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ATHLETICS.



# 2020 ANNUAL COUNCIL REPORT

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## Introduction

This is the Annual Council Report for 2020 required under Article 79 of the World Athletics Constitution, for the period 1 January 2020 to 31 December 2020. It includes the audited annual financial statements for 2020 and outlines the key decisions and activities during that period.

The 2020 Annual Council Report is divided into the following sections:

1. President's Report
2. Executive Board Report
3. Council Report
4. Commission Reports
5. Working Group Reports
6. Audit Reports
  - 6.1 Financial
  - 6.2 Non-financial (Governance & Ethical Compliance and Anti-Doping & Integrity Programmes)





PRESIDENT'S REPORT

# 1. President's Report



We have just staged our World Athletics U20 Championships in Kenya, right off the back of the Tokyo 2020 Olympic Games, and we have seen the return of most of our one-day meetings in the Diamond League and the Continental Tour, albeit without spectators for the most part. We have also celebrated the extraordinary performances of our athletes as they came back into global competition after a year of disruption and frustration.

Against these most recent memories the year 2020 seems a lifetime ago, but I know that times are still difficult for many of our athletes as the Covid-19 global pandemic continues to restrict our movements and add layers of complexity to our lives.

Looking back on 2020 I am proud and grateful for way we came together as a sport. Three words define 2020 for me: Resilience, Bravery and Flexibility.

**Resilience** in the way we managed to adapt to the circumstances of the year better than most other sports. It was really hard work, but we were told regularly that we were braver and delivered better than almost any other International Sports Federation. As most of the world adjusted to lockdown, our sport rose to new heights, moving into an online world.

From home workouts and backyard competitions to online conferences and Athletics@Home, everyone worked hard to keep connected and keep athletics going. By June we grew accustomed to virtual training sessions, virtual backyard competitions and even virtual in-stadium events – much to the delight of our fans, broadcasters and of course the athletes who finally got the chance to compete again.

**Bravery** in the way we didn't sit by and let the pandemic wash over us. We took action and made decisions to help our athletes navigate the year. We built a season when we could, and when it was safe to do so. We found ways to support our athletes through the Athlete Welfare Fund, largely funded by the International Athletics Foundation, under the patronage of HSH Prince Albert II of Monaco, which gave some level of respite in an unpredictable year to 193 athletes from 59 Member Federations. And we found ways to support each other. We worked hard at keeping our fans engaged in new and creative ways with a huge amount of help from our athletes and our Member Federations.

**Flexible** in the way we adapted our ways of working, from our global decision-making forums going virtual to the staging of regular online Member Federation Information Sessions joined by over 2,500 participants and 85% of our Member Federations. This kept us connected in a strong and powerful way and led to all our six Area Associations running their own online information and education sessions which reached thousands of people that work in our sport.

In March 2020, when the pandemic moved from a local to a global pandemic, we had just held a successful World Athletics Indoor Tour with almost 600 athletes from 73 Member Federations and had held our first, and only, in-person Executive Board and Council meetings. As the world closed borders and, for the most part, subjected us to self-isolation in our individual homes we, as a sport, created four priorities to see us through what, at that stage, was a sea of confusion and fog. Our four priorities kept us focused and helped us weather the uncertainty better than most sports. They were:

- **Getting our athletes back into competition as soon as possible, once it was safe to do so.** We were able to preserve and create an outdoor season of one-day meetings in 2020, starting and ending later than usual, so athletes had access to competitions in every region. More than 600 events took place in 2020, including eight Diamond League and 28 Continental Tour meetings, which gave athletes some competition so they could benchmark their performances and adjust their training accordingly for the Tokyo 2020 Olympic Games. This could not have been achieved without the network of fantastic meeting directors, cities, governments and organising committees across our World Championship and Continental Tour events to the Diamond League, marathons and road events who were willing to be flexible and work with us to do this. We have amazing partners who were working with us on schedules and opportunities and 214 determined federations who went out of their way to explore national and local opportunities. My immense thanks go out to all of them.
- **Expediting our review of the Olympic qualification system and releasing any changes to the process as soon as possible so athletes knew where they stood.** We supported the IOC's proposal that all athletes that had qualified for the Tokyo 2020 Olympic Games before they were postponed would remain qualified for the Games. We also listened to the athletes, and given the inconsistency of competition and training opportunities worldwide we agreed to freeze the qualification period to level the playing field and provide a fairer process for the remaining athletes to qualify. Once the qualification period resumed, where possible, to support athletes' qualification ambitions we prioritised preserving outdoor competition opportunities with a series of one-day meetings on each continent.
- **Reorganising the global calendar of events, not just for 2020 and 2021, which saw some major disruptions, but for the long term.** Not only were we the first International Federation to call for a

postponement of the Tokyo 2020 Olympic Games on the feedback we received right across our sport, particularly from our athletes, but we also took the lead to work with all sports to sort out the sporting calendar in 2021 and 2022. We started a review of our own sport's global calendar in February, bringing together a team from different aspects of our sport and from different parts of the world to review the range of events that happen every year on a national, regional and global level. We put renewed effort and time into this and the expansion of our one-day meetings to deliver high quality events in all parts of the world so our athletes do not have to travel across the world to compete and earn a living, but can do so on their own continents and in their own countries. This is good for athletes, their families and friends and the legions of fans who follow our sport.

- **Developing our strategy to grow athletics.** We drafted and released our four-year strategy for growth and our 10-year sustainability strategy. We had teams planning a new kids' athletics programme; new events and competition formats like the World Athletics Road Running Championships – which builds on the huge global popularity in running which increased during lockdown periods; new partnerships to help get the world moving; new collaborations around sustainability, air quality and health; and the use of new technology to highlight the amazing talents of our athletes, their stories and their triumphs, to take them into the homes of millions of fans around the world. New technology also enabled us to launch our eLearning platform, which will be a key educational tool for our Member Federations and provide our stakeholders with increased access and opportunities to participate in courses and achieve qualifications. We set up a Working Group for our eight-year World Plan which received input from 85% of our Member Federations and over 25,000 individuals across the world through our Global Conversation for Athletics campaign.

**And we delivered on all four and much more.**

I was also delighted to welcome three new partners – Pinsent Masons, parkrun and Nielsen – in 2020, and also with the new 10-year broadcast collaboration with NBC which will be instrumental in growing our USA market in the lead up to both the World Athletics Championships Oregon 22 and the Los Angeles 2028 Olympic Games. These new partnerships, ratified by the Executive Board under its new remit, and the work we did with all our existing partners during the year to keep our sport relevant and front of mind has helped us maintain our finances in the face of a pandemic that has crippled many other sports. We have been prudent about how we have managed our resources (which as a membership-based organisation are your funds) both financial and human, but continued to deliver, where we could, competition and events for our athletes, and development initiatives and support for our Member Federations and Areas. Over the course of the year, as many as 60% of HQ staff were furloughed or partially furloughed and we are grateful to the Monegasque Government for their generous financial support of furloughed staff. This enabled us to top up salaries so no staff member was financially worse off during this period.

While three of our four World Athletics Series events were postponed, I am proud of the fact we were able to host one of our World Championships in 2020 – the World Athletics Half Marathon Championships in Gdynia, Poland. And I should pay tribute here to the organising committee, the Polish Athletics Federation, and the local and national Government of Poland for the enormous part they played in getting this event over the line. Their resilience and fortitude were second only to ours and our athletes', who so desperately wanted to compete. And that is, after all, our primary reason to exist. Just to recap: one world record, one area record, two championship records and 22 national records were set at the event. And many of you, our Member Federations, also staged successful competitions from national to area levels. Thank you for your commitment and determination to provide opportunities for our athletes to compete.

Thanks must also go to our Health and Science Department. Despite the ongoing challenges, the team worked tirelessly to create the Covid protocols around athletes, coaches, officials, media and volunteers that allowed us, with confidence, to bring back safe, world-class meetings in August, stretching all the way to the end of the year, with road races taking centre stage in the final months of this unusual season. They wrote the playbook that all of us, and many other sporting events including the Tokyo 2020 Olympic Games, followed.

This has been a huge effort in such a disrupted year, but we have made significant progress across so much of our sport. We didn't just survive, we thrived. In a year when it would have been easy to let go of some of our ambitious goals, we rallied and delivered across all four of our strategic goals. My thanks go to all our hard-working Commissions, Working Groups, Headquarters and our Council for the work they have all done in developing and planning for growth in our sport.

The priority for all of us right now is to continue to work hard for our sport in a pandemic environment that will be with us longer than we had envisioned. We must continue to drive our sport forward and again my thanks go to the World Athletics team, our Areas, Member Federations, our athletes and all our partners for making time to do this.

Together we have come through this year stronger, more resilient, more innovative and creative, more connected, and more confident about our sport and its future. And, dare I say it, a little braver.

I would not want to end this report without remembering one of our sport's largest characters, Svein Arne Hansen, who sadly passed away in 2020. His passion, innovation and tenacity to drive and grow athletics will be the legacy that we will all push forward on his behalf.



“The world will not be the same after this pandemic. It will be different and that could be a good thing.

Going back to core human values, back to basics of what is important, redefining our purpose, is something we can all do on a human, business and sporting scale.”





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EXECUTIVE BOARD REPORT

## Introduction

The Executive Board (EB) is made up of the following nine members:

- Sebastian COE (GBR), President
- Sergey BUBKA (UKR), Senior Vice-President
- Geoff GARDNER (NFI), Vice-President
- Ximena RESTREPO (COL), Vice-President
- Nawaf Bin Mohammed AL SAUD (KSA), Vice-President
- Abby HOFFMAN (CAN), Appointed Member
- Hasan ARAT (TUR), Appointed Member
- Sunil SABHARWAL (USA), Appointed Member
- Jon RIDGEON (GBR), Chief Executive Officer (ex officio, non-voting member)

The term of office is four years (2019-2023). Details regarding the EB are available on the website [here](#).

The EB held eight meetings in 2020 as listed below. Due to the global Covid-19 pandemic the majority of these were virtual:

- 25 January 2020, Monaco
- 10 March 2020, Monaco
- 24 April 2020, Video conference
- 17 June 2020, Video conference
- 15 July 2020, Video conference
- 8 September 2020, Video conference
- 27 October 2020, Video conference
- 30 November 2020, Video conference

2020 was the first full year of operation of the EB under the new World Athletics governance structure, in which the EB's remit is govern World Athletics' business. The EB has responsibility for all decisions related to the business of World Athletics including developing and reviewing the World Athletics Strategic Plan; adopting and monitoring the annual plan and budget; financial planning and controlling income and expenditure; identifying and managing risks; and developing internal controls, organisational policies, procedures and systems.

The priorities and core areas of focus for the EB in 2020 can be summarised as follows:

- development of the World Athletics Strategic Plan 2020-2023 in conjunction with the headquarters, which was approved by the Council in June 2020, and the monitoring of the Plan against agreed key performance indicators;
- establishment and appointment of members to the three EB Committees and subsequent management of these bodies;
- oversight of the commercial strategy and sponsorship pipeline, including the identification of potential new sponsor categories
- confirmation of new commercial partnerships namely Pinsent Masons and Nielsen;
- management and monitoring of the 2020 annual plan, cashflow and budget including control of income and expenditure, which has been particularly pertinent during the Covid-19 pandemic, and consideration of longer term financial security;
- management of the HQ and human resources processes specifically the approach to the Monaco furlough scheme;
- adoption and approval of the 2019 audited accounts under International Financial Reporting Standards (IFRS) guidelines;
- adoption and review of the 2021 annual plan and budget, and three-year projections for 2022-24
- oversight and monitoring of the World Athletics Series (WAS) events scheduled for 2020 and 2021, and financial and risk assessments related to potential postponement or cancellations.

## Executive Board Committees

The World Athletics Constitution and Governance Rules provide that the Executive Board establishes committees to carry out specific roles and responsibilities to support the EB in its work. At the EB meeting on 25 January 2020, two EB Committees were established an Audit, Risk & Finance Committee, and a Remuneration Committee.

The EB subsequently agreed to separate the Risk Committee from the Audit, Risk & Finance Committee at its 8 September 2020 meeting, as given the ongoing Covid-19 situation the risk aspect was identified as requiring a specific and immediate focus.

Following an open recruitment process to appoint the independent members, the full composition of the three EB Committees is as follows:

### EB Committees compositions

EB Committee	Membership	Role
Audit & Finance	Sunil Sabharwal (USA), Chair Nawaf Bin Mohammed Al Saud (KSA), EB Member Julie Asante (GHA), Independent Member Riaan Cloete (AUS), Independent Member Mary Hardy (GBR), Independent Member	To assist the EB in fulfilling its responsibilities for financial reporting and internal control; in considering matters relating to financial management to safeguard financial stability and strengthen transparency and accountability.
Risk	Hasan Arat (TUR), Chair Ximena Restrepo (COL), EB Member Arnis Lagzdins (LAT), Independent Member Joanne Mortimore (CAN), Independent Member Adille Sumariwalla (IND), Appointed Member	To assist the EB in fulfilling its responsibilities for identifying and managing key areas of risk.
Remuneration	Abby Hoffman (CAN), Chair Sergey Bubka (UKR), EB Member Rob Clarke (GBR), Independent Member Jean Gracia (FRA), Independent Member Renee Washington (USA), Independent Member	To review and make recommendations to the EB on the remuneration of members of elected and appointed bodies of World Athletics within an established remuneration policy.

The term of all EB Committee Members is from appointment through to the conclusion of the 2023 Election Congress. Details on each of the EB Committees are available on the website [here](#).

## Key decisions

The core responsibilities and areas of work for the EB have been detailed above. Key decisions taken by the EB in 2020 are summarised below:

Focus	Decision
Strategic Plan 2020-23	<p>The EB finalised and signed off the proposed new World Athletics Strategy for Growth 2020-23 in May 2020 for recommendation to the Council. The Strategic Plan was approved by Council on 2 June 2020.</p> <p>EB also identified and agreed the associated key performance indicators to monitor progress against the strategy.</p> <p>Detail on the strategy and progress against the plan in 2020 follows later in this section.</p>
Commercial partnerships	<p>The EB confirmed their approval of the following commercial partnerships:</p> <ul style="list-style-type: none"> <li>• Pinsent Masons, as the worldwide official provider of legal services</li> <li>• Nielsen, as the official supplier of research services</li> </ul> <p>Agreement was also given to pursue sponsorships in the energy drinks sector, as a prospective new sponsor category to be included in the World Athletics Marketing &amp; Advertising Regulations.</p>
Financials	<p>The EB approved the following on the recommendation of the Audit &amp; Finance Committee:</p> <ul style="list-style-type: none"> <li>• The 2019 audited accounts based on IFRS for the first time. The audited accounts and annual report were circulated and published on the World Athletics website in August 2020.</li> <li>• The 2021 budget and annual plan and 2022-24 indicative budgets.</li> </ul> <p>Decisions taken in relation to cost management of the 2020 budget primarily related to use of the Monaco furlough scheme and departmental spend. The EB also agreed the process, eligibility criteria and reporting obligations for the 2020-2021 Athletics Olympic Dividend grant and to act as the oversight body for all grants.</p>
Appointment of Disciplinary Tribunal Secretariat	<p>The EB approved the AIU Board's recommendation to appoint Sport Resolutions as Secretariat to the Disciplinary Tribunal for a two-year period, starting 1 January 2020 and ending on 31 December 2021.</p>
Executive Board Committees	<p>The EB approved the establishment, the terms of reference and appointments to the EB Committees as detailed above.</p>

## Commercial Partnerships

### DENTSU ATHLETICS

The World Athletics-Dentsu Steering Board continues to work in partnership to grow commercial revenues, which includes regular World Athletics-Dentsu Steering Board meetings, as well as joint operations, sales and media sub-group meetings. The Steering Board reported on a quarterly basis progress against the commercial strategy to the EB.

## Commercial Affiliates of World Athletics and the WAS competitions

Despite the difficult circumstances prevailing in 2020 with many World Athletics Series competitions postponed and/or cancelled and with many companies/brands halting their marketing spend, World Athletics/Dentsu still managed to secure sponsorship deals with two new sponsors in 2020.

Pinsent Masons were appointed as the worldwide official provider of legal services and Nielsen as the official supplier of research services. Both these suppliers have already provided services and training in 2020 to not only World Athletics, but also to the wider World Athletics family.

The EB has been instrumental in proactively seeking new commercial relationships and facilitating strategic discussions for World Athletics in 2020, which it is hoped will lead to new partnerships in 2021.

### OFFICIAL PARTNERS

In 2020, World Athletics' top tier partners were ASICS, QNB, Seiko and TDK.

### OFFICIAL SUPPLIERS

Mondo was an official supplier as were Pinsent Masons and Nielsen.

### MEDIA PARTNERS

TBS is World Athletics' official media partner.

EBU/ESPN are World Athletics' official media distribution partners. From a media rights perspective, World Athletics signed a 10 year deal with NBC to broadcast the WAS Events in the USA. Further, World Athletics concluded a media distribution arrangement with Infront Sports pursuant to which Infront Sports sell the international broadcast rights to the World Indoor Tour on a global basis. Infront Sports are also selling the international broadcast rights to the World Athletics Continental Tour and increasing the distribution footprint for those meetings.

