WORLD ATHLETICS

WORLD ATHLETICS SERIES EVENTS BIDDING PROCESS

Pre-Qualification Form

February 2021

www.worldathletics.org

WORLD ATHLETICS

WE ARE WORLD ATHLETICS

With more than 3.5 million athletes, 214 Member Federations, and as the #1 Olympic sport, we are the international governing body for the sport of athletics – representing all things Running, Jumping, Throwing and Walking. Established in 1912, World Athletics (previously known as IAAF) was founded to fulfil the need for a world governing body to regulate international competition, standardise technical equipment and rules, and maintain the list of official world records. All of these requirements remain today, as well as the understanding that athletics is no longer just about high performance, gold medals and records but about ensuring the maximum number of people are able to participate in athletics.

Our vision is to use the power and accessibility of athletics and our athletes to create a healthier and fitter world.

Our mission is to grow the sport of athletics and make it relevant in people's lives and in the lives of their communities.

World Athletics Series

The World Athletics Series (WAS) is made up of seven of the most visible global athletics events. Each WAS event was designed to bring unique experiences to life, but they all share one common goal: to host the world's best athletes and inspire international audiences. A core pillar of our 'Strategy for Growth 2020-2023' is to create globally appealing and accessible events that deliver tailored and significant impacts as well as tangible benefits to Host Cities.

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World Athletics Series Events Bidding Process Pre-Qualification Form

A. General Information

A.1. CANDIDATE INFORMATION

A.1.1. a. Organisation of principal contact;

b. Name of principal contact;

c. Position of principal contact;

d. Email of principal contact;

e. Telephone of principal contact;

A.1.2. Member Federation (MF);

A.1.3. Name of the proposed Host City; and

A.1.4. Name of the proposed Host Institution.

A.2. ADDITIONAL SUPPORTING STAKEHOLDERS

Please provide the following details for all key stakeholders who are part of your bid response stakeholder group. These may include national/regional/local government bodies, tourism bodies, sport development organisations, regional development agencies and key private sector supporters.

A.2.1. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.2. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

c. Position of contact(s);

A.2.3. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.4. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.5. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.3. WORLD ATHLETICS SERIES EVENTS (WAS EVENTS)

Please tick below the WAS Event(s) you are interested in hosting:

- ☐ World Athletics Championships (WCH)
- ☐ World Athletics Indoor Championships (WIC)
- ☐ World Athletics U20 Championships (WU20)
- ☐ World Athletics Relays (WRE)
- ☐ World Athletics Road Running Championships (WRRC)
- ☐ World Athletics Cross Country Championships (WXC)
- ☐ World Athletics Race Walking Team Championships (WRW)

A.4. MAIN COMPETITION VENUE

Please complete if interested in hosting any of the following WAS Events: the WCH; WIC; WU20; or WRE.

Please provide the following information for the main competition venue:

A.4.1. The name of the venue. If the venue has a commercial name, this should be specified;

A.4.2. Whether the venue is a permanent athletics venue, or will be a temporary venue for the WAS Event:

☐ Permanent athletics venue ☐ Temporary athletics venue

A.4.3. Whether the competition venue is a finished venue, being upgraded or a new build:

☐ Existing venue ☐ To be upgraded ☐ New build

A.4.4. If the competition venue is being upgraded or a new build, please confirm the scheduled completion date (dd/mm/yy);

A.4.5. The owner and operator of the venue (if different);

A.4.6. Please provide the seating capacity of the venue (in athletics layout), including:

a. total seating capacity;

b. number of covered seats;

c. number of uncovered seats (if relevant);

A.4.7. If a permanent athletics venue, is the track certified by World Athletics?:

☐ Yes ☐ No

A.4.8. If yes, please indicate the level of certification of the track.

A.5. MAIN COMPETITION COURSE

Please complete if interested in hosting any of the following WAS Events: WCH (Marathon & Race Walk); WRRC; WXC; or WRW.

A.5.1. The name of the location of the start/finish area. If the location has a commercial name, this should be specified;

A.5.2. If available, please provide a map of the course
(Please insert link, file name, or send under separate cover);

A.5.3. If available, please provide pictures of the course
(Please insert link, file name, or send under separate cover).

