

IAAF / Nestlé Kids' Athletics Programme: Review in figures

Education

Since 2007

IAAF Coaches Education and Certification System (CECS)

Level I Lecturers & Kids' Athletics Activators:

- ✓ 65 Lecturers' courses have been organised;
- ✓ 1090 candidates took part in CECS LI Lecturers' courses
- ✓ 198 IAAF national Member Federations (MFs) have at least one LI Lecturer and/or KA Activator = 93% of MFs

CECS Level I Coaches:

- ✓ 258 Level I Coaches' courses have been organised;
- ✓ 5519 candidates took part in CECS LI Coaches' courses and 4907 have been certified as LI Coaches

Since 2012

IAAF NHK KA Courses:

- ✓ Since the IAAF Kids' Athletics and the Nestlé Healthy Kids Global Programme entered into partnership, 68 Member Federations have signed a Memorandum of Understanding. Each MF has to train 576 KA instructors and reach a minimum of 201,600 children.
- ✓ Estimated number of KA Instructors: 39168.

122 MFs

The following 68 Member Federations adopted the programme in cooperation with their National government, or Ministry of Sports, or Ministry of Education:

ALB, ALG, ARG, ARM, AUS, BHU, BIH, BOL, BRA, BUL, CHI, CHN, CIV, CMR, COL, CPV, CUB, CZE, DOM, ECU, EGY, ESP, EST, FRA, GHA, GRE, GUA, HUN, IND, KEN, KOR, KSA, LIB, MAD, MAR, MAS, MDA, MEX, MGL, MNE, MOZ, MRI, NIG, NGR, NZL, OMA, PAK, PAN, PAR, PER, PHI, POL, POR, PUR, PYF, RUS, RWA, SEN, SEY, SIN, SLO, SRB, SVK, SRI, SWZ, TOG, TUN, TUR, UGA, UKR, URU, UZB, VEN, YEM, ZAM.

The following 54 Member Federations in cooperation with a number of identified schools:

AFG, AIA, ARU, AZE, BAN, BIH, BLR, BRU, BUR, CAM, COK, CRC, CRO, DMA, ESA, FIJ, GAM, GEO, GUI, GUY, INA, IRI, IRQ, ISR, IVB, JOR, JPN, LBR, LAT, LTU, MDV, MHL, MKD, MLI, MLT, MNT, MTN, NCA, NEP, NRU, PHI, PNG, ROM, SKN, SLE, SOL, SUD, SYR, TGA, TKS, TLS, UAE, VAN, VIN.

KIT distribution

Since 2007, 1382 KA kits have been distributed to 152 MFs.

Global Reputation

Other than the IAAF MFs, the IAAF Kids' Athletics programme has been adopted and promoted by several International Organisations:

Adopted by:

- CONFEJES (55 countries and Governments)
- CONFEMEN (55 countries and Governments)
- London Inspiration programme (targeting 12 million kids within 17 countries)
- UK Sport (developing sport in many needy countries)
- Peace & Sport
- Universities (Egypt (6), Iceland, Iraq, Lebanon, Tunisia)
- London Legacy Programme (WC 2017)
- United States Olympians
- The International Olympic Academy
- OlympAfrica

Promoted by:

- IOC
- Sport Accord

Translation

The Kids' Athletics Guidebook has been translated into 26 languages: Arabic, Bosnian, Chinese, Czech, Divehi (Maldives), English, Estonian, Filipino, French, Greek, Hungarian, Indonesian, Italian, Japanese, Korean, Khmer, Macedonian, Persian, Portuguese, Russian, Serbian, Slovenian, Sinhala (Sri Lanka), Spanish, Turkish, Urdu (Pakistan).

Sponsored by

Nestlé Healthy Kids (NHK) – for 5 years (2012 – 2016).

Awarded by

- Peace & Sport Award 2011 for the best programme for peace from an International Sports Federation