World Athletics' Official Partners are set out [here](#) on the World Athletics website.

## World Athletics Strategy for Growth 2020-23

Bringing President Coe's strategy for growing athletics to life, the World Athletics Strategic Plan 2020-2023 was launched on 3 June 2020 to drive growth and give direction for the future. A summary of the Strategic Plan is on page 19.

### 2020 PROGRESS REVIEW

The EB is responsible for monitoring delivery of the Plan, and progress against the Plan at the end of 2020 under each of the four goals can be summarised as follows:

### MORE PARTICIPATION

With the severely disrupted year the focus was on delivering a mini season to enable athletes to compete and, where possible, earn prize money. Four full Diamond League events (and an additional four exhibition meetings), seven Continental Tour events and one World Athletics Series competition, most without, or with low numbers of spectators, were successfully hosted. The first Continental Tour Gold meeting in Africa was hosted where 137 athletes from 28 countries participated.

The Athletes Welfare Fund was created thanks to the generosity of the International Athletics Foundation and other donors to support those athletes in need of basic financial assistance. Over 190 athletes from 59 countries benefited from the fund.

New hosting and bidding protocols and guidelines were developed in 2020 and work began on the new kids' athletics product which will be launched in 2021.

### MORE PEOPLE

Connectivity has improved with our Member Federations (MFs) and the guidance and information provided to them through the delivery of initially weekly and then monthly MF Info Sessions. 16 sessions were delivered in 2020 with over 170 MFs (85% of the membership) attending at least one of the sessions and over 2,500 participants attending in total. Webinars were also delivered to stakeholders attracting over 500 participants and focused on topics including medical protocols and road running. Area Associations have also successfully run online skills and development webinars for their Member Federations, coaches, and technical officials.

The new eLearning platform was launched in November ([press release here](#)). The platform is a key tool to developing and certifying new coaches and officials, as well as providing additional seminars and education material primarily aimed to support capacity building of Member Federations. Further detail on eLearning content is set out under the development section of this report.

### MORE FANS

2020 was a mixed year in this area with limited live events or opportunities to engage fans through traditional broadcast. However, great strides were made across all social media platforms culminating in a 73% increase in followers with TikTok contributing a million new followers in just six months. Work has also progressed on developing tactical plans to evolve social media followers into 'known' fans and tying that into a comprehensive fan engagement and digital strategy that will drive our quest for a million 'known' fans. A new single sign on (SSO) for our website aims to enable fans to engage more with

us to get a better, tailored experience of our sport and access to premier content which is being developed. A significant amount of work also went into creating a world class content hub for broadcasters and other media to directly access live and on-demand content. The Ultimate Garden Clash – a series of three innovative competitions, devised by Renaud Lavillenie and his fellow pole vaulters – was the world's first high-level 'live' athletics competition since global lockdowns went into effect in March 2020 and attracted more than one million viewers from more than 90 countries in the first 24 hours.

### MORE PARTNERSHIPS

Despite the pandemic and worldwide lockdown as well as the economic downturn two sponsorship agreements were concluded (Pinsent Masons and Nielsen) and a collaboration established with parkrun. parkrun will assist World Athletics to leave community health and participation legacies in the host countries of World Athletics Series events by creating a series of permanent park runs in the host cities and countries of world championship events, including the World Athletics Championships Oregon22 and Budapest 2023. Health and fitness are very much on the agendas of many non-governmental organisations at the moment and productive meetings were held in 2020 with both UNESCO and UNDP with the aim of agreeing memorandums of understanding. Discussions were also held with our partners to see if they are able to support additional programmes created or run by World Athletics (such as the new kids' athletics programme) and to see how they can support our Area Associations, Member Federations and Local Organising Committees (e.g., ASICS with kit and Pinsent Masons with legal services provided at reduced rates).

The full Strategic Plan is available on the website [here](#).

The Strategic Plan will be formally reviewed by the Executive Board on an annual basis with information provided to Member Federations. Ongoing details of progress will be available through the website, celebrating milestones as they are reached.



## STRATEGY FOR GROWTH 2020-2023

### Our Vision

# TO USE THE POWER AND ACCESSIBILITY OF ATHLETICS AND OUR ATHLETES TO CREATE A HEALTHIER AND FITTER WORLD

### Our Mission

#### GROW

Grow the sport of athletics and make it relevant in people's lives and in the lives of their communities.

#### INSPIRE

Create globally appealing and accessible competitions, events, and activities so our talented athletes can entertain and inspire the world.

#### LEAD

Be the best example of a well-governed sports federation taking brave leadership decisions and valuing partnerships that deliver athletics around the world.

### Our Approach

By doing the good things we do already even better via a programme of continuous improvement, and by delivering new innovative initiatives and programmes.

### Our Goals

#### PARTICIPATION

We will deliver more events at every level of the sport. From more world class athletics competitions in all continents at national, regional and international level, through to ensuring there are opportunities for children to try our sport wherever they live and campaigns for more people to get active through running.

#### PEOPLE

We will celebrate, support and develop the people (coaches, officials, volunteers and professionals) who deliver our sport throughout the world, at every level, providing clear access and pathways and we will double the number of new recruits who help deliver our sport - as coaches and officials or in Member Federation, event or club roles.

#### FANS

We want our fans to attend and watch our athletes compete, as well as get to know and engage with them through new platforms and initiatives. By 2023 our aim is to grow our broadcast reach, double our digital following and create a database of 1 million known fans who actively choose to connect and engage with us and our sport.

#### PARTNERSHIPS

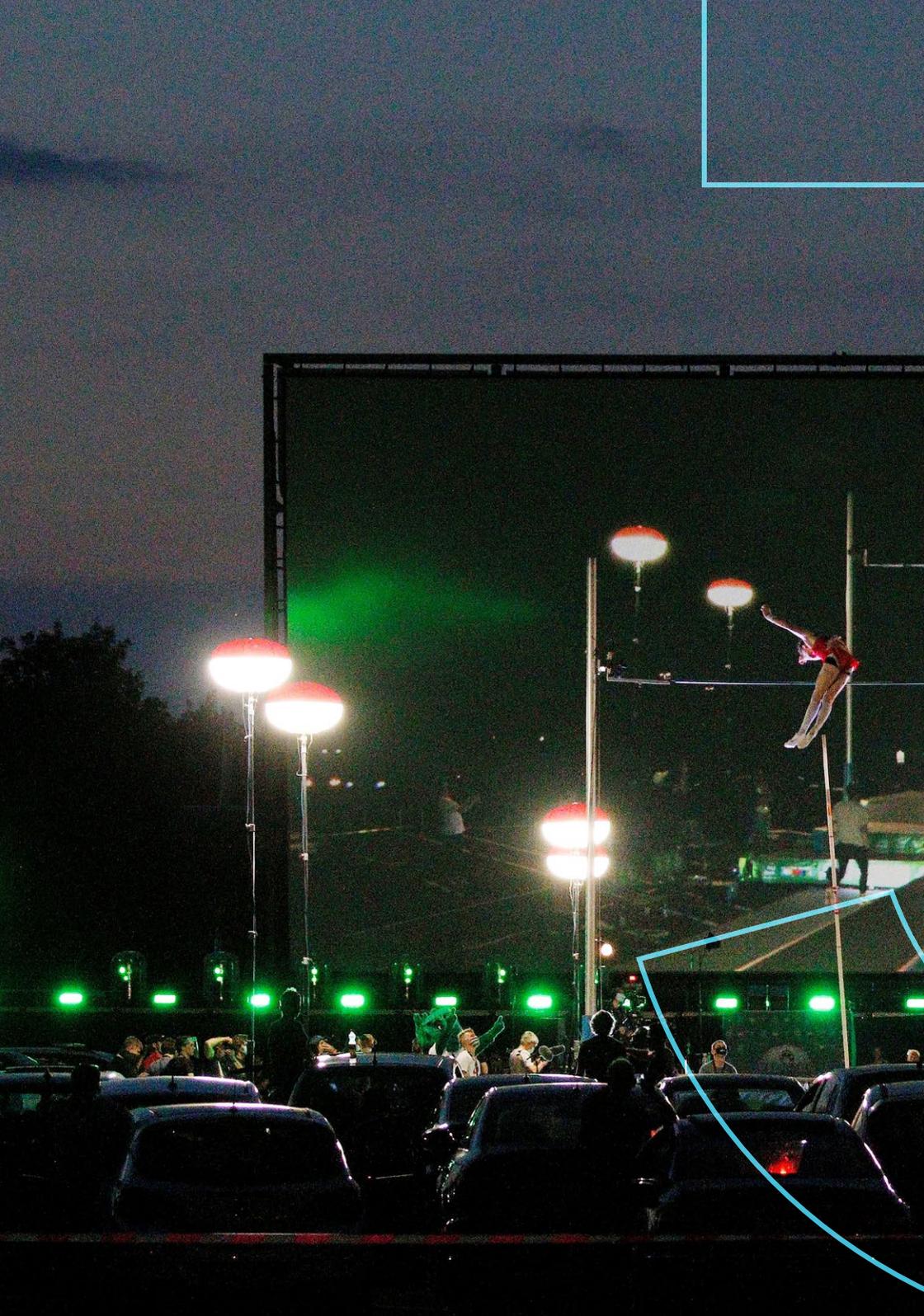
As the world's most accessible sport we rely on strong partnerships to deliver events and programmes at all levels. We value these partnerships and aim to double our current number of meaningful commercial and non-commercial partnerships to generate new financial and activation opportunities for our sport, our athletes, our MF's and our communities around the world.

### Our Stakeholders

Member Federations, Athletes, Partners, Media, Fans, and Our People.

### Our Values

Respect, Integrity, Leadership, Commitment, Innovation, Excellence.





# COUNCIL REPORT

## 3.1 Governance & Membership

### Council

2020 was the first full year of operation for the Council under the new World Athletics governance structure, in which the Council's remit is to govern the sport of athletics. The Council is responsible for all decisions related to the sport, as well as for the conduct and management of athletics and its disciplines.

Given the disruption to the global sporting calendar in 2020, the Council was focused on monitoring the

situation for the athletes and Member Federations and taking necessary decisions relating to the scheduling and inevitable postponement of competitions. The pandemic also provided the opportunity in the latter part of the year to more quickly progress projects identified in the World Athletics Strategy for Growth 2020-2023 under the four strategic goals of more participation; more people; more fans; and more partnerships.

The Council is made up of the following Members:

Sebastian COE	(GBR)	President
Sergey BUBKA	(UKR)	Senior Vice-President
Geoff GARDNER	(NFI)	Vice-President
Nawaf Bin Mohammed AL SAUD	(KSA)	Vice-President
Ximena RESTREPO	(COL)	Vice-President
Alberto JUANTORENA	(CUB)	Individual Member
Nawal EL MOUTAWAKEL	(MAR)	Individual Member
Abby HOFFMAN	(CAN)	Individual Member
Dahlan AL HAMAD	(QAT)	Member, Asia Area Group Representative
Hamad KALKABA MALBOUM	(CMR)	Member, Africa Area Group Representative
Anna RICCARDI	(ITA)	Individual Member
Sylvia BARLAG	(NED)	Individual Member
Hiroshi YOKOKAWA	(JPN)	Individual Member
Antti PIHLAKOSKI	(FIN)	Individual Member
Adille SUMARIWALLA	(IND)	Individual Member
Svein Arne HANSEN*	(NOR)	Member, Europe Area Group Representative
Nan WANG	(CHN)	Individual Member
Willie BANKS	(USA)	Individual Member
Raul CHAPADO	(ESP)	Individual Member
Dobromir KARAMARINOV	(BUL)	Individual Member
Beatrice AYIKORU	(UGA)	Individual Member
Mike SANDS	(BAH)	Member, NACAC Area Group Representative
Helio Marinho GESTA DE MELO	(BRA)	Member, South America Area Group Representative
Robin SAPONG-EUGENIO	(NMI)	Member, Oceania Area Group Representative
Renaud LAVILLENIE	(FRA)	Member, Athletes' Commission Chair
Valerie ADAMS	(NZL)	Member, Athletes' Commission Representative

\*deceased on 20 June 2020

The term of office is four years (2019-2023), details regarding the Council are available on the website [here](#).

## COUNCIL MEETINGS

The Council met on three occasions in 2020:

- 221st Council meeting, 11/12 March 2020, Monaco and video conference
- 222nd Council meeting, 29/30 July 2020 by video conference
- 223rd Council meeting, 1/2 December 2020 by video conference

Due to the ongoing global Covid-19 pandemic, the Council meetings which took place in July and December 2020 were held by video conference over two sessions of approximately three hours.

In addition to the formal Council meetings, information sessions were also held to provide an opportunity for a more in-depth briefing and discussion on relevant topics. As well as meeting formally, the Council also made decisions via email on an as needs basis to facilitate progress and meet deadlines as appropriate.

The key decisions of the Council and their subsequent implementation by the headquarters are summarised in the relevant sections of this Annual Report.



## World Athletics Awards

The World Athletics Awards 2020 were staged as a virtual event on 5 December 2020 and streamed live on the World Athletics YouTube channel (link to the full awards show can be found [here](#)). The following athletes were recognised for their outstanding achievements in 2020:

- World Athlete of the Year (male): Mondo Duplantis
- World Athlete of the Year (female): Yulimar Rojas

The following individuals were also celebrated for their contributions to the sport in the respective categories:

- Coaching Achievement: Helena and Greg Duplantis
- President's Award: Tommie Smith, Peter Norman and John Carlos
- Athletics Photograph of the Year: Michael Steele

Three new awards were introduced in 2020 and the winners were as follows:

- **Covid Inspiration Award** (in recognition of an individual(s) whose efforts, despite the challenges of 2020, resulted in the delivery of a particularly inspiring athletics event or experience): **The Ultimate Garden Clash** – a series of three innovative competitions, devised by Renaud Lavillenie and his fellow pole vaulters. The events were held over a five-week period in which athletes faced off via a live video link while competing in their respective training bases. Organised jointly by the athletes and World Athletics, and broadcast live on its social media platforms, the Ultimate Garden Clash featured separate men's and women's pole vault competitions (detail and YouTube Video can be found [here](#) and [here](#) respectively) and a triathlon event with three of the world's best decathletes (detail and YouTube video can be accessed [here](#)). The men's pole vault edition on 3 May between world champion Sam Kendricks, world record-holder Mondo Duplantis and former world record-holder Lavillenie was the world's first high-level 'live' athletics competition since global lockdowns went into effect in March

2020 and attracted more than one million viewers from more than 90 countries in the first 24 hours.

- **Athletes' Community Award** (an award created by the athletes to show their thanks to a group of individuals who have helped and supported them and their communities throughout trying times): **All athletics clubs**.
- **Member Federation Award** (in recognition of a particularly inspiring effort by a Member Federation in spite of the global Covid-19 pandemic shutting down most of the sporting world): **Polish Athletics Association**. The federation was recognised for having successfully delivered much of the country's competitive calendar in spite of the pandemic, including the staging of three World Athletics Continental Tour competitions and the World Athletics Half Marathon Championships Gdynia 2020.

## 53rd Congress & Convention

Under the World Athletics Constitution the membership should be notified of the time, date and venue of the World Athletics Congress at least 12 months in advance. Given the Covid-19 pandemic, to provide flexibility and enable the Council to best manage the situation amongst the ongoing uncertainty, in December 2020, the Council proposed to Member Federations a resolution which allowed the Council to decide on the time, date, venue, and exact format (i.e. in-person, virtual or hybrid) of the 2021 Congress and with less than 12 months notice. The resolution was unanimously approved by Member Federations with 156 responses received.

Member Federations were subsequently notified of the Council's decision in March 2021 that the 53rd World Athletics Congress and Convention will be held virtually on 16-18 November 2021.

## Membership

### MEMBER FEDERATION OBLIGATIONS

Member Federations' compliance with their Member obligations is monitored annually. The Covid-19 pandemic impacted on the ability of many Member Federations to meet their Member obligations through no fault of their own. This was primarily due to either their inability to stage national championships given local legislation and health and safety restrictions during the periods of lockdown or due to their inability to have athletes participate in international competitions as a result of the cancellation and postponement of competitions including three of the four World Athletics Series events scheduled in 2020, the 2020 Olympic Games and Area championships. As a result, 2020 was considered an exceptional year where some Member Federations were not able to organise national championships or participate in international competitions. Despite the disruption, all Member Federations met their reporting requirements.

### RUSSIAN ATHLETICS FEDERATION

Following the decision by Congress in September 2019 to confirm the suspension of the Russian Athletics Federation (RusAF) until such time as there is full compliance with the reinstatement conditions set by the Russia Taskforce, Council has received reports at each subsequent Council meeting from Rune Andersen, the independent Chair of the Russia Taskforce, on RusAF's progress against the reinstatement conditions. All of Mr Andersen's reports, and Council's consequent decisions, have been notified to Member Federations and made available on the World Athletics website.