A.6. ARRIVALS AND DEPARTURES

Provide international ports of entry and distance (km) to the main competition venue or main competition course (as applicable) for people;

A.7. ACCOMMODATION

Provide an indication of hotel capacity in the Host City, and anything that might be relevant in order to achieve sufficient capacity for the WAS Event.

B. Risk Identification

B.1. SAFETY AND SECURITY

B.1.1. Has the Host Country declared a war, or is or has been in a de facto state of armed conflict (excluding mandates of the UN Security Council), with any of World Athletics' 214 Member Federation countries, within the previous three (3) years from the date of this Pre-Qualification Form?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.1.2. Is the proposed Host City located in an area affected by armed conflict within the previous three (3) years from the date of this Pre-Qualification Form?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.1.3. Has the Host Country or any of its Senior Government Officials, been subject to a United Nations Security Council sanction regime, or other international sanction regimes as applicable, within the previous three (3) years from the date of this Pre-Qualification Form?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.1.4. Are any countries restricted from entry into the Host Country?

☐ Yes ☐ No

Please describe in the box below the measures available to mitigate any such restrictions.

B.1.5. Are there particular concerns with respect to major security threats in the Host Country?

☐ Yes ☐ No

Please describe the threat and mitigation options for the WAS Event.

B.1.6. Please describe recent relevant events (in the last two (2) years) affecting public safety, including civil unrest, major crime and terrorism, in the Host City. Please describe the mitigation options for the WAS Event.

B.1.7. Are there any concerns with respect to the public safety in the immediate vicinity of the WAS Event location?

☐ Yes ☐ No

If yes, please describe.

B.2. FINANCIAL

B.2.1. Does the Government Guarantee for the WAS Event require additional institutional approval for it to be valid?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.2.2. Is there a risk that the MF/ Host Institution/ local organising committee (LOC) may receive a significant part of the funding only after the WAS Event?

☐ Yes ☐ No

Please describe in the box below the expected equity flow for the WAS Event, from award to final accounts.

B.3. COMMERCIAL

B.3.1. What percentage of the indicative budget for the WAS Event will be financed from revenue generated by domestic event sponsors and / or ticket sales (if applicable)?

B.3.2. Are there any pre-existing circumstances envisaged that may impact the exploitation of the commercial rights relating to the WAS Event?

☐ Yes ☐ No

If yes, provide details on how these will be dealt with.

B.3.3. Identify any national laws and / or regulations that may support rights protection programme strategies and protect World Athletics and Dentsu against unauthorised association with the WAS Event (e.g. trade mark laws).

B.4. ANTI-DOPING

B.4.1. Has the National Anti-Doping Organization (NADO) associated with the Host Country been declared by the World Anti-Doping Agency (WADA) to be non-compliant with the WADA Code within the previous three (3) years from the date of this Pre-Qualification Form?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.4.2. Which provider/organisation will you designate for doping control services at the WAS Event?

B.4.3. Which laboratory will you select for the analysis of doping control samples collected at the WAS Event?

B.5. GOVERNANCE AND INTEGRITY

B.5.1. Has any proposed member of the LOC and/or senior MF Official ever been investigated, sanctioned, or convicted for corruption or any other financial crimes, or in relation to sport matters, such as doping violations?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.5.2. Are there any concerns that the persons and entity bidding to host the WAS Event are subject and required to comply, at all times and without limitation, with the World Athletics Integrity Code of Conduct, Bidding Rules, Disclosures, Conflicts and Gifts Rules and any other Applicable Rules and Regulations?

B.6. COMPETITIONS

B.6.1 Please describe what will need to be done to provide competition facilities that fully meet World Athletics' standards of quality (for example, upgrades to existing facilities or construction).

B.6.2 Complementing 6.1, please describe the risks that may impact the delivery of competition facilities on time for the WAS Event.

B.7. HUMAN RIGHTS

If the WAS Event requires building any infrastructure (Stadium, etc.) - Please describe how the risk of modern slavery or other major breaches of international labour standards (if applicable) can be mitigated?

