Elite Label Races’

7.1. In Elite Label Races, for the overall men’s and women’s competitions, there shall be at minimum a prize structure as follows:

<table>
<thead>
<tr>
<th>Minimum Prize money (per gender)</th>
<th>“Elite Label” Marathon</th>
<th>Other “Elite Label” distances</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>$12,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>2nd</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>3rd</td>
<td>$3,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>4th</td>
<td>$2,000</td>
<td>$1,500</td>
</tr>
<tr>
<td>5th</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

By definition the minimum gross guaranteed prize money does not apply to Race Organisers of an Elite Label Race which in accordance with Clause 4 contributes to the Fund.

7.2. The amounts stated above are to be considered “minimum gross guaranteed” prizes, e.g. an athlete winning an Elite Label Marathon must win at least $12,000 (gross after time penalties, before anti-doping fund contribution, penalties, taxes). Time and record bonuses are in addition.

7.3. Where a Race Organiser of an Elite Label Race fails to notify World Athletics of their intention to lower their label status (see Clause 3.3 above), or fails to provide Minimum Gross Guaranteed Prize Money as set out in Clause 7.1 the Race Organiser will be charged by World Athletics an amount representing the difference between the Minimum Prize Money and the prize money actually paid by the Race Organiser to the athletes.
7.4. There are no minimum prize money requirements for races categorised as a World Athletics Label (see Clause 2.3.1) Race and an Elite Platinum Label (see Clause 2.3.3) Race.

8. Categorisation of races for World Athletics Rankings

8.1. For the determination of the athletes’ “Placing Scores” in the context of the World Athletics Rankings, Label Road Races shall be categorised as follows:

<table>
<thead>
<tr>
<th>Label Road Races 2022 and World Rankings categorisation</th>
<th>Marathon</th>
<th>Any other distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Elite Platinum Label” Races compliant with Clause 3.2.1</td>
<td>GW</td>
<td>GL</td>
</tr>
<tr>
<td>“Elite Label” Races compliant with Clause 3.1.1</td>
<td>A</td>
<td>B</td>
</tr>
<tr>
<td>WA Label Road Races</td>
<td>E</td>
<td>E</td>
</tr>
<tr>
<td>“Solidarity Fund” Elite and Elite Platinum Label races (Clause 3.1.2 and 3.2.2)</td>
<td>E</td>
<td>E</td>
</tr>
</tbody>
</table>

9. Observers and Technical Delegates

9.1. World Athletics may nominate one Observer or International Technical Delegate (TD) Label Races. The Observer / TD will ensure compliance with all applicable Rules and Regulations and World Athletics Label Road Race Regulations and may also be available to assist the Race Organiser if such assistance is requested by the Race Director.

9.2. The Race Organiser will provide all necessary passes, accreditation and assistance to give to Observers and TDs access to the requested operational areas and pre-race meetings, and generally facilitate their work.

9.3. World Athletics will send to the Race Director a copy of the report completed by World Athletics Observer/TD whenever relevant.

9.4. The Race Organiser shall pay the following for one designated Observer or TD: economy class travel, on-site accommodation for a maximum of three nights, meals and local transport.

10. Technical

10.1. Races shall be organised in accordance with World Athletics Competition Rules and Technical Rules.

10.2. Race courses must hold a World Athletics/AIMS international measurement certificate valid at least throughout the race day. For Elite Label and Elite Platinum Label races, it is recommended that the course be “pre-verified” (i.e. measured in advance by two World Athletics/AIMS accredited measurers, one of the accredited measurers should
be of “Grade A”) to ensure the accuracy of the measurement and speed up ratification in case of World Records.

11. **Before race day**

11.1. It is recommended to organise a pre-race technical meeting with the international elite athletes and their representatives, where all arrangements for the race (warm-up schedule, desired, configuration of refreshment stations, how to reach the finish line in case of drop-out; etc.) must be communicated, and the pacemakers introduced to the international elite athletes. If the technical meeting is conducted in a language other than English, English translation shall be provided.

11.2. The Referee must be present at the technical meeting.

11.3. A check of the international elite athletes’ race kits and competition shoes (where applicable) shall be organised on the eve of the competition (or, for afternoon/evening competitions, no later than the morning of the race day) to ensure compliance of the international elite athletes’ race gear with the Technical Rules and Marketing & Advertising Rules and Regulations.