In March 2020, RusAF admitted breaching the World Athletics Anti-Doping Rules by its senior management being complicit in and covering up a whereabouts rule violation by high jumper Danil Lysenko. As a result, Council imposed a package of sanctions on RusAF, including a USD 10 million fine, of which USD 5 million was payable by 1 July 2020, as well as USD 1.31 million in costs. Following non-payment of those amounts, on 30 July 2020 Council unanimously agreed with the Taskforce's recommendation to recommend

to Congress to expel RusAF from membership of World Athletics, but to suspend the making of that recommendation provided RusAF met specific conditions, including making the outstanding payments (the USD 5 million fine and USD 1.31 million costs) before 15 August 2020. The payments were received before the deadline, therefore the first of the conditions set by the Taskforce were met in full. Details on the further conditions are set out [here](#).

A deadline of 1 March 2021 was set for RusAF to produce a meaningful reinstatement plan that was fit to drive the cultural change required for Russia to return to full international membership of the sport. The Taskforce reported in November 2020 that RusAF had made progress in developing that plan. International experts were appointed to work on the ground with RusAF to draw up a detailed strategic and operational plan, and a new "framework agreement" was put in place setting out how the Taskforce and international experts will help RusAF to finalise and implement the plan. Revised terms of reference for the Taskforce reflecting these developments were approved by Council and can be accessed [here](#).

Following detailed work by the Russia Taskforce, its international experts, and RusAF, a final plan for the reinstatement of RusAF to membership of World Athletics was approved by Council on 28 February 2021 (i.e., before the 1 March 2021 deadline). The Taskforce is now monitoring the milestones and key performance indicators (KPIs) in the Reinstatement Plan on a monthly basis, and will continue to report to future Council meetings as to whether RusAF is keeping up with the work that is required to implement the Reinstatement Plan successfully.

## Rules and Regulations

All new, or amended, rules and regulations approved by Council in 2020 are listed overleaf. They were communicated to Member Federations via circular and included within the Book of Rules, which can be found on the website [here](#).

- Anti-Doping Rules and Regulations
- Athletics Integrity Unit Rules
- Competition Rules
- Continental Tour Regulations
- Event Bidding Rules
- Governance Rules
- Label Road Race Regulations
- Technical Rules
- Vetting Rules
- World Indoor Tour Regulations

A summary of the key amendments is provided below.

- Anti-Doping Rules
  - The 2020 Anti-Doping Rules and Regulations were amended in March and December 2020 to ensure compliance with the new World Anti-Doping Agency (WADA) Code.
- Athletics Integrity Unit Rules
  - Rule 12 of the Athletics Integrity Unit Rules was amended to allow for the Ethics Board to handle the final case originally due to be heard and concluded before 31 March 2020. The Ethics Board was disestablished from 31 March 2020.
- Technical Rules
  - Rule 5 (Clothing, Shoes and Athlete Bibs) of the Technical Rules was amended to provide certainty for upcoming competitions covering the period from 28 July 2020 until after the Tokyo 2020 Olympic Games when, subject to the final recommendations from the Athletic Shoes Working Group, the new process, procedure, and new rules will come into force. Council agreed in principle that use of development shoes can be worn in international competitions before their availability if they meet the requirements of the rules relating to technical specifications and availability. The approved amendments to Technical Rule 5 concern the detail regarding the use of prototypes (development shoes)

in international competitions. The new rule is complemented by an athletic shoe availability scheme and a list of over 200 (spikes and non-spikes) approved shoes has been published on the [World Athletics website](#).

- Amendment to Rule 6.3.4 following the decision of the Court of Arbitration for Sport (CAS) in the Blake Leeper case. The CAS agreed with World Athletics' view that the prostheses or mechanical aids used by Blake Leeper provided him with a competitive advantage but determined that it was unfair to place the burden of proof on the athlete. Technical Rule 6.3.4 was therefore amended to align with the CAS decision and the World Athletics Constitution Article 4.1(j), and a panel of experts established with the relevant competence to review individual cases.
- Amendment to Rule 30.1.1 (Long Jump) to delay the enforcement of the amendments to the rule from 1 November 2020 to 1 November 2021 i.e., after the Olympic Games, to allow for further clarification on the implementation and interpretation of the amended rule.
- Competition Rules
  - Amendments to Competition Rules 31.3.5 and 31.14.4 (World Records Ratification Process) aimed to align the Anti-Doping Rules with the Competition Rules and provide clarification in terms of when and to whom the doping control results should be sent and when the additional requirement of the erythropoiesis stimulating agents analysis applies.
- Regulations
  - New Regulations for the World Athletics Continental Tour; 2021 Label Road Race Regulations; and World Indoor Tour Regulations.



## Appointments to World Athletics bodies

During 2020, Council approved appointments to World Athletics' bodies as summarised below.

World Athletics governance or independent body	Membership and appointments	Term of appointment
Competition Commission	Raul Chapado (ESP), Chair Julio Gómez Gaitan (COL), Member Siddig Ibrahim (SUD), Member David Katz (USA), Member Ellen van Langen (NED), Member Cydonie Mothersill (CAY), Member Antti Pihlakoski (FIN), Council Member Anna Riccardi (ITA), Council Member Akine Simbine (RSA), Athletes' Commission Member Trevor Spittle (NZL), Member Katerina Stefanidi (GRE), Athletes' Commission Member Mariko Yamada (JPN), Member	12 March 2020 through to the conclusion of the 2023 Election Congress
Development Commission	Geoff Gardner (NFI), Chair Beatrice Ayikoru (UGA), Council Member Nick Bitel (GBR), Member Sergey Bubka (UKR), Council Member Carlos Cavalheiro (BRA), Member Kim Collins (SKN), Athletes' Commission Member Frank Hensel (GER)*, Member Annette Purvis (NZL), Member Donna Raynor (BER), Member Edith Skippings (TKS), Member Adille Sumariwalla (IND), Council Member Tendai Tagara (ZIM), Member	12 March 2020 through to the conclusion of the 2023 Election Congress
Governance Commission	Francis Doodoo (GHA), Chair Sylvia Barlag (NED), Council Member Carlota Castrejana (ESP), Member Dagmar Freitag (GER), Member Helio Marinho Gesta de Melo (BRA), Council Member Iñaki Gómez (CAN), Athletes' Commission Member David Grace (AUS), Member Leung Hong Shun (HKG), Member Jinano Kibet (KEN), Member Sirje Lippe (EST), Member Ronald Russell (ISV), Member Norman Wain (USA), Member	12 March 2020 through to the conclusion of the 2023 Election Congress

World Athletics governance or independent body	Membership and appointments	Term of appointment
Athletics Integrity Unit Board	Victoria Aggar (GBR), Independent Member Jill Pilgrim (USA), Independent Member	12 March 2020 through until the first Council meeting after the 2021 Ordinary Congress
Screening Panel	Parth Goswami (IND)**, Member	30 July 2020 through to the conclusion of the 2023 Election Congress
Human Rights Working Group	María Clarke (NZL), Chair Stephanie Hightower (USA), Member Toralf Nilsson (SWE), Member Aisha Praught-Leer JAM, Member Ximena Restrepo (COL), Member Aleck Skhosana (RSA), Member Adille Sumariwalla (IND), Member Jinaro Kibet (KEN), Member (Governance Commission representative)	30 July 2020 through to 31 March 2021
Athletic Shoe Working Group	Robbert de Kock (NED), Co-Chair Sylvia Barlag (NED), Co-Chair Carson Caprara (USA), Member Tom Carleo (USA), Member Chris Cook (GBR), Member Toni Arndt (SWE), Member Iñaki Gómez (CAN), Member Ryan Montgomery (GBR), Member Spencer Nel (RSA), Member Anna Riccardi (ITA), Member Brian Roe (AUS), Member	6 June 2020 until 5 June 2021

\*deceased on 29 November 2020

\*\* appointment arose due to a vacancy in the membership of the Screening Panel

Due to the postponement of the 2021 World Athletics Championships to 2022 and to maintain the Athletes' Commission elections at the time of the World Athletics Championships in 2022, the term of office for the six elected Athletes' Commission members (whose four-year mandate began in 2017) was extended until the Athletes' Commission elections at Oregon22.

The affected Athletes' Commission members are listed as follows:

- Kim COLLINS (SKN)
- Iñaki GÓMEZ (CAN)
- Adam KSZCZOT (POL)
- Thomas RÖHLER (GER)
- Ivana ŠPANOVIĆ (SRB)
- Benita WILLIS (AUS)

2020 reports from the Commissions are included in Section 4. Further information about these bodies and their members can be found on the website [here](#).

## Nationality Review Panel

The current composition of the Nationality Review Panel (NRP) is as follows:

- Hiroshi YOKOKAWA (JPN), Chair
- Geoff GARDNER (NFI), Council Member
- Márton GYULAI (HUN), Member
- Catherine JORDAN (BAR), Member
- Jinaro KIBET (KEN), Member
- Rožle PREZELJ (SLO), Member
- Miguel CARRIZOSA GALIANO (PAR), Member
- Brian ROE (AUS), Member
- M'Hammed RHAZLANE (MAR), Member

Upon the application of a Member Federation the NRP determines the eligibility of an athlete to compete on behalf of the Member Federation in National Representative Competitions in accordance with the related rules and regulations.

In 2020, the NRP took 15 decisions, which are summarised [here on the website](#) (Athlete Transfer of Allegiance section).

## Annual Report

Council approved the 2019 Annual Council Report including the 2019 audits on 28 July 2020 which was subsequently circulated to all Member Federations and published on the website [here](#).

## Strategic Plan

Council approved the World Athletics Strategy for Growth 2020-2023, detail of which is outlined in Section 2 with the strategy also available on the website [here](#).



## 3.2 Competition & Events

### World Athletics Series (WAS) competitions

Due to the Covid-19 pandemic, World Athletics had to adapt and make major decisions concerning its competition programme. In a year blighted by the pandemic and athletes unable to train or travel, the whole athletics season was compromised, and three of the four WAS competitions scheduled to be delivered in 2020 were unfortunately postponed along with the 2020 Olympic Games which were rescheduled to 23 July to 8 August 2021. The postponements of the WAS events in 2020 and new dates approved by Council are outlined below:

- World Athletics Indoor Championships in Nanjing, China
  - Originally scheduled from 13-15 March 2020, these were initially postponed to 19-21 March 2021 and again rescheduled to 2023.
- World Athletics U20 Championships in Nairobi, Kenya
  - Postponed from 7-12 July 2020 to 17-22 August 2021. It was also agreed to maintain the rescheduled championships as an U20 competition (not U21). Therefore, under the competition's regulations, athletes aged 18 or 19 years on 31 December 2021 were eligible to compete.
- World Athletics Race Walking Team Championships in Minsk, Belarus
  - Originally scheduled on 2-3 May 2020, the new dates were approved as 23-24 April 2022.

The **World Athletics Half Marathon Championships Gdynia 2020** which were originally scheduled for 20 March 2020 were successfully held in Gdynia, Poland on 17 October 2020. This was the only WAS event

held in 2020. Key statistics and highlights from this event are briefly summarised below:

- Athletes: 121 men and 104 women (total 225)
- Member Federations: 53 and the Athlete Refugee Team. Team participation was the second highest in the last 10 years.
- Athlete performances were outstanding and included one world record, one area record, two championship records and 22 national records. The women's only world record was set by Peres Jepchirchir of Kenya.
- A virtual mass race (with more than 14,000 runners registering) was also staged.
- Gdynia records among the best results of World Athletics' Air Quality project.
- A Covid-19 protocol was created by the health and science team and put into practice for the first time at a large scale WAS event. The protocol fully incorporated the LAMP (Loop Mediated Isothermal Amplification) technology to test teams and staff involved in the competition. Over 650 LAMP tests were undertaken which led to the identification of two infected people. The protocols and testing were a success and allowed for the further development of the Covid-19 protocols used for the WAS events delivered in 2021.
- In a year when broadcasters have been starved of live sports, Gdynia saw a huge increase in coverage compared to Valencia 2018 (by more than double). The resulting broadcast coverage saw an increase in overall viewer hours up by over 60%, reaching just over 12 million viewers around the world (62% of which were from Asia and 19% across Europe). TVP in Poland also continued to draw in strong numbers for athletics with a slightly higher better than average rating for the day.

The Council thanks the Local Organising Committee and host Member Federation for their commitment, support and dedication which was essential to the success of this competition, in such challenging circumstances.

## Future WAS competitions

The following future WAS events were either postponed or had a date change as outlined below:

- World Athletics Championships Oregon22:
  - following the postponement of the Tokyo Olympic Games the new dates of Oregon22 were approved as 15-24 July 2022.
- World Athletics Half Marathon Championships in Yangzhou, China
  - the date of the event was changed from 20 March 2022 to 27 March 2022.
- World Athletics Cross Country Championships in Bathurst, Australia
  - the event was postponed from 20 March 2021 to 19 February 2022.
- World Athletics Indoor Championships in Belgrade, Serbia
  - the championship was rescheduled from 11-13 March to 18-20 March 2022.
- Following a review of all WAS events, the Council also took the decision to remove the Continental Cup from the World Athletics Series.

### QUALIFYING PROCEDURES AND TIMETABLES

The qualifying procedures and/or timetables for the following WAS competitions were approved by Council with detailed information circulated to Member Federations and made available on the website:

- World Athletics Relays, [Silesia 21](#)
- World Athletics U20 Championships, [Nairobi21](#)
- World Athletics Championships [Oregon22](#)
- World Athletics Indoor Championships Nanjing 2021 (revised qualification system following the initial postponement – an updated version for 2023 will be decided by Council in 2022).

In addition, a revised qualification system and entry standards were approved for the Tokyo 2020 Olympic Games following the postponement of the Games to 2021. The qualification principles remained unchanged with athletes able to qualify through entry standards and the World Athletics World Rankings. Athletes who had already met the entry standard since the start of the qualification period in 2019 remained qualified and eligible for selection by their respective Member Federations and National Olympic Committees, together with the other athletes who qualified within the extended qualification period. The Olympic qualifying system is available [here](#).

After consultation with stakeholders, Council concluded in early April 2020 that due to the uneven training and competition opportunities the worldwide competition landscape was too compromised to offer a level playing field and therefore decided that the qualification period for the Tokyo 2020 Olympic Games, and for any World Athletics Series competition (where applicable), should be suspended from 6 April 2020 until 30 November 2020 included.

The suspension of the Olympic qualification system, based on entry times, was subsequently lifted for the marathon and race walk events from 1 September 2020 onwards, due to concerns over the lack of qualifying opportunities likely to be available for road athletes before the end of the qualification period on 31 May 2021. The decision concerned only Olympic Games entry standards in relation to the pre-identified, advertised, and authorised races being staged on World Athletics certified courses, including the implementation of an effective in- and out-of-competition drug testing programme for both the sanctioned competitions and the athletes. The accrual of points for World Rankings and the automatic qualification through Gold Label/Platinum Label marathons remained suspended until 30 November 2020.

In 2020, World Athletics launched '[Road to Tokyo](#)', an online tool to help athletes, media and fans track the qualification process for the Olympic Games.

World Athletics worked with Member Federations and meeting organisers to maximise pre-Tokyo 2020 Olympic Games competition opportunities for all athletics events from 1 December 2020 onwards.

- World Athletics U20 Championships Cali 2022
- World Athletics Championships Budapest 2023
- Olympic Games Paris 2024
- Council Member Panel for Jury of Appeal 2020-2023

## Delegate appointments

In 2020, Council approved the delegate appointments for the following events:

- World Athletics Cross Country Championships Bathurst 2021
- World Athletics Relays Silesia21
- World Athletics Championships Oregon22
- World Athletics Indoor Championships Belgrade 2022
- World Athletics Half Marathon Championships Yangzhou 2022

Council emphasised the need to accelerate programmes that will create greater diversity amongst future international technical officials and delegate appointments.



## WAS competitions bidding

In 2020, Council awarded one WAS event as follows:

Date	WAS event	Location/Host
2-7 August 2022	World Athletics U20 Championships	Cali, Colombia

To explore the market and create the best possible bidding landscape for the 2024 World Athletics Indoor Championships and 2025 World Athletics Championships, which are critically important WAS events aligned to the new World Athletics Strategic Plan, Council approved the postponement of the Area selection process for both events to late 2020. The bid process for the 2025 World Athletics Championships was opened for bids in December 2020 and the 2024 World Indoor Championships in April 2021.

Due to the ongoing Covid-19 pandemic, the bid process for the 2023 World Athletics Series events was also postponed. Bidding for the 2023 World Athletics Road Running Championships and the 2023 World Athletics Relays opened at the end of 2020, as set out below:

Bid Process Stage	2023 World Athletics Relays	2023 World Athletics Road Running Championships	2025 World Athletics Championships
Official launch & Bid Guide shared	21 December 2020	21 December 2020	21 December 2020
Pre-Qualification Form submission deadline	1 March 2021	1 March 2021	1 March 2021
Bid Application documents submission deadline	14 June 2021	14 June 2021	1 September 2021
Event awarded by Council	July 2021	July 2021	March 2022

The bidding calendar with all deadlines is set out [here](#).