B.8. ENVIRONMENT AND HEALTH

B.8.1. Is the Host City partnering, for the purpose of the WAS Event, with a nearby hospital or clinic which has successfully been through a national or international healthcare accreditation scheme (e.g. Accreditation Association for Ambulatory Health Care (AAAHC), Community Health Accreditation Program (CHAP), the Joint Commission International or the Trent Accreditation Scheme)?

☐ Yes ☐ No

If yes, please write down the name of the hospital or clinic below.

B.8.2. Is the Host City subject to any known and recurring situation of communicable diseases (such as malaria, dengue, etc)?

☐ Yes ☐ No

If needed, please provide more information in the box below.

B.8.3. Is the Host City subject to any of the following extreme weather conditions during the month in which the WAS Event is proposed to take place:

B.8.3.1. Extreme heat and/or relative humidity (i.e. WBGT[1] >28°C when competitions or training are taking place):

☐ Yes ☐ No

B.8.3.2. Extreme cold and wind (i.e. Wind chill calculated temperature < - 5°C when competitions or training are taking place):

☐ Yes ☐ No

B.8.3.3. Other extreme meteorological phenomena such as tornadoes, typhoons, hurricane, sandstorm, or tsunami:

☐ Yes ☐ No

B.8.4. Is the Host City subject to any of the following environmental risks occasionally resulting in::

B.8.4.1. Low air quality with high Ozone, and/or high NO2, and/or high level of Particulate Matters (PM10) resulting in an Air Quality Index > 100:

☐ Yes ☐ No

B.8.4.2. Low water quality and low quality of the water sanitation network meaning a high risk of water-mediated poisoning:

☐ Yes ☐ No

1 WetBulb Globe Temperature (WBGT) is a measure of the heat stress in direct sunlight, which takes into account: temperature, humidity, wind speed, sun angle and cloud cover (solar radiation)

C. Guarantees & Undertakings

C.1. In consideration of participating in the bid process the Host Institution and MF acknowledge and agree that the World Athletics Event Bidding Rules (Book C.6.1 – click here) ('Event Bidding Rules') apply to the bid process. Specific attention is drawn to Rules 3.2 and 8 of the Event Bidding Rules. The Host Institution and MF confirm they have read, understood and undertake to comply at all times throughout the bid process with the Event Bidding Rules and further acknowledge that any failure to comply with the Event Bidding Rules may result in their disqualification from the bidding process.

Please tick

C.2. Please confirm that the Host Institution and MF agree to the financial and funding responsibilities in relation to the Host Broadcaster's activities (which includes creating, producing and supplying the international audio-visual broadcast signal for the WAS Event and providing the international audio-visual broadcast signal for international distribution together with broadcast facilities and technical services to broadcasters) and will enter into an agreement with World Athletics designated Host Broadcaster.

Please tick

C.3. The Host Institution and MF confirm that all information provided in this Pre-Qualification Form is true and accurate on the day and year set out below and will remain true and accurate for the duration of this World Athletics bidding process.

Please tick

C.4. Please complete and provide a signed copy of Appendix A - Letter of support from the Government of the Host Country.

Please tick

The Host Institution and MF have executed this Pre-Qualification Form by their duly authorised representatives on the day and year set out below:

[insert name of Host Institution]

Per: Title:

Date:

[insert name of MF]

Per: Title:

Date:

Appendices

Appendix A – Letter of support from the Government of the Host Country

TO: WORLD ATHLETICS
6-8, Quai Antoine 1er, BP 359, MC 98007, Monaco Cedex.

The Government of [insert Host Country], and any successors thereto ("the Government"), acknowledging the realisation of a World Athletics Series Event (the "WAS Event") and declares its irrevocable support for the candidature of [insert Host Institution] and [insert name of Member Federation] ("MF"), and in the event that [insert Host Institution] and [insert name of MF] are elected to organise the WAS Event (and subject only to such appointment), for the duration of this bidding process the Government irrevocably guarantees and shall ensure that:

1. All members of the WORLD ATHLETICS FAMILY shall be granted entry visas and, where necessary, work permits for the Host Country for a sufficient duration to enable such individuals to prepare for and participate at the WAS Event. The grant of such visas shall (i) be subject to the condition that such individuals hold a valid passport or equivalent document and shall be subject also to the confirmation by WORLD ATHLETICS that such individuals are members of the WORLD ATHLETICS FAMILY, and (ii) be issued without restrictions, particularly on the basis of the nationality, race and religious or political beliefs of the applicants.