11.4. It is recommended to provide personalised bibs with names of the elite athletes, for them to wear on race day.

11.5. Race Organisers shall permit their international elite athletes to provide their own refreshments, in which case the elite athlete shall nominate at which stations they shall be made available to them. Refreshments provided by the international elite athletes shall be kept under the supervision of officials designated by the Race Organiser from the time that the refreshments are lodged by the international elite athletes or their representatives. Those officials must ensure that the refreshments are not altered or tampered with in any way.

12. **Before the start**

12.1. There must be adequate means to control access to secured areas (ID accreditation or similar).

12.2. Sign-posting in start areas shall be clear and sufficiently informative.

12.3. There shall be adequate, safe and well-lit space for elite runners to warm up.

12.4. Separate men/women changing facilities must be provided.

12.5. If wheelchair or hand-bike races are held with the event, there must be disabled toilets provided.

12.6. Efficient baggage drop-off service must be provided for both the elite and, if applicable, the mass race.

12.7. Starting corrals (or waves) must be seeded by pace / expected finish time.
13. **Road Closures**

13.1. The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The start will be traffic free until the last runner has started and the finish will be traffic free until the last runner finishes or the cut-off time is reached.

13.2. In the case of dual carriageways, only the carriageway on which the participants will run needs be closed to vehicular traffic. Whenever possible, for safety reasons, all carriageways should be closed to vehicular traffic.

13.3. Police and/or traffic controllers must be present at all intersections.

14. **The Race**

14.1. The original Course Measurer or other suitably qualified official designated by the Course Measurer with a copy of the documentation detailing the officially measured course shall ride in the lead vehicle during the competition to validate that the course run by the athletes conforms to the course measured and documented by the official Course Measurer. In the case of separate men and women races, a certified Measurer or other suitably qualified person should be in the lead vehicle for each race. All intermediate timing points shall be measured and marked by the Course Measurer and included in the course map. Mile and/or kilometre markers shall be installed, prominent and easy to see.

14.2. In Elite and Elite Platinum Label competitions, the main Race(s) shall be started independently of the Race(s) on any other distance. Exception to this rule can be made only if the buffer between the elites taking part in the Label competition and the participants of other races is ample enough to prevent disruption to the elite race. Once the Race is started, it is essential that international elite athletes participating in the Label race do not enter in contact with persons not participating in the same race, as this would result in a violation of Technical Rule 6.3.1 on assistance.

14.3. There shall be a lead vehicle preceding the lead runners to direct the runners around the course and, wherever possible, that shall also include a time clock indicating the time elapsed since the start of the race. Where it is safe to do so, in mixed races, a lead vehicle shall precede both men’s and women’s race leaders. The lead vehicle and any other vehicle on the course should not block the athlete’s view of the shortest possible path. Where possible, for Elite Label and Elite Platinum Label races, a distinctive line of any colour should be painted on the course to indicate the shortest possible route.

14.4. The Referee, or designated race official, shall have the possibility follow the leading groups of a road race closely, on a motorbike or bicycle, if he or she so determines. The Referee can give warnings in case of rule violations and, for particularly serious cases, disqualify athletes.

14.5. In Elite Platinum Races, a photo-finish device shall be utilised to determine the placings in case of close finishes.
15. **Pacing**

15.1. Pacemakers are authorised and should be clearly identifiable through a distinctive uniform or similar. To better promote the image of all international elite athletes, a pacemaker’s main bib shall include their name. If a pacemaker has no distinctive uniform, it is allowed to have the word “PACE” together with their name on the bib, or on a second bib to be placed either on the chest or on the back of the pacing athlete.

15.2. Athletes employed by Race Organisers as pacers are bona-fide competitors. They must start the competition together with all other international elite athletes, must be recorded in the race start list, timed like other international elite athletes, and if they complete the race they must be officially ranked.

16. **Drinking/ Sponging and Refreshment Stations**

16.1. Drinking/Sponging and Refreshment stations adequately staffed by competent personnel shall be available on the course in accordance with Technical Rule 55.8.

16.2. Umpires or other suitably qualified officials designated by the Referee shall be present at all refreshment stations, to ensure the treatment provided to all international elite athletes is fair, and to report any violations.

16.3. Elite athletes may only take water or refreshments at the official stations provided by the Race Organiser.

16.4. Without prejudice to the individual races’ hygiene policies, refreshments can be shared between competitors, including pacemakers. However, any continuous support from any athlete to one or more others may be regarded as unfair assistance and warnings and/or disqualifications may be applied. In mixed-gender races, the handing of a refreshment from a male to a female athlete may result in the disqualification of the latter if a situation of unfair assistance occurs.