## WAS competition calendar

Date	WAS competition	Location/Host
17 October 2020	World Athletics Half Marathon Championships	Gdynia, Poland
1-2 May 2021	World Athletics Relays	Silesia, Poland
17-22 August 2021	World Athletics U20 Championships	Nairobi, Kenya
19 February 2022	World Athletics Cross Country Championships	Bathurst, Australia
18-20 March 2022	World Athletics Indoor Championships	Belgrade, Serbia
27 March 2022	World Athletics Half Marathon Championships	Yangzhou, China
23-24 April 2022	World Athletics Race Walking Team Championships	Minsk, Belarus
15-24 July 2022	World Athletics Championships	Oregon, USA
2-7 August 2022	World Athletics U20 Championships	Cali, Colombia
17-19 March 2023	World Athletics Indoor Championships	Nanjing, China
19-27 August 2023	World Athletics Championships	Budapest, Hungary

## World Athletics Road Running Championships

In 2020, Council agreed to launch a new global event in 2023, the World Athletics Road Running Championships. These championships will encompass the existing World Athletics Half Marathon Championships but over a two-day period will also include a new 5km road race in the competition programme and mass participation races alongside the elite events to allow recreational runners to be part of a global festival of road running.

The rationale for the change is to increase the overall value for World Athletics and the Local Organising Committees by combining several events into an aggregated championship and therefore evolve the one-day World Athletics Half Marathon Championships into a multi-day World Athletics Road Running Championships creating greater impact and offering for athletes and spectators.

The Council also agreed to switch the cycle of the World Athletics Half Marathon Championships (World Athletics Road Running Championships) and the World Athletics Cross Country Championships, with the former staged in even years instead of odd years.

The concept of the World Athletics Road Running Championships has subsequently evolved. Principles have been developed by the Competition Commission for the new event in relation to the field sizes and number of entries by country, the financial support for participation and quota athletes, and the prize money per country, which were approved by Council and from which technical regulations will be drafted.

## Competition programme changes

Council approved to request to the International Olympic Committee (IOC) the inclusion of cross country and an additional race walk event in the athletics programme for the 2024 Olympic Games.

The cross country event format proposed to the IOC was an alternate mixed team relay to be contested by 15 teams. Each team would be composed of two men and two women. Each member of the team would run two legs of a 2.5km course, alternating between male and female athletes.

Council also recommended that the IOC include four race walk events, namely men's and women's events in both the long and short race walks (rather than the three currently in the programme for Tokyo 2020) to ensure gender equality.

The IOC Executive Board decision was to not include any new athletics events in the 2024 Olympic Games programme but the IOC has committed to continue to work with World Athletics to realise the vision of seeing cross country in a future Olympic Games. With regards to the future of the men's long race walk, the IOC's request was for World Athletics to develop a race walk event that is able to feature both men and women for the 2024 Olympic Games. This work is being undertaken by the Competition Commission in conjunction with the Athletes' Commission and race walk community.

## One-day meetings

### WANDA DIAMOND LEAGUE

The Diamond League was forced to suspend several of its early season meetings because of health and logistical concerns brought about by the global Covid-19 crisis. These decisions to either cancel or postpone the Diamond League meetings were reached in consultation with all relevant parties and based on concerns over athlete safety and travel restrictions which made it impossible to stage the competitions as planned. In addition, Diamond League organisers announced that the meetings being staged would be individual meetings and would not include a series point score, so there would be no overall league winners in 2020 and the final in Zurich would not be held.

The Bislett Games hosted an alternative athletics competition, an exhibition event dubbed 'The Impossible Games', on 11 June 2020, the original date of the Oslo Diamond League meeting. The concept saw several world-class athletes take part in one-off showpiece events fully aligned to Norway's coronavirus regulations and social distancing rules.

After months of heavily adapted competitions, Monaco was able to hold the first normal Diamond League meeting on 14 August and the season then continued through until mid-October 2020.

In total in 2020, eight Diamond League meetings were held in which 484 individual athletes took part (279 men and 205 women) from 58 countries. Full results are available on the website [here](#).

At the end of 2020, Council approved changes to the Diamond League series for 2021. These changes included a return to the full programme of 32 disciplines and the introduction of a new award for the 'Best Performing Athletes' across five discipline groups. At the end of the 13 meetings, the athletes with the most points in each Diamond League discipline qualify for a place in the Wanda Diamond League Final in Zurich, where all 32 Diamond League champions will be crowned in a two-day season finale. Seven finals will take place as street events in Zurich's historic city centre, with the remaining disciplines held in the Letzigrund Stadium as part of a three-hour world feed programme on the following day. Both days will be broadcast live on TV.

#### WORLD ATHLETICS CONTINENTAL TOUR

The inaugural World Athletics Continental Tour was launched in 2020 replacing the IAAF World Challenge. The Tour comprises the leading international one-day meetings (outside of the Diamond League) in a dynamic and global series. It aims to eventually span all six continents and is designed to provide more athletes with more high calibre competitive opportunities to earn prize money and World Ranking points while reaching fans in nearly every corner of the world.

The Tour is divided into three levels – gold, silver and bronze. Each level has a clear brand with the status determined by the quality of competition and prize money on offer. The meetings have been identified in close cooperation with the Area Associations and in most cases have a long-standing tradition and an established financial model.

In 2020, 28 Continental Tour meetings took place: seven gold, five silver and 16 bronze level meetings. 3,606 athletes (1,965 men and 1,641 women) from 94 countries took part. Full results are available on the website [here](#).

The original 2020 Diamond League and Continental Tour dates and meeting schedule were published in late 2019 but were significantly impacted by the Covid-19 pandemic. Information about one-day meetings is available [here](#).

#### WORLD INDOOR TOUR

The 2020 World Athletics Indoor Tour (WIT) staged all planned meetings despite the pandemic. Seven meetings took place between the end of January and end of February, which were Boston (USA), Karlsruhe (GER), Düsseldorf (GER), Torun (POL), Glasgow (GBR), Liévin (FRA) and Madrid (ESP).

589 athletes from 73 Member Federations took part in the WIT in 2020. The 11 overall discipline winners each received a winner takes all USD 20,000 bonus.

Liévin (FRA) was added to the WIT in 2020 and achieved the highest number of competition World Ranking points ever recorded by an indoor one-day meeting. Notable highlights from the 2020 WIT included world records by Mondo Duplantis (men's pole vault) and Yulimar Rojas (women's triple jump). Full results are available on the website [here](#).

Council approved a new structure for the indoor season from 2021. Like the World Athletics Continental Tour, it was agreed that the World Athletics Indoor Tour will offer enhanced competition opportunities with the

introduction of three tiers of competition – gold, silver and bronze – comprising 26 meetings spread across 12 countries in Europe and North America. The expanded tour will broaden the geographical spread of meetings around the world and incorporate additional Area level competitions. The prize money allocation will be restructured to allow World Athletics to provide more funds directly to the individual meetings, which will assist them to remain financially viable in the recently challenging times, and to maintain or increase the prize money on offer to athletes. Each gold meeting will offer at least USD 7,000 in prize money for each individual discipline on the programme, including USD 3,000 to the winner.

## World Athletics Challenges

### RACE WALKING CHALLENGE

In 2020 it unfortunately proved impossible for the organisers to put on their traditional competitions in the face of the global health situation and therefore none of the planned Race Walking Challenge meetings were staged.

### COMBINED EVENTS CHALLENGE

Similar to Race Walking, in 2020 none of the planned Combined Events Challenge meetings took place. However, to make up for missed competition opportunities, and to capitalise on the reopening of the Olympic qualifying window, La Réunion (FRA) staged a successful competition in mid-December 2020 at which several athletes were able to achieve the Olympic qualifying standard. The competition will count towards the 2021 World Athletics Combined Events Challenge. Full results are available on the website [here](#).

### HAMMER THROW CHALLENGE

The Hammer Throw Challenge was discontinued in 2020 as the event is now held at the World Athletics Continental Tour level.

## Global Calendar Unit

Council recognised in 2019 the need to better coordinate the global calendar dates including to identify national championship windows. To support this process and ensure a better coordination of global calendar dates, a Global Calendar Unit was established in 2020 to decide on the restructuring and harmonisation of the athletics calendar for championships and major competitions. The unit is responsible for managing all aspects of the global athletics calendar from world to national championships and all competitions in between. Its aim is to create a three to four year long-term, constantly updated global calendar to make the competition schedule across the globe easier to understand and follow for all stakeholders. Membership of the unit comes from all six Areas and includes:

- Jakob Larson, World Athletics Director of Competitions & Events (Chair)
- Cherry Alexander (GBR, European Athletics Competition Commission Chair)
- Helio Marinho Gesta de Melo (BRA, Atletismo Sudamericano President)
- Alfonz Juck (SVK, Euro Meetings President)
- Duffy Mahoney (USA, USATF Chief of Sport Performance)
- Yvonne Mullins (AUS, Oceania Athletics Executive Director)
- Anna Riccardi (ITA, World Athletics Council Member & Competition Commission member)
- Jean-Pierre Schoebel (MON, Wanda Diamond League representative)
- Yukio Seki (JPN, JAAF International Relations Director)
- Michael Serralta (PUR, NACAC Competition Director)
- Jackson Tuwei (KEN, Athletics Kenya President and CAA Senior Vice-President)
- Gavin Yang Feng (CHN, Chinese Athletics Association Competition Director)

**2021 NATIONAL INDOOR CHAMPIONSHIPS  
 PROTECTED WINDOW**

Throughout 2020, the Global Calendar Unit actively engaged with Member Federations and Area Associations to plan the calendar for the 2021 indoor season in a coordinated manner. In cooperation with Member Federations and the World Indoor Tour organisers, the unit agreed the weekend of 20-21 February as the protected 2021 National Indoor Championships window.

**2021-2024 NATIONAL CHAMPIONSHIPS  
 PROTECTED WINDOWS**

In 2020, to assist long-term planning for the athletes and Member Federations and in line with the global calendar hierarchy, the unit agreed on the following National Championships protected windows from 2021-2024:

Year	Protected National Championships window 1	Protected National Championships window 2
2021	5-6 June	26-27 June
2022	25-26 June	-
2023	8-9 July	29-30 July
2024	8-9 June	29-30 June

These protected windows mean that the Member Federations in Europe, North America and the Caribbean, and northern Africa, can plan their National Championships on these weekends free in the knowledge that there will be no clashes with Wanda Diamond League, or Continental Tour Gold, Silver or Bronze international meetings.



### WAS 'IN PRINCIPLE' DATES

Council approved to change the fixed dates of the World Athletics Series events to 'in principle' dates, as outlined in the table below, to ensure more flexibility across the global calendar and maximise opportunities for potential future hosts.

A more flexible approach will be adopted in consulting with potential Local Organising Committees in the bidding phase, taking into consideration local conditions and aligning with the global calendar strategy from participation and commercial perspectives.

World Athletics Series event	Former fixed dates	New 'in principle' dates
World Athletics Cross Country Championships	Second weekend of February	Second weekend of February
World Athletics Indoor Championships	Second weekend of March	Third weekend of March
World Athletics Road Running Championships	Last weekend of March	March/April or October
World Athletics Race Walking Team Championships	In either April or May	In either April or May
World Athletics Relays	First weekend in May	First weekend in May or September
World Athletics U20 Championships	July	Mid-August
World Athletics Championships	Last weekend of August & first weekend of September	Last two weeks of August

### Label Road Races

World Athletics' 2020 road running season was heavily impacted by the pandemic but was able to recommence, mostly as elite-only, in September 2020 with an extensive international calendar of Label Races held through until the end of the year, supported by a strong anti-doping programme, despite the challenging circumstances for race organisers.

The partnership established between the AIU and the Abbott World Marathon Majors in 2019 to fund intelligence-led anti-doping investigation and testing programmes that allow the AIU to monitor a larger pool of elite road athletes, was expanded in 2020 with contributions from other key stakeholders of the road running community including the organisers of all Label races, athlete representatives and shoe companies. The ongoing commitment of all these key stakeholders means that more than 300 Platinum and Gold Label athletes will be monitored and tested.

A Pro Running Board was launched in 2020 as an informal consultative and advisory body to the Competition Commission on all aspects of World Athletics' involvement in professional road racing. Membership represents all branches of professional road running and includes:

- Carlo Capalbo (ITA, Label Races' representative)
- Paco Borao (ESP, President of AIMS)
- Jurrie van der Velden (NED, Athlete Representative)
- Michel Boeting (NED, AAM representative)
- Tim Hadzima (USA, Executive Director of the World Marathon Majors)

At the beginning of the year, 168 Labels in 50 countries from all six Areas were granted with a total of 48 of the 168 Label races held in 2020 due to the impact of the pandemic.

## World Records in 2020

In 2020 world records were set and ratified as follows:

Category	Men	Women	Mixed	Total
Outdoor	7	5	0	12
Indoor	2	1	0	3
U20	0	0	0	0
U20 Indoor	1	4	0	5
Total	10	10	0	20

World records are listed on the World Athletics website [here](#).

## World Rankings

During the period of suspension of the qualification period for the Tokyo 2020 Olympic Games (6 April 2020 to 30 November 2020), results achieved at any competition were not considered for qualification purposes, whether by entry standards or World Rankings, and the publication of the World Rankings was also suspended. Results continued to be recorded for statistical purposes, including for world records, subject to the applicable conditions. The World Rankings are available on the World Athletics website [here](#).

The '[Road to Tokyo](#)' online tool provided tracking of the qualification process for the Olympic Games. Searchable by discipline, country and qualification status, the tool provides a real time view of each event over the course of the Tokyo 2020 qualification period which ended on 29 June 2021.

## Trail, Mountain, Ultra and Masters

Significant progress was made in 2020, with strong working relationships reinforced between the three associations (World Mountain Running Association; the International Trail Running Association; and the International Association of Ultrarunners) and the associations working successfully together towards delivering the World Mountain & Trail Running Championships in Thailand (on 11-13 February 2022), which will be the largest to date competition for national teams in the sport. For the first time, a host fee has been generated for the competition, which served as the World Athletics grant for 2021.

In terms of masters' athletics, World Athletics continues to work with World Masters Athletics towards more integration, with official masters' championships events to be staged at our out-of-stadium WAS competitions. This cooperation is being launched at the World Athletics Cross Country Championships in Bathurst (AUS) in 2022.

### 3.3 Development

World Athletics supports Member Federations and Area Associations in the global growth and development of athletics through the provision of financial grants and delivery of education initiatives and technical services and guidance.

The Executive Board approved budget for grant support for Member Federations and Area Associations in 2020 is set out below.

Actual grant expenditure in 2020 was significantly less than budgeted due to the impact of the Covid-19 global pandemic on the delivery of competitions and education and development initiatives by the Member Federations and Areas. Further detail is provided of actual expenditure in the 2020 audited financial statement at Appendix A of this report.

#### Area Associations

Area	2020 Area Association Grants (USD)			
	Administration	Competition	Development	Total
Africa	300,000	634,500	1,000,000	1,934,500
Asia	250,000	395,000	474,000	1,119,000
Europe	250,000	531,500	250,000	1,031,500
NACAC	250,000	475,000	263,000	988,000
Oceania	200,000	375,000	270,000	845,000
South America	200,000	430,000	225,000	855,000
<b>Total</b>	<b>1,450,000</b>	<b>2,841,000</b>	<b>2,482,000</b>	<b>6,773,000</b>

A total budget of USD 6,773,000 was initially allocated to the six Area Associations in 2020.



#### AREA ADMINISTRATION GRANT

The purpose of the area administration grant is to assist Area Associations to operate, including, for example, support to maintain a permanent office as a headquarters and to defray costs such as rent, utilities, communications, website, staff salaries, and holding of institutional meetings. A total of USD 1,450,000 was provided to the Areas for this purpose in 2020.

#### AREA COMPETITION GRANT

The purpose of the area competition grant is to support the organisation and delivery of competitions at continental level, primarily regional and international competitions, and area championships.

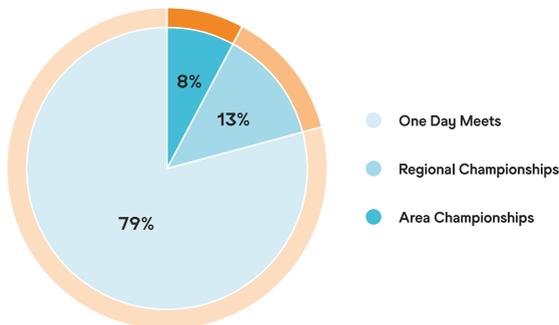
Due to the Covid-19 pandemic, the global competition calendar was greatly impacted. All competitions scheduled in Asia and Oceania through the Area Associations were cancelled in 2020, but the four other Area Associations were able to deliver a reduced competition programme. As a result, a total of USD 821,940 was provided to the Areas for competitions in 2020.

The competition grant is typically used to deliver area championships; however, as illustrated, in 2020, the grant was primarily used by the Areas to support delivery of one-day meetings including Continental Tour gold, silver and bronze events, grand prix series events, and road circuits. This reflects the approach during the disruption of the pandemic to provide as many global competition opportunities as possible with one-day meetings proving more viable to organise than larger area or regional championships.