2. The following goods may be temporarily imported into the Host Country free of any taxes, levies, duties or other similar charges, provided that such goods are either consumed during the course of the WAS Event or are exported upon the conclusion of the WAS Event:

    a. Personal equipment of athletes and team officials, WORLD ATHLETICS, DENTSU, COMMERCIAL AFFILIATES, BROADCASTERS and media representatives;
    b. Technical equipment for the athletes and team officials, WORLD ATHLETICS, DENTSU, COMMERCIAL AFFILIATES, BROADCASTERS and media representatives;
    c. Medical equipment and pharmaceutical products to be used by athletes and team officials and WORLD ATHLETICS;
    d. Technical equipment necessary for the organisation of the WAS Event;
    e. Material and equipment furnished by the suppliers of equipment ordered by WORLD ATHLETICS, DENTSU and the WAS Event organisers and necessary for the organisation of the WAS Event; and
    f. All material to be used by COMMERCIAL AFFILIATES in the exercise of their sponsorship rights (including value-in-kind and other products and equipment for the WAS Event).

3. There shall be no regulatory barriers to the access by the WAS Event participants (including the international media) to an international telecommunication network and the Government shall provide, or, where applicable, arrange for the relevant authorities to provide licences, clearances, authorisations and consents necessary for hosting the WAS Event (including, but not limited to broadcast, radio frequencies and air space control (as applicable)).

4. The national flags of the all participating teams and nations recognised by WORLD ATHLETICS may be displayed at the WAS Event venue, and the national anthems of such teams and nations may be played at the WAS Event venue.

5. Neither WORLD ATHLETICS nor its COMMERCIAL AFFILIATES (including DENTSU and HOST BROADCASTER) shall be treated as having a permanent establishment in the Host Country purely as a result of their activities related to the WAS Event.

6. There shall be no income taxes levied on any competition awards (i.e. prize money and/or any other value in kind prize awarded to athletes) in connection with the WAS Event.

7. Definitions

   For the purposes of this letter of support from the Government, the below expressions have the following meanings:

   BROADCASTER, means any entity identified by WORLD ATHLETICS or its media partner and/or DENTSU which has acquired the rights to transmit the audio-visual signal of the WAS EVENT or any part thereof;

   COMMERCIAL AFFILIATES, means any entity which has been granted any commercial rights relating to the WAS Event by WORLD ATHLETICS and/or DENTSU or the MF (or third party appointed by the MF) with DENTSU's approval, including the HOST BROADCASTER, the sponsors, the BROADCASTERS, the TECHNICAL SUPPLIERS and all product licensees;

   COMPETITION DELEGATES, means appropriately skilled and experienced individuals appointed by World Athletics to oversee various aspects of the WAS Event;

   DENTSU, means Dentsu Inc., 1-8-1 Higashi Shimbashi, Minato-ku, Tokyo 105-7001, Japan;

   HOST BROADCASTER, means the entity responsible for creating, producing and supplying the international audio-visual broadcast signal of the WAS EVENT and providing the international audio-visual broadcast signal for international distribution together with broadcast facilities and technical services to BROADCASTERS;

   TECHNICAL SUPPLIERS, means the suppliers and contractors appointed by WORLD ATHLETICS and/or DENTSU in relation to the WAS Event (including, but not limited to accreditation/timing/measurement and/or results);

   WORLD ATHLETICS FAMILY, includes, but is not limited to: World Athletics and Dentsu staff, Competition Delegates, and if relevant World Athletics Council Members, World Athletics Committee and Commission Members, World Athletics guests and representatives of the Commercial Affiliates and Dentsu's representatives (including guests of the Commercial Affiliates and Dentsu).

(Government of [insert name of Host Country])

Per: Title:

Date: Signature:

[insert name of MF]

Per: Title:

Date: Signature:

TDK
TDK

IAAF WORLD CHAMPIONSHIPS
TOYOTA
LONDON 20

WORLD ATHLETICS™

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