17. **Timing Data Processing and Results**

17.1. Races must provide fully electronic timing by transponders to all finishers.

17.2. Official results based on the “gun time” (Note to Technical Rule 19.24.5) shall be made available to media, spectators and on the official race website within the shortest possible time.

17.3. Where available, split times shall be properly recorded and made available for statistics, records and judging purposes.

17.4. Races shall email the official results of the competition (at least for the top 20 male and top 20 female finishers) to statistics@worldathletics.org and editor@worldathletics.org immediately following the completion of the competition. As per the Note of Technical Rule 19.24, with “official time” it is meant “…the time elapsed between the firing of the starting gun (…) and the athlete reaching the finish line…".
18. Insurance

18.1. Race Organisers shall subscribe to an appropriate third-party liability insurance policy to cover the risks for which the race organisation may be held liable, including any accident which might occur to athletes and officials.

19. Medical

19.1. The availability of medical services shall be commensurate with the number of participants in the race and the prevailing weather conditions. A Medical Director shall be identified, and his/her contact details be provided to the TD should World Athletics appoint one for the race.

19.2. Race Organisers should fully comply with World Athletics Competition Medical Guidelines in the organisation of the medical services provided to participants. As part of the post event report, Medical Directors will be required to share with World Athletics anonymised, aggregated data on medical encounters.

20. Anti-Doping Tests at Label Road races

20.1. Two months prior to race day, Race Organisers shall submit to the AIU by email their most up-to-date provisional entry lists, as well as details on the official hotel where any elite athletes are to be accommodated. Race Organisers will be contacted separately with details on how to share this information with the AIU securely.

Pre-competition tests

20.2. Except for Elite Platinum races (see below), pre-competition tests will be organised directly by the AIU on a random basis, as part of the dedicated anti-doping programme, at a number of Label Road Races. Race organisers will be informed sufficiently in advance that pre-competition tests will be conducted at their race but must keep this information confidential on a need-to-know basis, so as not to provide the competing athletes with notice of the testing.

20.3. Pre-competition tests will mainly consist of blood tests in the context of the Athlete Biological Passport, to be conducted in the period preceding the race, preferably at the main athletes’ hotel.

20.4. Race Organisers may be requested to assist with facilitating pre-competition testing operations (for example, accreditation for doping control staff, access to venue, booking at race’s main hotel).

20.5. Elite Platinum Label races are required to organise, at their own expense, systematic pre-competition tests for all athletes in the international elite field, as defined by the Race Organiser.

In-competition tests

20.6. In-competition tests are key to preserve the integrity of performances achieved at Label Road races. In-competition tests shall be conducted in accordance with the World
Athletics Anti-Doping Rules at the expense of the race organiser. The minimum number of tests to be conducted at label races shall be as follows:

<table>
<thead>
<tr>
<th>World Athletics Elite Platinum label</th>
<th>12 tests (6 men and 6 women) including 6 with EPO analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Athletics Elite label</td>
<td>8 tests (4 men and 4 women) including 4 with EPO analysis</td>
</tr>
<tr>
<td>World Athletics label</td>
<td>4 tests (2 men, 2 women) including 2 with EPO analysis</td>
</tr>
</tbody>
</table>

For single gender Races the minimum number of tests above are reduced by half.

20.7. All tests shall be conducted in accordance with the World Athletics Anti-Doping Rules at the expense of the Race Organiser.

20.8. The doping samples shall be analysed by a WADA accredited laboratory.

20.9. Race Organisers may contact the AIU to assist with the organisation of in-competition tests at their race including identifying the most suitable testing service provider, at preferential rates.

21. Communications

21.1. On-site Video Screen

All Platinum Label Races must provide in the finish area at least one giant video screen to allow spectators to follow the race.

21.2. Race Website

Elite and Elite Platinum Races should have a dedicated website with at minimum start-lists and results in English. For Elite Platinum Races, a fully-functional website in English is required.

22. TV images to World Athletics

22.1. If requested by World Athletics Race Organisers will provide full race footage ("Dirty International Feed"), in the form of a web-link to a video-sharing website (YouTube, Vimeo, YouKu, etc.) or a digital file. This is for reviewing purposes only, and World Athletics will NOT have the right to use any of this footage unless approved in writing by the Race Organiser.

22.2. Upon request of World Athletics, the Race Organiser shall provide a broadcast-quality record of the competition ("Clean Feed"), allowing World Athletics to use, free of charge, up to five minutes of footage, unless existing media rights contracts prevent the Race Organiser from doing so.