The competition grant supported the delivery of 40 competitions across Africa, Europe, NACAC and South America, offering competition opportunities for more than 4,000 athletes. A total of 34 one-day meetings were staged including the one gold, five silver and 11 bronze Continental Tour events. In addition, two area championships were organised in 2020, both in South America and prior to the Covid-19 outbreak:

- South American Indoor Championships, Cochabamba (BOL) (11 MFs & 96 athletes)
- South American Race Walking Championships, Lima (PER) (11 MFs & 122 athletes)

#### Overall distribution of 2020 Area Competition Grant



The following area regional or pan-regional championships were also supported:

- CADIDA Cross Country Championships, La Ceiba (HON) (6 MFs & 87 athletes)
- Pan American Cross Country Cup, Victoria (CAN) (12 MFs & 114 athletes)
- CADICA Race Walking Championships, San Jose (CRC) (4 MFs & 47 athletes)
- 31st CADICA Senior Championships, San Jose (CRC) (10 MFs & 90 athletes)

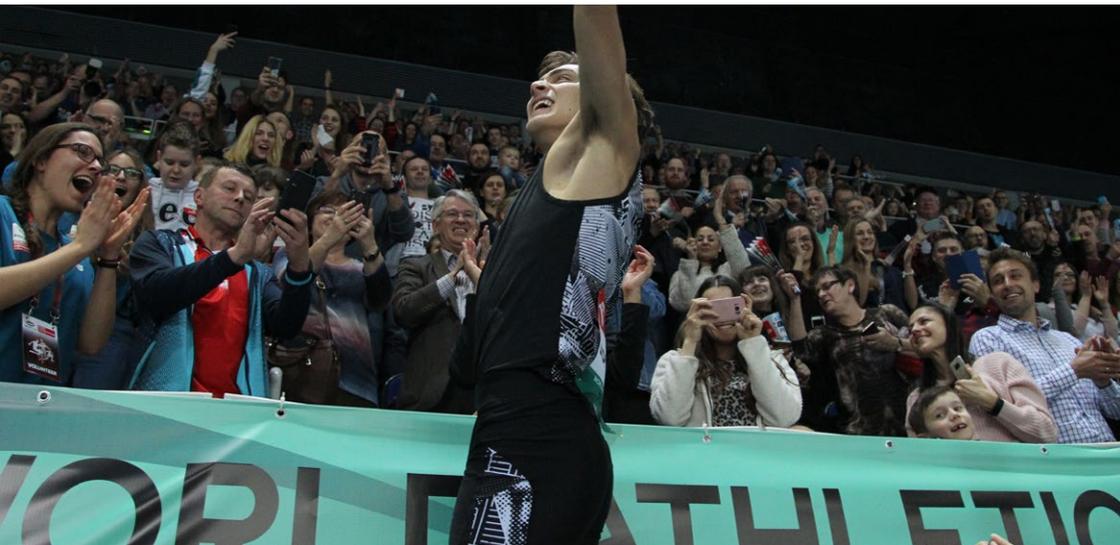
#### AREA DEVELOPMENT GRANT

The area development grant is utilised to support delivery of education and development in each of the Areas primarily through the Area Development Centres (ADCs).

The Areas determine their business plans and activities to be supported through the area development grant based on the needs of their Member Federations with World Athletics providing an oversight role.

The Areas are responsible for the day-to-day management of the ADCs in their respective region, for providing athlete scholarships (if they choose to do so) and for the selection and organisation of educational coaching courses and seminars. Two activities remain mandatory at the ADCs – women's and youths.

In 2020, all area business plans had to be revised due to the pandemic and the cancellation of over 90% of the initially planned face-to-face education and development activities. Activities were converted to online where possible or exchanged for similar topics where appropriate. The new online format also led to an overall reduction in expenditure with reduced budgets across all six Areas. As a result, in total USD 1,336,089 was provided to the Areas through the development grant in 2020.



## Summary of the ADCs status in 2020

Area	ADC and course details
Africa	<ul style="list-style-type: none"> <li>• Total of seven ADCs (Togo, Zambia, Nigeria, Mauritius, Dakar, Nairobi and Cairo)</li> <li>• Four of the ADCs (Togo, Zambia, Nigeria and Mauritius) are dedicated athlete training centres and are subsidised through other partners. In total 68 athletes train at these centres (16 in Togo, 12 in Zambia, 25 in Nigeria and 15 in Mauritius)</li> <li>• Dakar delivers education activities (six courses delivered in 2020 – two in-person) and athletes training for 11 athletes. Courses included sport sciences, coaching and technical officials, anti-doping, and women's leadership</li> <li>• Nairobi and Cairo deliver education activities (six and eight courses delivered respectively and all online). Courses included competition management, TOECS and CECS refreshers, sports medicine, starters, sprints &amp; hurdles, and women's leadership</li> <li>• Cairo is shared between Africa and Asia and supports 10 athletes training</li> </ul>
Asia	<ul style="list-style-type: none"> <li>• Total of three ADCs (Beijing, Jakarta and Cairo)</li> <li>• All ADCs deliver only education activities</li> <li>• All 2020 courses were delivered online (six in Beijing and nine in Jakarta) including strength and conditioning, sport sciences, coaching, road races, women's technical officials and sports marketing (plus the eight in Cairo as detailed above)</li> <li>• Programme of activities also includes outreach education projects in Member Federations</li> <li>• As above, Cairo is shared with Africa</li> </ul>
Europe	<ul style="list-style-type: none"> <li>• Mobile ADC at area headquarters in Lausanne which delivered education activities online and in the Member Federations</li> <li>• 13 courses and forums were delivered (all online) in 2020 including a digital forum, managers, medical, high performance, starters, photo finishers, young leaders, and women's leadership</li> <li>• EA supplements this development grant to deliver activities</li> </ul>
NACAC	<ul style="list-style-type: none"> <li>• Mobile ADC at the newly established area headquarters in the Bahamas (following the move in early 2020 from Puerto Rico) which delivers education activities online and in Member Federations</li> <li>• Seven courses delivered all online including gender leadership, coaching and technical officials</li> </ul>
Oceania	<ul style="list-style-type: none"> <li>• One ADC at the area headquarters on the Gold Coast which delivers education activities online, at the ADC and in Member Federations</li> <li>• Seven courses delivered in 2020 (four in-person and three online) including governance, competition management, athlete retention, social media, coaching and technical officials, and gender leadership</li> <li>• ADC also supports athletes training for 15 athletes</li> </ul>
South America	<ul style="list-style-type: none"> <li>• One ADC in Santa Fe which delivers education activities online, at the ADC and in Member Federations</li> <li>• 13 courses delivered in 2020 (one in-person with the remaining online) including administration, kids' competition organisation, coaching and technical officials, trail &amp; mountain running, young leaders, kids' athletics, and gender leadership</li> </ul>

Key points regarding the activities delivered through the ADCs using the 2020 area development grant include:

- Due to the necessary cancellation of most in person activities there was limited delivery through the ADCs of Coach Education Certification System (CECS) and Technical Officials Education Certification System (TOECS) courses
- Instead, the Areas adapted, and online courses and seminars were delivered for a broad range of stakeholders and across topics including coaches, technical officials, gender leadership, competition management, sports medicine, communications, and health and scientific matters
- 75 courses were delivered across the ADCs in total in 2020
- The online format allowed more people to take part and the total number of ADC course participants increased from 2,080 in 2019 to 9,256 in 2020 – a four-fold increase. 2020 also saw an increase in the percentage of female participants on courses (up from 32% in 2019 to 39%)
- A total of 104 athletes trained at the ADCs in 2020 (49% male and 51% female)
- The total number of Member Federations utilising and benefiting from the ADCs in 2020 was 192, which is 90% of the World Athletics membership.



## Member Federations

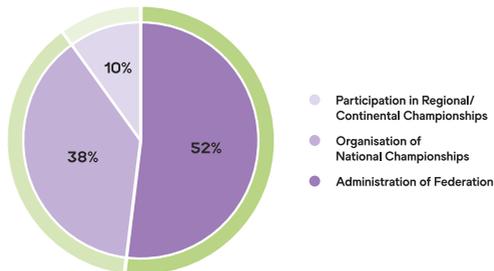
### MEMBER FEDERATION GRANT

The Member Federation grant supports federations to deliver their basic administrative functions and operations in order to meet their member obligations. In 2020, a total of 119 Member Federations were eligible for the USD 15,000 Member Federation grant with 108 MFs receiving the grant.

The grant was mainly used by Member Federations to support administration and delivery of national championships (90% of MFs still delivered a national championships in 2020 despite the pandemic), with more limited use than in previous years for participation in regional and continental championships due to the disrupted global calendar and cancellation/postponement of competitions.

Area	2020 Member Federation grant	
	Number of eligible MFs	Total (USD)
Africa	46	690,000
Asia	16	240,000
Europe	11	165,000
NACAC	19	285,000
Oceania	18	270,000
South America	9	135,000
<b>Total</b>	<b>119</b>	<b>1,785,000</b>

Overall distribution of 2020 Member Federation Grant



### ATHLETICS OLYMPIC DIVIDEND

The Athletics Olympic Dividend (AOD) grant was established in 2015 to redistribute revenues received from the International Olympic Committee following each Olympic Games directly back to Member Federations and their athletes. As a project-based grant, the AOD allows Member Federations to tailor the funding to support delivery of their individual strategic priorities and long-term development needs.

Following the initial four-year cycle of the AOD grant, the Executive Board and Council committed to support continued investment in the AOD grant for eligible MFs for the 2020-21 period. The continuation of a project-based grant reflects the philosophy that 'one size does not fit all' and recognises the diversity of priorities and needs across the membership.

For the 2020-21 period and based on a review of the 2016-19 AOD grant process, the AOD grant principles and process were refined to ensure investment was targeted at those Member Federations most in need of financial support and to support greater strategic alignment in terms of project outcomes and therefore impact and contribution to the overall growth and development of athletics. Refinements for the 2020-21 AOD grant cycle included:

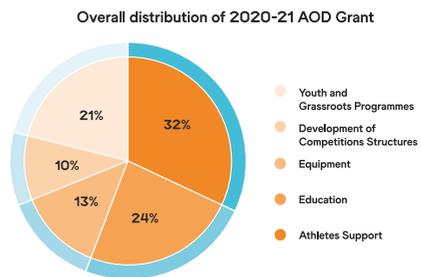
- Up to USD 40,000 to be provided to Member Federations to support project delivery over a two-year period with a total budget of USD 5,000,000 for the 2020-2021 AOD grant
- Project eligibility introduced based on a financial needs assessment with 141 MFs eligible to apply
- Projects to be tailored to MF priorities but with the scope focused on one or two of the following five areas: athlete support; equipment; youth and grassroots programmes; development of competition structures; and education.

The deadline for MFs to submit AOD project applications was originally 15 April 2020 but due to the covid-19 pandemic and the challenges for MFs to plan and implement a project, the deadline was extended to 15 August 2020 with the AOD cycle also extended to mid-2022.

In 2020, a total of 63 projects were approved for an AOD grant (22 in Africa, 12 in Asia, 13 in Europe, 7 in NACAC, 3 in Oceania and 6 in South America) resulting in a total distribution of AOD funding in 2020 of USD 937,056.

As illustrated, at a global level the majority of the AOD projects are focused on athletes' support (32%), education (24%) and youth and grassroots programmes (21%). Use of AOD grant funding varies slightly when analysed across Areas with the global situation broadly reflecting project use in Africa and Europe; in Asia and Oceania education and youth and grassroots programmes are the most popular types of projects; in South America there are no youth and grassroots projects and in NACAC no competition related projects.

The case studies overleaf provide examples of the AOD projects which were approved in 2020 and will be implemented over the next two years.



### AOD GRANT CASE STUDIES

**Athletics Federation of Pakistan:** National development for coaches and female technical officials (education)

To upgrade the knowledge of coaches and technical officials in Pakistan, this AOD project will deliver a Coach Education & Certification System Level I course, and two Technical Officials Education & Certification System (TOECS) Level I courses, including a female only TOECS course to address the shortage of female officials in the country. Additionally, a mentoring programme will be set up for the newly qualified coaches to support the development and network of registered coaches in the 15 regions of Pakistan.

**Eritrean National Athletics Federation:** Talent identification programme (youth & grassroots programmes)

This AOD project will establish a talent identification programme to uncover new talents and support the development and progression of 70 new talented athletes in different regions of Eritrea. The project also involves the parents of the athletes to encourage them to support the athletes' progression.

**Athletics Papua New Guinea:** Development of distance running (athletes' support)

In view of the 2022 World Athletics Cross Country Championships in Australia, this AOD project aims to build a strong team for the championships and add more athletes to its squad. In addition to the athlete training programmes and in partnership with the National Olympic Committee and local sponsors, the Federation will organise coaches and technical officials' courses to raise the standards of middle and long-distance running in the country.

**Athletic Federation of Georgia:** Training Camps for Georgian Athletes (athletes' support)

With the AOD grant, the Federation plans to organise four training camps for senior, U20 and U18 Georgian

athletes, to support their preparation and performance in major athletics events in 2021 and 2022. The overall aim through the training camps is to improve the performance level and success of athletes and help develop role models to promote the sport of Athletics to the younger generations as well as to potential sponsors.

**Federación Salvadoreña de Atletismo:** Athletics programme in the city of San Miguel (youth & grassroots programmes and equipment)

The purpose of the AOD project is to establish an athletics programme for athletes aged 14-17. The Federation will carry out talent identification activities in which they will test and select the best athletes to be part of the athletics programme at the San Miguel training centre. The Federation will organise one training camp per month bringing five athletes from the national team to promote joint training between elite and young athletes. The AOD grant will also be used to purchase throwing equipment and contribute to the organisation of the training camps. The Government and the National Sport Institute will also support the construction of the horizontal jumps areas and throw circles at the sports centre.

**Confederación Atletica del Uruguay (URU):** Identification of the next generation of athletes (athletes' support and development of competition structures)

The purpose of the AOD project is to support the identification and development of the next generation of athletes. The Federation will strengthen and expand the current structure of competitions by organising events in two different locations, Durazno and Paysandú where new tracks have been built recently. Delivering competitions in these new locations will attract more athletes to take part and provide increased frequency and opportunity for participation.

In addition to the grants are the standard travel and accommodation benefits provided to Member Federations linked to their participation in WAS competitions which in 2020 included:

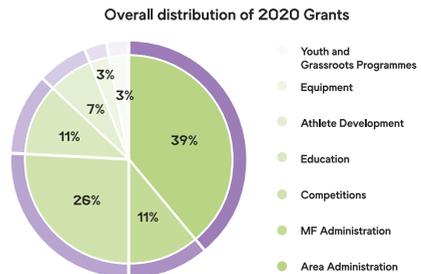
- **World Athletics Half Marathon:** Travel – for athletes within the quota 50% of economy class from the Member Federation headquarters to official airport and 100% of economy-class airline tickets for Area champions. Accommodation – full-board during the three-nights official period for all athletes within the quota.

The World Athletics Indoor Championships, World Athletics Race Walking Team Championships and World Athletics U20 Championships were all postponed in 2020.

## Overall distribution of grant funding to Areas and Member Federations

Distribution of the total grant funding of USD 6,155,085 provided to Areas and MFs (Area Development Grant, Area Administration Grant, Area Competition Grant, Member Federation Grant, and Athletics Olympic Dividend grant) in 2020 can be split into seven main categories as illustrated below.

Total grant funding distributed in 2020 is significantly below the total approved budget due to the global pandemic's impact on the delivery of competitions and development activities. All Areas and MFs adapted, and many education programmes were delivered online but the majority of in-person meetings and competitions were cancelled or postponed. Grant funding was therefore only provided to Areas and MFs for event and activities that were delivered in 2020. The administration grant to Areas and MFs was paid out in full which is why distribution of funding in 2020 is predominantly for administration as opposed to competitions and education as would be the case in a typical year.



## MF Info Sessions

Member Federation information online sessions were launched in June 2020 to maintain connectivity with MFs and to support information sharing during the pandemic and transfer of knowledge. A total of 16 MF Info Sessions were delivered between June and December 2020 covering topics such as World Athletics Series competition updates, eLearning platform introduction, Council meeting decisions, and communications and sponsorship guidance. 85% of MFs attended at least one of the sessions and total viewer numbers across all sessions were over 2,500. On average representatives from approximately 80 MFs from across all Areas attended each session.

## Road Race webinars

In addition to the MF Info Sessions, seven road race webinars were organised in 2020 with over 1,400 viewers. The webinars were open to the public, with the most popular attracting 480 participants. On average, 20% of attendees were MF officials. The webinars covered multiple topics, such as best-practices in returning to competition, road race regulations and anti-doping.



## eLearning

The educational vision of World Athletics is to establish a single source of truth and information for the global athletics community through the development of an eLearning platform and education hub. The overarching objective is to provide, and for everyone in the world of athletics to enjoy, both experience and regulatory learning through fresh and user-friendly content.

The eLearning platform was successfully launched on 10 November 2020 with the aim to bring the following benefits to Member Federations, Area Associations, and stakeholders:

- Engage users with on-demand content
- Better reach and scalability for easy delivery
- Increase learning efficiency
- Reduce training and development costs
- Create a network and community
- Promote sustainability and paperless learning

eLearning platform content published in 2020 comprised:

- Technical officials apprentice course: open to all users but primarily targeted at people who want to know more about athletics' rules and inspire them to enrol in the TOECS Level I course.
- Sustainability course for Member Federations: comprising six modules focused on air quality, climate change and carbon production and consumption, leadership, diversity accessibility and wellbeing, and global equality.

eLearning platform content under development in 2020 and to be published in 2021:

- TOECS Level I course: 13 online modules aimed at Member Federations but open to all.
- CECS Level I course: 31 mandatory online modules, six optional modules and 31 tests. The course is also aimed at Member Federations but open to all.
- Race emergency medicine course: combining online theory (five modules) and practice, with

the objective of providing participants with the ability to manage various health-related scenarios during mass endurance events. Workshops are organised in conjunction with major road races and World Athletics events, to give participants the opportunity to visit the medical set up and observe the work done by the hosting medical staff during the race.

- Gender leadership course: comprised of seven modules and a pre-course module. The objective of the course is to develop the confidence, skills and expertise to empower women to take on senior leadership roles within the sport.

The platform will be regularly updated with meaningful education content that will attract and engage users and support them on their education pathway. A detailed eLearning content strategy has been developed, with input from the Development Commission, setting out phasing for the development and upload of educational content.

## Kids' Athletics

A priority of the World Athletics Strategy for Growth is "to ensure that school-age children around the world have the opportunity to try our sport by delivering a best in class kids' athletics programme". A key area of focus in 2020 has therefore been to modernise and redefine the scope of a new kids' athletics programme. The aim of the new programme will be to:

- create lifelong participants and fans of the sport
- promote a healthy lifestyle and the foundations of physical literacy
- provide the framework for potential champions

The vision is for the programme to be delivered through the global network of Member Federations by providing content that can be delivered to children and young people through schools and clubs by trained coaches and kids' athletics teachers and which will engage and inspire young people from across the

globe to take up athletics. The new programme will be designed to be inclusive and have the flexibility to cater for all school age groups as well as reflect geographic and cultural differences including diversity of technology access. Programme resources will sit on an accessible and inclusive digital platform with content both digital and downloadable and range from specific athletics related exercises to more broader motor skills and life skills. The programme content will also include specific material to guide Member Federations to engage with policymakers and deliver basic practitioner training in their country.

The goal is to launch the new kids' athletics programme in September 2021. To keep the programme relevant and fresh, content will be added and updated at least three times a year.

## Education courses

In 2020, the following education courses were delivered by World Athletics:

### GENDER LEADERSHIP WEBINAR

This purpose of the gender leadership webinar was to develop the individual personally and professionally and provide the skills and expertise to empower women to take on senior leadership roles within their Member Federation as well as at a regional and global level. Due to the difficulties presented in holding face-to-face activities during the pandemic, the gender leadership material was delivered as webinars by the Areas. The online format allowed more women to take part with a total of 380 women benefiting from the seminar in 2020 as opposed to 65 in 2019.

### CECS AND TOECS

In terms of the Coach Education and Certification System (CECS) and the Technical Officials Education and Certification System (TOECS) courses, the numbers certified through these programmes in 2020 are as set out overleaf.

Figures show a significant decrease in courses delivered due to the pandemic. Only 28 CECS courses took place compared to 101 in 2019 and 20 TOECS courses compared to 36 in 2019.

As a pilot initiative, the Palestine Athletics Federation successfully delivered a full online version of the CECS Level 1 course. 10 out of the 20 TOECS level 1 were conducted partially online with theory sessions presented by a certified lecturer remotely.



Number of CECS courses by Area:

Area	Level I	Level II total	Level II Sprint/ Hurdles	Level II Throws	Level II Middle/ Long & RW	Level II Combined Events	Level II Jumps
Africa	6	2	1	-	-	-	1
Asia	12	4	1	1	1	-	1
Europe	1	-	-	-	-	-	-
NACAC	3	-	-	-	-	-	-
Oceania	1	-	-	-	-	-	-
South America	5	-	-	-	-	-	-
<b>Total</b>	<b>28</b>	<b>6</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>

Numbers of CECS participants and lecturers:

Type	Course	Men	%	Women	%	Total	Passed
CECS Level I course	28	443	77%	132	23%	575	327
CECS Level II course	6	113	84%	21	16%	134	40
CECS Level I Lecturer/ Refresher seminar	1	22	81%	5	19%	27	23
CECS Level I Lecturers seminar	-	-	-	-	-	-	-
CECS Level II Lecturers seminar	-	-	-	-	-	-	-
CECS Level II/III Lecturers seminar	-	-	-	-	-	-	-
<b>Total</b>	<b>35</b>	<b>578</b>	<b>-</b>	<b>158</b>	<b>-</b>	<b>736</b>	<b>390</b>

Number of TOECS courses by Area:

Area	TOECS Level I	TOECS Level II
Africa	1	-
Asia	8	-
Europe	-	-
NACAC	-	-
Oceania	4	-
South America	7	-
<b>Total 2020</b>	<b>20</b>	<b>0</b>

Numbers of TOECS participants and lecturers:

Type	Course	Men	%	Women	%	Total	Passed
TOECS Level I course	20	334	60%	222	40%	556	147
TOECS Level I Lecturer seminar	-	-	-	-	-	-	-
TOECS Level I Lecturer/ Refresher seminar	-	-	-	-	-	-	-



## Global Athletics Coaches Academy (GACA)

The GACA was formed in July 2020 to support the development of coaches and coaching in World Athletics. The focus of the GACA is to create world leading coaches and coaching development resources, and to facilitate Areas and Member Federations to adopt and adapt the resources tailored to their coaching programmes and needs. 2020 saw the creation of the Coaching Matters series, a quarterly virtual forum to discuss matters that affect athletics coaches all over the world and to give a platform to the coaching community to discuss issues that impact coaching or on which coaching may have impact. The Chairs of the GACA and Development Commission meet on a regular basis to ensure collaboration and alignment.

## Gender Leadership Taskforce

The role of the Gender Leadership Taskforce in 2020 has been to provide oversight of the gender leadership strategy to mainstream equity and ensure sustainable leadership pathways for women with the key focus being to support delivery of the gender-based objectives set out in the World Athletics Strategic Plan 2020-2023:

- build the pipeline of talented and empowered female administrators, coaches and technical officials
- drive gender leadership programmes to ensure the 50% gender targets by 2027 are met

Actions identified by the Taskforce and delivered in 2020 included:

- Delivery of gender leadership seminars in each of the six Areas (following the moderator training in 2019) and conversion of the seminars into both an online format and eLearning modules. During 2020, 12 women's activities took place across the Areas, involving over 850 participants.

- Evaluation of the Area seminars and progression of participants based on feedback and communication.
- Set up and management of the [Empowering Women in Athletics Facebook Page](#) and promotion of World Athletics' gender leadership initiatives. The Taskforce chair, Stephane Hightower, gave a presentation at the IOC IF Gender Equality webinar (in Sept 2020) on Leadership: Entrenching Gender Equality in Electoral Processes.
- Delivery of a global conference. The World Athletics Global Conference: Inspiring Women Leaders in Athletics held on 18 November 2020 was attended by 280 women from all six Areas. The aim was to raise the profile of women leaders in athletics and involve more women in the first steps of leadership with the theme of the conference being a five-year vision and how to overcome the obstacles to achieve the goals. Taskforce chair and members Beatrice Ajikoru, Jaya Mylvaganam and Ximena Restrepo all presented along with Donna Raynor, President of the Bermuda National Athletics Association. The related news can be found on the website [here](#).



## 3.4 Communications

The communications strategy for 2020 was to grow our sport by creating best in class content across existing and new platforms to tell the stories across the whole sport to inspire and excite current and future fans and build on our campaigns to get the world moving.

When the pandemic struck we decided to keep our objectives but to find a different way to execute them. All the plans we had developed in early 2020 were shelved and a whole new plan was developed that did not rely on our world class events or the Tokyo Olympic Games 2020 but instead focused on our athletes.

As more and more events were cancelled or postponed, including the Olympic Games, over the first quarter of 2020, and as more and more countries around the world went into 'lock down' we created a new digital communications strategy and corresponding plans from scratch. The new initiatives included:

- Athletics@Home
- New Normal – Life in the Time of Coronavirus – daily web blog documenting the impact of the pandemic on the sport and the athletes
- Ultimate Garden Clash – a unique back garden event
- Focus on YouTube video highlights to take advantage of a community need for entertainment during lockdowns
- Explosion of TikTok – we deployed a new strategy and plan for this emerging platform
- Focus on Areas series – to look at the impact of Covid-19 across each Area.

Despite the loss of all live competition content, which is the core of our regular digital content, World Athletics' website and social media platforms continued to grow and maintain the momentum of growth experienced over the last two years.

Some platform growth even accelerated. We leveraged the 'stay at home' fans by running watch parties showing a substantial amount of our archive footage from WAS events.

We identified lockdown as the best time to put resources behind TikTok and developed a strategy following in-depth research of the platform. This proved hugely successful with TikTok seeing explosive growth, from a base of under 16,000 to over one million followers in just 12 months. World Athletics' TikTok platform is now No. 1 across all sport.

The other two initiatives that proved popular were Athletics@Home which focussed on content produced in four categories – Kids, Active (helping people stay active), Rewind (videos) and Unwind (athletics related content for relaxing – movies, music, books etc). Many of our athletes contributed to and supported this initiative.

Many of the assets and content from Athletics@Home were made available to Areas and Member Federations via a dropbox for them to use across their social media platforms.

The Ultimate Garden Clash proved an instant success in a time where no sport was being played at elite level, let alone being shown 'live'. This unique competition format, filmed from athletes' back gardens with iPhones, was raw, unpredictable, exciting and fun. Three editions were produced with an average of 25.3 million people per event tuning in live or replaying the events. A huge thank you goes to our Athletes' Commission Chair Renaud Lavillenie, who came up with the idea, and to all the athletes who agreed to participate.

The Communications department also created a series of events and activities (Covid Connect – mind, body, soul) to keep the home working HQ team connected and drove a successful proactive media relations campaign to keep athletics at the top of the sports news agenda.

In early 2020 we also published World Athletics' 10-year Sustainability Strategy (2020-2030). It was a hard year to deliver in but over 70% of the first year delivery actions were met, including the creation and launch of five eLearning modules that provided Member Federations with an engaging sustainability foundation course.

Worldathletics.org 30 November 2019 – 29 November 2020



10M  
sessions



5.8M  
users



25M  
page views

Press Conferences 2019 v 2020

12 → 19

Press Releases 2019 v 2020

227 → 192

### World Athletics Social Media

30 November 2019 – 29 November 2020



1,063,513  
Likes

+11%



289,966  
Followers

+7.4%



663,884  
Followers

+44%



422,000  
Subscribers

+94%



1,300,000  
Subscribers

+100%

Total social media fanbase **3.8m**

### World Athletics Internal Communications

48

editions of Friday Comms, the weekly internal newsletter

58

Covid-Connect sessions during the March – August lockdown

14

Info Sessions with the participation of 179 Member Federations

### World Athletics Media Operations

4 meetings of the Media Ops Focus Group composed by the top 30 news agencies, sports media and photo agencies

Remote Mixed Zones set-up for WA Half Marathon Championships Gdynia 2020, 8 Wanda Diamond League meetings and 3 Continental Tour Gold meetings

### President Interviews

1 Feb 2020 – 11 Oct 2020

124

media interviews in

32

different countries

### World Athletics Coverage in Mainstream and Social Media

Top 50 athletics nations / 9,500 articles / 227,000 posts

1 Feb 2020 – 31 Oct 2020

## Top 5s

### Sports Events    Athletics Topics    Social Media

Olympic Games 2020/21  
4,294 articles

Wanda Diamond League 2020  
950 articles

WA Championships 2021/22  
715 articles

WA Indoor Championships 2020/21  
345 articles

WA Continental Tour 2020  
190 articles

Effects of pandemic  
3,047 articles

Doping issues  
1,998 articles

Reinstatement of RusAF  
1,170 articles

Lamine Diack trial  
550 articles

Nike shoe technology  
279 articles

USA  
78,763 posts

Great Britain  
13,247 posts

Spain  
11,192 posts

Uganda  
10,925 posts

Kenya  
9,883 posts

### Top 8 Most Visible Federations

FIFA (Football) **36%**  
(positive 14% – negative 16%)

IOC (Olympics) **24%**  
(positive 4% – negative 8%)

World Athletics **13%**  
(positive 24% – negative 8%)

World Rugby **7%**

ITF (Tennis) **5%**

UCI (Cycling) **5%**

FIBA (Basketball) **5%**

FINA (Aquatics) **3%**





## COMMISSION REPORTS

## Commission Reports

This section covers reports of the four World Athletics Commissions:

- Athletes'
- Competition
- Development
- Governance

2020 was the first year of the establishment of the four Commissions under the new governance structure. Membership of the Competition, Development and Governance Commissions were approved by Council in March 2020 and the terms of references and 4-year plans for all commissions were approved by Council in July 2020, which are available on the website [here](#). All commission meetings in 2020 were held remotely.



## 4.1 Athletes' Commission

### Composition of the Athletes' Commission

The Athletes' Commission is comprised of the following members:

First Name	Last Name	MF	Position
Renaud	Lavillenie	FRA	Chair
Valerie	Adams	NZL	Deputy Chair
Kevin	Borlée	BEL	Member
Milcah	Chemos Cheywa	KEN	Member
Kim	Collins	SKN	Member
Iñaki	Gómez	CAN	Member
Majd Eddin	Ghazal	SYR	Member
Adam	Kszczot	POL	Member
Bernard	Lagat	USA	Member
Aisha	Praught-Leer	JAM	Member
Thomas	Röhler	GER	Member
Olga	Rypakova	KAZ	Member
Akani	Simbine	RSA	Member
Ivana	Španović	SRB	Member
Katerina	Stefanidi	GRE	Member
Bingtian	Su	CHN	Member
Marie Josée	Ta Lou	CIV	Member
Benita	Willis	AUS	Member

### Introduction

The role of the Athletes' Commission is to provide the Council with advice on relevant matters:

- To include the athletes' perspective in the decision-making processes within World Athletics; and,
- To ensure that there is a link and regular discourse between the athlete community and World Athletics in order to convey athletes' views to World Athletics and vice versa.

The importance of the athletes' voice as part of the decision-making process within World Athletics was recognised and embedded as part of the new governance and integrity structures of the organisation that have been built on since the initial reforms approved in December 2016. Under the 2019 Constitution, the Chairperson and one other member of the Commission (one male and one female) became full voting members of the World Athletics' Council.

The 18 Members of the Athletes' Commission are elected by the athletes competing at the World Athletics Championships and confirmed by Council (12 elected members) or appointed by Council (6 appointed members). The Commission is representative from a geographical, gender and athletics-discipline perspective. The term of each member is approximately four years.

The Athletes' Commission thrives to be a driving force and play a pivotal role in the changes to our sport.

## Meetings / Activities

Throughout 2020, the Athletes' Commission held four meetings to discuss ongoing and upcoming projects:

Meeting date	Key meeting topic
5 May	Presentation of Commission's terms of reference and 4-year Plan
1 July	Update on major competition matters
25 November	Approval of a Communication Strategy
22 December	Planning of first Athlete Info Session

In addition to these meetings, the Athletes' Commission members also participated in several conference calls with President Sebastian Coe and CEO Jon Ridgeon, as well as World Athletics departments to discuss decisions directly affecting athletes relating to the Covid-19 pandemic that included the postponement of the Tokyo 2020 Olympic Games and the 2021 World Athletics Championships, and the setting up of the Athletes' Welfare Fund.

The Athletes' Commission and the athletes' voice are also represented across the other three World Athletics' Commissions (Kim Collins for Development, Katerina Stefanidi and Akani Simbine for Competitions and Iñaki Gómez for Governance). The work of the Athletes' Commission is intrinsically linked to the Competition and Development Commissions and feeds into the Governance Commission.

## Key work, including related recommendations to Council

In 2020, the Commission's key areas of focus were as follows:

Key work	Outcome (if relevant)
Provided input to the development of the Commission's 4-year Plan, which is aligned with World Athletics' Strategic Plan	Approved by Council
Provided input in drafting the Athletes' Commission's terms of reference, which details the Commission's roles and responsibilities and scope of work	Approved by Council
Represented on the following <ul style="list-style-type: none"> <li>Group created to oversee the staging in Sapporo of the Race Walking and Road Running events for Tokyo 2020</li> <li>Athletic Shoes Working Group</li> <li>Human Rights Working Group</li> </ul>	N/A
Involved in the creation and allocation of the US\$500,000 Athlete Welfare Fund set up to support professional athletes experiencing financial hardship due to the coronavirus pandemic	Implemented
Participated in discussions and support of postponement of the Tokyo 2020 Olympic Games	View communicated to the Council (Olympic Games postponed by the IOC)
Participated in discussions and support of postponement of WAS competitions: <ul style="list-style-type: none"> <li>2020 World Athletics Indoor Championships</li> <li>2020 World Athletics U20 Championships</li> <li>2021 World Athletics Championships</li> </ul>	Views communicated to the Council (events postponed by Council)

Key work	Outcome (if relevant)
Participated in discussions and support of freezing of the World Rankings from 6 April until 30 November 2020 (lifted for road events on 1 September)	Views communicated to the Council (recommendation approved by the Council)
Provided input on the quota & qualification system for the World Athletics Championships Oregon22	Recommendation approved by the Council
Contributed to the creation of the Ultimate Garden Clash competitions	Multiplex competitions held "live"
Provided input on revised regulations for: <ul style="list-style-type: none"> <li>• Diamond League</li> <li>• World Athletics Continental Tour</li> <li>• World Athletics Indoor Tour</li> </ul>	Recommendations approved by the Council
Participated in the review of the prize money structure at WAS events	In progress

## Conclusion

The Athletes' Commission continues to strive to best represent the athletes' perspective and voice within World Athletics while growing engagement with athletes and fans globally to promote and celebrate the sport of athletics.