23. World Athletics Branding and Promotion

23.1. All Race Organisers are recommended to:
23.1.1. Produce and display, at their cost, at least two promotional, perimeter boards or banners (using artwork provided by World Athletics) in the finish area within the final 100 metres, and/or prominently display the World Athletics Road Race Label logo on the finish gantry, as part of the non-commercial partner recognition programme. The placement of the boards and/or logos should ideally be visible in key broadcast views.

23.1.2. Display the relevant Road Race Label logo on the homepage of the race website.

23.1.3. Include the relevant Road Race Label logo all promotional printed and digital material (examples may include marketing campaigns, posters, brochures, leaflets, official programme, start lists, results, press and victory ceremony backdrops social media, etc.).

23.1.4. Allow a full-page advert in any official programme made available to spectators or media artwork provided by World Athletics in line with specifications provided by the Race Organiser.

24. Breaches & Sanctions

24.1. In the event of an allegation of breach of any of these Regulations or World Athletics’ Rules or Regulations generally, the following procedures shall apply, except where the Integrity Code of Conduct applies, or the applicable World Athletics Rules and Regulations specify the procedure for the alleged breach:

24.1.1. Where World Athletics (or its delegate(s)) elects to investigate on its own behalf, the allegation shall be reduced to writing and forwarded to the Race Organiser and copied to the Member Federation, and they shall be given such opportunity to respond to the allegation as is reasonable in all the circumstances of the case.

24.1.2. If, following an investigation, World Athletics (or its delegate(s)) believes that there is evidence to support the allegation and that disciplinary proceedings are warranted in all the circumstances of the case, the Race Organiser shall be notified of the charge (and copied to the Member Federation) to be brought and of their right to a hearing before any decision is made. If, following such investigation, World Athletics believes that there is insufficient evidence to charge the Race Organiser concerned, or that disciplinary proceedings are not warranted in all the circumstances of the case it shall notify the Race Organiser concerned of its decision not to proceed and copy the Member Federation. Such a decision may be published as World Athletics (or its delegate(s)) considers appropriate. Any decision not to pursue disciplinary proceedings does not preclude World Athletics (or its delegate(s)) from taking further action.

24.1.3. When it is asserted by World Athletics that conduct has been committed that would subject a Race Organiser to discipline under these Regulations or any other Rules and Regulations, the Race Organiser concerned shall be required to
provide a written explanation for the alleged conduct, in normal circumstances within a period of no more than 14 days from the date of notification. If no explanation, or no adequate explanation, for the alleged conduct is received in such time, the label status of the Race Organiser concerned may be provisionally suspended pending resolution of the case. A decision to impose a provisional suspension shall not be subject to appeal but the Race Organiser concerned shall be entitled to a full expedited hearing before the relevant hearing body in accordance with these Regulations.

24.1.4. If, having being notified of a charge, the Race Organiser concerned fails to confirm in writing to World Athletics or its delegate(s) within 14 days of such notice that they wish to have a hearing, they will be deemed to have waived their right to a hearing and to have accepted that they committed a breach of the relevant provision of these Regulations and/or World Athletics’ Rules and Regulations.

24.1.5. If the Race Organiser confirms that they wish to have a hearing, all relevant evidence shall be given to the Race Organiser alleged to have committed the breach and a hearing shall be held within a period of no more than two (2) months following notification of the charge.

24.1.6. If the relevant hearing body, after hearing the evidence, decides that the Race Organiser concerned is in breach of the relevant Rule or Regulation, it shall declare one or more of the following sanctions:

a. withdrawal of the Race Organisers’ current label status;

b. not to accept the results from the Race Organiser as being ‘official’ and invalidate the results in the World Athletics statistics or results;

c. prohibit the Race Organiser from applying for a Label for a period of time as may be appropriate in the circumstances;

d. impose a fine;

e. order specific measures be implemented at the Race Organiser’s own cost in order to raise education and awareness about the breach concerned and measures to mitigate the risk of such breaches occurring in the future;

f. warn the Race Organiser;

g. impose such other sanction as may be appropriate in the circumstances.

24.2. World Athletics or its delegate(s) shall publish the decision and/or the sanction as World Athletics (or its delegate(s)) considers appropriate.

24.3. Any dispute arising from the application of this Clause 24 shall be dealt with in accordance with Rule 3 of the Disputes and Disciplinary Proceedings Rules.