The Commission inputs and/or oversees many projects that aim to improve communication with athletes to provide tailored advice on matters related to their sport. Some of these projects include a quarterly newsletter addressed to the global athletes' community, athlete forums at events, virtual information sessions open to all athletes, surveys, further engagement and cooperation with different athlete bodies (The Athletics Association, Area Associations' Athletes' Commissions, etc.), as well as opinion pieces on Spikes.

## 4.2 Competition Commission

### Composition of the Competition Commission

The Competition Commission is comprised of the following members:

First Name	Last Name	MF	Position
Raul	Chapado	ESP	Chair
Julio	Gómez Gaitan	COL	Member
Siddig	Ibrahim	SUD	Member
David	Katz	USA	Member
Cydonie	Mothersill	CAY	Member
Antti	Pihlakoski	FIN	Member
Anna	Riccardi	ITA	Member
Akani	Simbine*	RSA	Member
Trevor	Spittle	NZL	Member
Katerina	Stefanidi*	GRE	Member
Ellen	Van Langen	NED	Member
Mariko	Yamada	JPN	Member

\*Athletes' Commission members

### Introduction

The role of the Competition Commission is to provide expertise and advice to the Council on the matters necessary:

- To establish the format, qualifications, programme and organisation of all World Athletics International Competitions including new competitions; and,
- To uphold the highest technical and operation standards of International Competition.

The Competition Commission works in alignment with the work of World Athletics' Council and the World Athletics' Strategic Plan. It also thrives to be the driving force behind the changes in our sport, whilst working collaboratively with the other commissions.



## Meetings / Activities

The Competition Commission met on three occasions in 2020 via video conference: 5 May, 22 June, and 10 November.

Additionally, the Competition Commission set up different workstreams to focus on specific matters that had been identified as part of its 4-year Plan.

The workstreams of the Competition Commission (as set out below) met on a regular basis via conference calls, included the Athletes' Commission in their decisions, consulted more broadly as needed, and then reported to the Commission to finalise any recommendations to the Council.

Workstream	Led by	Members (Competition Commission members and external experts, on an ad-hoc basis)
Technical	David Katz	Trevor Spittle, Julio Gómez Gaitan, Akani Simbine, Brian Roe, Jorge Salcedo, Krisztina Horvath
WAS Regulations	Anna Riccardi	Ellen Van Langen, Mariko Yamada, Chris Cohen, Luca Verrascina, Iñaki Gómez
WAS Events Strategy	Antti Pihlakoski	Katerina Stefanidi, Mariko Yamada, Anna Riccardi, Márton Gyulai
World Rankings	Ellen Van Langen	Cydonie Mothersill, Willie Banks, Renaud Lavillenie
In Stadium Strategy	Katerina Stefanidi	Akani Simbine, Paul Doyle, Michelle James
Out of Stadium Strategy	Jakob Larsen	Siddig Ibrahim, David Katz, Iñaki Gómez, Marko Vasic

In addition to these workstreams, the Pro Running Board was launched in 2020 as a consultative and advisory workstream of the Competition Commission on all aspects of World Athletics' involvement in professional road racing.

## Key work, including related recommendations to Council

Between March and December 2020, the Competition Commission made the following recommendations to Council that were approved:

- Competition Commission's 4-year Plan, which is aligned with World Athletics Strategic Plan
- Competition Commission's terms of reference, which details the Commission's roles and responsibilities and scope of work
- Revised 2020 World Indoor Tour Regulations
- 2020 World Athletics Continental Tour Regulations
- 2021 Label Road Races Regulations
- Dates / timetables of WAS events including the WRE Silesia21, WXC Bathurst, WU20 Cali 2022, WIC Belgrade 2022, WU20 Nairobi 2021, WCH Oregon22, and WHM Yangzhou 2022
- World Relays Silesia 2021 Qualification System
- Revised World Athletics Indoor Championships Nanjing 2021/2023 Qualification System
- Revised World Athletics U20 Championships Nairobi 2021 Qualification System and Entry Standards
- Updated Oregon22 Qualification System and Entry Standards
- Protected dates for National Championships
- WAS events fixed dates ("in principle" dates, to ensure more flexibility across the global calendar and maximise opportunities for potential future hosts)
- New Bidding Rules (aimed at simplifying the evaluation methodology and criteria for cities bidding for World Athletics Series events)
- New aggregated Road Running Championships (principles were developed by the Commission for the new event in relation to field sizes and number of entries by country)
- Appointment of Competition delegates for WAS events, Olympic Games and the Council Members on the Jury of Appeal (2020-2023)

- Amendment to Rule 6.3.4 (Assistance not Allowed) of the Technical Rules (further clarification)
- Amendment to Rule 30.1.1 (Long Jump) of the Technical Rules (delay enforcement of the amendment to 1 November 2021 to allow further clarification on the implementation and interpretation of the amended Rule).

In addition to these recommendations, the Commission focused on reviewing the organisational strategy of each WAS event (for more cost efficiency and better-balanced financial responsibilities between the Local Organising Committees and World Athletics), as well as the need to establish elite/ non-elite competition categories also for the application of rules (resulting from the discussions around shoe technology).

The Commission identified the need for a separate strategy for race walking. Prior to a potential review of the World Athletics Race Walking Challenge and any possible changes related to the World Athletics Race Walking Team Championships, it is necessary to have a World Athletics strategy for the discipline that builds on the new World Athletics Strategic Plan. This work is ongoing.

The Competition Commission WAS Regulations workstream has been reviewing the timetable principles dividing them into two subgroups, entertainment and rules/format. The work is still ongoing and requires more consultation with all stakeholders.

## Conclusion

The Competition Commission is focused on continuing to work in alignment with World Athletics' Strategic Plan. The Commission is committed to contribute to the growth of the sport for the fans and the benefit of all athletes, endeavouring to ensure safe and secure competition environments.

Below, please find a summary of the major ongoing projects:

- Athletes' prize money review
- Study of WAS events strategy
- Revised Cross Country Series
- Revised Combined Events Series
- Revised Race Walking Series
- Review of the Road Running Label Programme
- Technical Rules
- WAS Competition Delegates appointments
- Qualification for Relays for Tokyo Olympics and Oregon World Athletics Championships
- Olympic Games Qualification review (COVID-19, World Athletics introduced a suspension of the Olympic Games qualification period starting 6 April 2020 until 30 November 2020 inclusive)
- Definition of elite / non-elite competitions
- Potential reintroduction of cross country at the Olympic Games in 2028
- Support and collaboration with the World Plan and Human Rights working groups



## 4.3 Development Commission

### Composition of the Development Commission

The Development Commission is comprised of the following members:

First Name	Last Name	MF	Position
Geoff	Gardner	NFI	Chair
Beatrice	Ayikoru	UGA	Member
Sergey	Bubka	UKR	Member
Adille	Sumariwalla	IND	Member
Nick	Bitel	GBR	Member
Carlos	Cavalheiro	BRA	Member
Kim	Collins*	SKN	Member
Frank	Hensel**	GER	Member
Annette	Purvis	NZL	Member
Donna	Raynor	BER	Member
Edith	Skippings	TKS	Member
Tendai	Tagara	ZIM	Member

\*Athletes' Commission member

\*\*Deceased 29 November 2020

### Introduction

The role of the Development Commission is to provide expertise and advice to the Council on matters necessary to support the growth, development and administration of athletics at global, area and national level; and to develop partnerships and uphold the role and relationship between sport and social responsibility.

The overarching objective of the Commission is to review and support projects related to the growth and development of athletics worldwide, to build skills and capacity, increase levels of participation from grassroots to elite and help address social issues.



## Meetings / Activities

The Development Commission met by videoconference on three occasions in 2020: 4 May, 6 July and 13 October.

Six workstreams were created with objectives and timelines to reflect the areas of work identified in the Commission's 4-year Plan.

Workstream	Led by	Members	Scope (summary)
Kids' Athletics	Adille Sumariwalla	Beatrice Ajikoru Nick Bitel Sergey Bubka Kim Collins Edith Skippings Annette Purvis	Support the development, roll out, delivery and ongoing monitoring of a best in class kids' athletics programme that is accessible to all Member Federations and provides the opportunity for children of school age across the globe to participate in athletics
eLearning and CECS / TOECS	Geoff Gardner	Adille Sumariwalla Tendaji Tagara	Advise on the development, delivery and monitoring of an eLearning strategy including prioritisation of course content and impact of eLearning on traditional education and course delivery Review, evaluate and advise on the World Athletics education and certification programmes for coaches and officials including the Coaches Education & Certification System, and the Technical Officials Education & Certification System
Support to Member Federations and Area Associations	Donna Raynor	Beatrice Ajikoru Geoff Gardner Annette Purvis	Review and evaluate the principles and policies for the provision of support (financial and technical/ services) to Member Federations and Area Associations to facilitate capacity building and delivery of targeted outcomes (linked to World Athletics' vision for growth)
Decentralisation	Annette Purvis	Beatrice Ajikoru Carlos Cavalheiro Geoff Gardner	Monitor and evaluate the impact of programmes and activities delivered by the Area Associations on behalf of World Athletics, including the delivery of education, development and high-performance programmes at the Area Development Centres
Education	Beatrice Ajikoru	Sergey Bubka Kim Collins Edith Skippings Annette Purvis Donna Raynor	Advise on the development of education, leadership and training opportunities for athletes and Member Federations either through World Athletics or partners including gender equity seminars and athlete transition and support programmes
Biomechanics & Research	Nick Bitel	Carlos Cavalheiro Adille Sumariwalla	Advise on the need for, and to review the findings from biomechanics and other research projects

As outlined, the Commission identified six separate workstreams to progress specific activities and action. These workstreams met regularly via videoconferences and provided progress updates and discussion topics to the Development Commission.

The Commission also works towards identifying new opportunities to strengthen World Athletics' key relationships and partnerships including with other organisations, institutions, and government agencies.

In addition to the areas of focus addressed through the different workstreams, the Development Commission also advises on the development of new initiatives that will contribute to the aim to increase and retain levels of participation across all age groups and across all forms of the sport.

## Key work, including related recommendations to Council

The Commission and related workstreams primarily focused on three priority topics, as follows:

Topic	Key action(s) summary
eLearning platform and content development (including the incorporation of the CECS and TOECS online)	<p>Review and approval for the launch of the eLearning platform and first content.</p> <p>Review of the expert panel and advice on revised CECS and TOECS courses</p>
New kids' athletics programme development	Participation in specific workshops and approval for the new kids' athletics blueprint prior to tender
Member Federation support and services new development strategy	Development of a MF survey and review and evaluating responses received to shape and inform future strategy regarding support and guidance and development roles and responsibilities

The Commission, with the support of its other related workstreams, has also been progressing in the following areas of focus:

Workstream	Key action summary
Decentralisation	Supported the creation of a new business plan template for the Areas for 2021 with goals and key performance indicators linked to the World Athletics Strategic Plan
Education	Focused on gender leadership and potential athlete support projects. In conjunction with the Gender Leadership Taskforce a global gender leadership conference was delivered on 18 November and gender leadership eLearning modules will be launched in July 2021
Research	Focused on the research needed to provide baseline data and information to support the assessment of progress against the Strategic Plan

The Commission recommended the following to Council that was approved on 29 July 2020:

1. Development Commission's Terms of Reference
2. Development Commission's 4-year Plan

## Conclusion

The Development Commission is focused on continuing to work in alignment with World Athletics' Strategy for Growth, a particular focus is made on More Participation and More People, where through the different workstreams, the Commission is reviewing the progress of key projects around education worldwide.

A summary of the major ongoing projects is provided below:

- eLearning platform technical features development
- eLearning content strategy and delivery schedule
- New kids' athletics programme development and launch
- Review of the CECS and TOECS programmes (all levels)
- Online and practical assessment of CECS and TOECS Level I courses
- Development of the ITO Academy project aimed at increasing gender and area diversity amongst ITOs
- Delivery of the Gender Leadership Strategy
- Finalisation of the key principles to inform the future development model and provision of support and services.

## 4.4 Governance Commission

### Composition of the Governance Commission

The Governance Commission is comprised of the following members:

First Name	Last Name	MF	Position
Francis	Dodoo	GHA	Chair
Sylvia	Barlag	NED	Member
Carlota	Castrejana	ESP	Member
Dagmar	Freitag	GER	Member
Hélio	Mariho Gesta de Melo	BRA	Member
Iñaki	Gómez*	CAN	Member
David	Grace	AUS	Member
Hong Shun	Leung	HKG	Member
Jinaro	Kibet	KEN	Member
Sirje	Lippe	EST	Member
Ronald	Russell	ISV	Member
Norman	Wain	USA	Member

\*Athletes' Commission member

### Introduction

The role of the Governance Commission is to provide expertise and advice to the Council on the matters necessary to:

- Ensure good governance practices in World Athletics, its Area Associations and its Members; and,
- Uphold the highest standards of integrity, including ensuring that good governance and ethical compliance practices are embedded and monitored in World Athletics, its Area Associations and its Members. This includes reviewing all Rules and Regulations.

### Meetings / Activities

Since its appointment by Council in March 2020, the Governance Commission has met on three occasions by videoconference on 6 May, 30 June and 28 October.

The Commission has also set up workstreams for 2020 to focus on specific areas as identified in its 4-year Plan.



Workstream	Lead	Members
Rules & Regulations	David Grace QC	Norman Wain, Dagmar Freitag and Jinaro Kibet
Governance structures and audit review	Sylvia Barlag	Norman Wain, Ronald Russell and Iñaki Gómez
Alignment	Alex Leung Hong Shun	Helio Mariho Gesta de Melo, Carlota Castrejana, Ronald Russell and Dagmar Freitag
Education & training	Sirje Lippe	Iñaki Gómez, Carlota Castrejana, Jinaro Kibet and Helio Mariho Gesta de Melo

The workstreams met as appropriate prior to each full meeting of the Commission to discuss and progress key actions, including the consideration of proposed amendments to rules and regulations.

A summary of the main areas of focus of the Commission is provided below.

## Governance structures and audits review

The Governance structures and audit review workstream reviewed the findings and recommendations from both the ASOIF IF Governance Review and the 2019 non-financial audit and identified actions to be taken at an operational level by the headquarters, as well as any that may require further consideration by the Commission or other World Athletics bodies.

The workstream also considered the feedback received from the Nominations Panel, the EB Appointments Panel and the Election Oversight Panel (EOP). In addition, the workstream reviewed the outstanding governance points and proposed Constitutional amendments raised at the 2019 Congress. The review informed relevant rule and Constitutional amendment proposals made to the Council.

## Proposals to amend Rules and Regulations

The Rules and Regulations workstream supported the development of new rules and reviewed proposed amendments to existing rules, prior to review by the full Governance Commission, as follows:

- **Candidacy Rules:** consideration of proposed amendments in relation to recommendations from the EOP following the 2019 Congress, recommendations from the non-financial audit and ASOIF's IF Governance Review relating to the election process. Final proposals will be submitted to Council for review and approval in 2021.
- **Governance Rules:** proposed amendments linked to the impact of postponing the 2021 World Athletics Championships to 2022 on the election of a cohort of six members to the Athletes' Commission at the World Championships (approved by Council in July 2020), and proposed amendments to reflect the EOP overseeing the Athletes' Commission elections in the future (to be finalised in 2021)
- **Rules of Congress:** proposed amendments mainly concerned the process for filling vacancies for Individual Council Members at a non-elective Congress, and procedures for a virtual Congress. Final proposals will be submitted to Council for approval in 2021.
- **Member Federation and Area Rules:** new Rules to set procedures and specific requirements concerning obligations on Member Federations and Area Associations, as referred to in the Constitution. These rules are being further developed in 2021

- Honorary Member and Service Award Rules: new rules to set out the criteria and process to receive such an award/ title (approved by Council in March 2021)
- Anti-Doping Rules & Regulations: proposed amendments to the Anti-Doping Rules (incorporating the Regulations) based on the new WADA Code and to ensure World Athletics' compliance with the World Anti-Doping Code 2021 (approved by Council in March 2021)
- Technical Rule 6.3.4: proposed amendment arising from the Court of Arbitration for Sport (CAS) decision on Blake Leeper (approved by the Council in December 2020)
- Label Road Race Regulations 2021: updated from 2020 Regulations (approved by Council in November 2020)
- World Indoor Tour Regulations 2021: proposed amendments to incorporate a three-tier competition circuit (Gold, Silver and Bronze) (approved by Council in October 2020).

## Education & training on governance, ethical compliance and integrity

An education programme and training modules on ethical compliance are in the process of being developed for members of the World Athletics family. The Education & Training workstream has focused on identifying the target groups for either compulsory or optional training and developing tailored content for each group, with the aim to have the content available on the eLearning platform in late 2021.

## Key work, including related recommendations to Council

In the first months of its mandate, the Governance Commission finalised its terms of reference and 4-year Plan that were presented and approved by the Council in July 2020.

In addition, the Commission reviewed proposed amendments to the following Rules and Regulations for recommendation prior to their approval by Council:

- Governance Rules
- Anti-Doping Rules
- Label Road Race Regulations 2021
- World Indoor Tour Regulations 2021

## Conclusion

In 2021, the Governance Commission has, among other things, considered the proposed amendments to the Constitution, and to existing Rules and Regulations as well as contributed to developing new Rules as follows:

- Rules of Congress
- Governance Rules
- Candidacy Rules
- Honorary Member and Service Awards Rules (new)
- Member Federation Rules & Area Association Rules (new)
- Safeguarding Rules (templates & guidance for MFs and Areas) (new)
- Diamond League Meeting & World Athletics Continental Tour Regulations







**WORKING GROUP REPORTS**

## Working Group Reports

Three working groups were established by the Council in 2020, the work of each is summarised below.

### 5.1 Human Rights Working Group

#### Background

On 26 September 2019, during the 52nd World Athletics Congress meeting in Doha, a commitment was made by the President to the Congress to establish a working group focused on human rights. The commitment was in response to a proposed amendment to the Constitution by the Swedish Athletic Association and to the request by Athletics South Africa to discuss at the Congress the topic of the United Nations call to International Sports Federations to protect the human rights of athletes.

As communicated to the Congress, whilst the World Athletics Council fully supports respecting human rights and the existing provision regarding unlawful discrimination within the Constitution (Article 4.1j), due to the associated legal risk, the Council was not willing to support the Swedish Athletic Association's proposed Constitutional amendment as drafted. Instead the Council proposed a more detailed assessment should be undertaken by a working group and brought back to Congress in 2021. This approach was agreed by both the Swedish and the South African federations.

#### Membership

The Human Rights Working Group (HRWG) was appointed by Council on 30 July 2020 for the period through to 31 March 2021. Membership comprised:

First Name	Last Name	MF	Position
Maria	Clarke	NZL	Chair
Stephanie	Hightower	USA	Member
Toralf	Nilsson	SWE	Member
Aisha	Praught-Leer*	JAM	Member

First Name	Last Name	MF	Position
Ximena	Restrepo	COL	Member
Aleck	Skhosana	RSA	Member
Adille	Sumariwalla	IND	Member
Jinaro	Kibet**	KEN	Member

\*Athletes' Commission member

\*\*Governance Commission representative

#### Scope of work

The terms of reference of the working group, as approved by Council on 30 July 2020, requires the HRWG to:

- i. undertake an assessment of World Athletics' operations, policies, and rules in terms of human rights;
- ii. develop a human rights framework for World Athletics; and,
- iii. report back to the 2021 Congress including, if deemed necessary, any recommended proposal for amendment to the Constitution.

To support the HRWG, two world leading experts on human rights in sport – one from the Centre for Sport and the other from Human Rights (CSHR) and the Shift Project – were engaged.

The timeframe for the HRWG to provide a final report and recommendations to Council was by the March 2021 meeting, which would also ensure that any proposed amendment to the Constitution could be considered by the Governance Commission and Council in time for the 2021 Congress.

## 2020 activities

At the commencement of its mandate, the HRWG agreed the steps that would be necessary to achieve the scope of work and reporting to Council by March 2021. These steps can be summarised into four phases of work as follows:

- i. **Understanding Human Rights** – led by CSHR and Shift, the HRWG undertook a workshop in September 2020 to enable them to better understand what human rights are and how they apply in sport. This was invaluable for the members of the HRWG in undertaking the subsequent phases of its work.
- ii. **Initial Risk Assessment** – this phase involved the HRWG identifying and assessing the risks of adverse human rights impacts or possible harms to people from World Athletics' operations, and the implementation of its policies and rules. This was an initial assessment to provide a snapshot of the risks. On the advice of CSHR and Shift, to undertake this assessment, the HRWG agreed to interview both internal and external stakeholders.
- iii. **Develop a Human Rights Framework** – this phase involved preparing a framework, which World Athletics can use for making decisions to minimise the risk of harm to people affected by its operations and activities, and provide a remedy or grievance mechanism, if harm occurs. Work undertaken by other sports was considered in preparing the framework.
- iv. **Report** – the report will set out the human rights risks which HRWG will find in its initial risk assessment; any gaps identified which need addressing in World Athletics' current operations, policies and rules; a proposed Human Rights framework; and recommendations by the HRWG for further steps which World Athletics should take to improve its management of human rights. These recommendations will include any amendments to the World Athletics' Constitution and Rules (if any).

The HRWG held five online meetings during 2020. Preliminary observations brought forward to Council in December 2020 included:

- Recognition that the scope of work is significant and that the HRWG will not be able to do a “deep dive” into all of World Athletics operations nor the sport as a whole to assess all the human rights risks and to consider ways to address them. The work and final report will however provide a snapshot of World Athletics' management of human rights from which further work can be undertaken by World Athletics, the Member Federations and Area Associations.
- Prioritisation will be important and that some actions in the World Athletics' Strategic Plan, such as the roll out of the new kids' athletics programme in 2021, which has significant potential risks to young people, will need robust safeguarding measures to be put in place by World Athletics, and by the Member Federations who will be delivering it.

## Next Steps

The HRWG completed its Initial Risk Assessment phase at the end of 2020. In 2021, the focus of the HRWG has been to commence developing the Human Rights Framework and the HRWG's recommendations to report to the Council. The findings and recommendations approved by the Council were shared with Member Federations as part of the 2021 Congress documentation.

## 5.2 World Plan Working Group

The World Plan for Athletics is a key document for all within the sport that provides the roadmap for the growth and development of athletics for the period 2022-2030. It sets out the vision and goals for the sport globally, and the steps that World Athletics, Area Associations and Member Federations will undertake to achieve the goals. It is developed by Council for approval by Congress in November 2021 and will require annual reporting against progress to Congress.

Summarised below are the key steps undertaken in 2020:

- The establishment of an internal working group of Council members to be the project steering board and provide oversight and input throughout the World Plan development process.
- The appointment of consultancy support to develop the strategy and approach and provide resource to deliver the project.
- The development of the project process, including the approach to stakeholder consultation, and project timeline.

The World Plan working group is comprised of the following Council members:

First Name	Last Name	MF	Position
Willie	Banks	USA	Chair
Antti	Pihlakoski	FIN	Member
Hélio	Marinho Gesta de Melo	BRA	Member
Beatrice	Ayikoru	UGA	Member
Nan	Wang	CHN	Member
Adille	Sumariwalla	IND	Member
Robin	Sapong Eugenio	NMI	Member

An overview of the project process, covering five main phases, and indicative timeline is set out below:

A summary of the key actions under the first two phases is provided below.

### PHASE 1 – PROJECT INITIATION

The project was kicked-off at the end of 2020 with a first meeting of the working group, including Deloitte LLP (selected agency to provide consultancy support) and the HQ project team. Agreed key principles for the development of the World Plan included:

- The importance of engaging with all stakeholders, specifically Member Federations and the need to reflect the full spectrum of athletics and the full diversity of the membership were emphasised as key points of consideration.
- The need for the plan to be a practical, inclusive and inspiring document which motivates stakeholders and sets aspirational but achievable goals against which stakeholders can deliver.
- The importance of building on the Strategic Plan 2020-23 and the overarching vision for growth particularly the goals of more people, more participants, more partners, and more fans.

### PHASE 2 – INFORMATION GATHERING AND CONSULTATIONS

The purpose of Phase 2 was to undertake initial desk research and a series of consultation to obtain the views of key stakeholders to understand the current position; plus key challenges, priorities, and opportunities; as well as to gather views on ways in which to ensure engagement and buy-in to the development process and future implementation of the World Plan.



Representatives from the following stakeholder groups were consulted during Phase 2: Council, Executive Board, Member Federations, Area Associations, Commissions and staff. The aim was to use the Phase 2 consultations findings to help shape the more extensive Phase 3 consultation, which included a Member Federation survey and a global survey promoted through the Global Conversation campaign.

The consultation process has informed the development of the World Plan and helped to identify goals, objectives, and actions to grow the sport. The final document, approved by Council, was circulated to Member Federations as part of the 2021 Congress documentation.



## 5.3 Athletic Shoes Working Group

The Working Group on Athletic Shoes was established by Council on 6 June 2020 to advise and make recommendations on the future direction of its rules and regulations concerning elite athlete shoes, with the aim to try to find the right balance between embracing innovation whilst at the same time ensuring the principles of fairness and universality for all athletes are protected.

The working group is co-chaired by one representative from the World Federation of the Sporting Goods Industry (WFSGI) (Robbert de Kock) and one representative from the World Athletics Council (Sylvia Barlag), and has six representatives from the shoe manufacturers.

The full membership of the Athletic Shoes Working Group is as follows:

First Name	Last Name	Role	Position
Robbert	de Kock	WFSGI representative	Co-Chair
Sylvia	Barlag	Council Member	Co-Chair
Spencer	Nel	Adidas representative	Member
Ryan	Montgomery	Asics representative	Member
Carson	Caprara Sr	Brooks representative	Member
Tom	Carleo	New Balance representative	Member
Chris	Cook	Nike representative	Member
Johan	Adamsson	Puma representative	Member
Iñaki	Gómez	Athletes' Commission representative	Member
Anna	Riccardi	Certification and control Sub-workstream representative	Member
Professor Toni	Arndt	Health and science Sub-workstream representative	Member
Brian	Roe	Development and manufacturing Sub-workstream representative	Member
Jon	Ridgeon	World Athletics CEO	Convenor, ex-officio attendee

There are three distinct sub-workstreams of the working group:

- **Development and manufacturing:** To inform and advise on the imperatives, constraints and information related to the technical and timeline aspects, production of and launch plans (including plans for testing and training with athletes) for new products that come on the market.
- **Health and science:** To inform and advise on the existing science on both safety and performance enhancing aspects of shoes used in athletics and, if necessary, design and/or supervise scientific studies to address the safety and performance-enhancing effect of shoes (including delivering the aims set out in the terms of reference). Ensure that such work is conducted in accordance with the normal custom and practice governing confidentiality and publication.

- Certification and control: To inform and advise on the existing and future clearance processes and devices used to certify elite athletes' shoes before, during and after competitions. Advise on the procedure for the certification of competition shoes and implementation and enforcement of the Technical Rules.

This report presents the work of the working group for the year ending December 2020.

## 2020 Activities and results

Between June 2020 and December 2020, the working group met three times (in July, September and November 2020) although in between meetings many discussions were held and emails exchanged. As with most matters in 2020 progress was impacted by the global pandemic. The main activities and discussions of the working group during this period concerned the following:

1. Explanation of Rule 5 of the Technical Rules during the transition period up to 8 August 2021 which drew a line under current shoe technology and the application of the rules to which level of competitions;
2. Approval process, checking of shoes at competitions and arranging for shoes to be examined post competition;
3. Development of schemes concerning availability of road (non-spike) shoes;

4. Testing and building a core set of results concerning road (non-spike) shoes led by the health and science workstream to inform future potential testing protocols;
5. Understanding the duration of the process from design to manufacture and when long term rules including any future testing protocols could be introduced; and
6. How could the system of approving shoes and a certification of shoes be incorporated into manufacturing timelines.

Whilst there were amendments to Rule 5 of the Technical Rules made during 2020 these either pre-dated the inception of the working group and/or were borne out of feedback and considerations led by World Athletics headquarters. In December 2020, two amendments concerning the availability scheme and the use of development shoes<sup>1</sup> were consulted with manufacturer members of the working group via WFSGI and were approved by Council on 4 December 2020.

At the time of writing this report the working group has not concluded its final recommendation for the future direction of the rules and regulations in the long-term. These specifically concern technical requirements for shoes and testing protocols associated with same. This remains under consideration along with any other amendments that may be necessary in the short-term.

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1. As set out in Rule 5.2.2(f), a 'Development Shoe' means a road, cross-country or track or field shoe which has never been Available for Purchase but which a sports manufacturer is developing to bring to market and would like to conduct tests with their sponsored athletes (who agree to test the shoe) on issues such as safety and performance before the shoe is Available for Purchase.





## FINANCIALS & AUDIT REPORTS

## Introduction

The 2019 Constitution of World Athletics includes a requirement to appoint auditors to perform an audit of the annual financial statements (Article 79.2) and an audit of certain responsibilities set out in World Athletics rules and regulations (Article 79.3).

### 6.1 Financial audit

The 2020 budget and annual plan were approved by the EB at the end of 2019.

The financial audit for 2020 was undertaken by Ernst & Young Audit Conseil & Associés in Monaco (EY), and the full audited financial statements for 2020, which were approved by the Executive Board and Council as part of this Annual Report, are provided at Appendix A with details on our remuneration policy provided at Appendix B.

### 6.2 Non-financial audits

EY and QSA were appointed by the 2019 Congress as the non-financial auditors for 2019 and 2020.

The non-financial audits for 2020 were also undertaken by EY (governance and ethical compliance), with QSA independently conducting the audit of the AIU's integrity and anti-doping programme compliance. A summary of the 2020 non-financial audits (governance and ethical compliance, and anti-doping and integrity) are provided below.

#### GOVERNANCE AND ETHICAL COMPLIANCE AUDIT

As the appointed auditor, EY perform certain agreed upon procedures to assist World Athletics in addressing these requirements and issue a final report. The subject of the report is to present findings from the testing performed by EY at the request of World Athletics specifically in relation to Article 79.3(a), referred to as the Non-Financial Audit on Governance and Ethical Compliance.

Agreed upon procedures are not the same as an audit. The reason agreed upon audit procedures are performed as opposed to an audit is due to the bespoke nature of the Constitution, Rules and Regulations requirements. Agreed upon procedures are performed in accordance with ISRS 4400 'Engagements to perform agreed upon procedures', which provides guidance to enable the professional accountant to carry out procedures of an audit nature to which the professional accountant, entity and any appropriate third parties have agreed and to report factual findings. Although procedures of an audit nature are undertaken in this type of engagement, EY

does not express an opinion or overall conclusion. EY has performed these procedures for the use of the Executive Board only and disclaim any liability or duty to any other third parties.

The procedures performed are determined by World Athletics and include review of evidence of compliance with the certain provisions of the Constitution, Rules and Regulations and covers the year ended 31 December 2020.

In conducting the agreed upon procedures EY has met with a number of World Athletics employees to understand activity during the year and to obtain evidence to support compliance with the requirements set out in the Constitution, Rules and Regulations. EY has then presented their long form report including their findings and recommendations to the Executive Board Audit & Finance Committee. There were no significant issues or material impacts reported by EY and post a review by the Audit & Finance Committee, their final audit report was accepted by the Executive Board and approved by Council as part of this report.

The Executive Board consider that there were no findings and/or recommendations that were sufficiently significant to merit reporting and will follow-up the implementation of the recommendations during 2021.

#### ANTI-DOPING AND INTEGRITY AUDIT

The Non-Financial Audit of the anti-doping and integrity programmes under Article 79.3(b) is undertaken by QSA.

The scope of the audit conducted by QSA was to assess World Athletics' compliance with its anti-doping and integrity programmes, as set out in the Constitution, Rules and Regulations (Integrity Code of Conduct, Athletics Integrity Unit Rules, Anti-Doping Rules and Regulations, Athletics Integrity Unit Reporting, Investigation and Prosecution Rules, Manipulation of Sports Competitions Rules, and Disciplinary Tribunal Rules, Disputes and Disciplinary Proceedings Rules) for the period from 1 January

2020 to 31 December 2020. The audit covered the management by the AIU of the integrity programmes on behalf of World Athletics in relation to anti-doping, manipulation of competition results, bribery and corruption, betting, age manipulation, transfer of allegiance and other breaches of the Integrity Code of Conduct. It also included assessing compliance by the Disciplinary Tribunal with its functions.

The audit was conducted and managed in accordance with the applicable parts of the standard ISO19011 Guidelines for Auditing Management Systems, using two different checklists. The first was a detailed list for the governance area, in which evidence of compliance has been collected for each requirement and the second was a more general checklist for operational processes related to anti-doping activities and to combat against ethical misconduct within Athletics.

The audit highlighted the capacity of the AIU to identify applicable requirements coming from World Athletics (as well as WADA), and consequently, develop and adapt its processes to satisfy these requirements. The AIU and World Athletics Staff involved in the integrity of athletics are competent and aware of the organisation objectives and the applicable risks. The Staff are also aware of the implications of not conforming to the standards and rules.

Some findings arose during the audit, but these did not compromise a general opinion of compliance with the World Athletics requirements.





**APPENDICES**

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## Appendix A – 2020 Audited Financial Statements

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Officers and Professional Advisers	
<b>PRESIDENT</b>	
Sebastian COE	(GREAT BRITAIN & NORTHERN IRELAND)
<b>SENIOR VICE PRESIDENT</b>	
Sergey BUBKA	(UKRAINE)
<b>VICE PRESIDENTS</b>	
Nawaf AL SAUD	(SAUDI ARABIA)
Geoff GARDNER	(NORFOLK ISLAND)
Ximena RESTREPO	(COLOMBIA)
<b>COUNCIL MEMBERS</b>	
Valerie ADAMS	(NEW ZEALAND)
Dahlan AL HAMAD	(QATAR)
Beatrice AYIKORU	(UGANDA)
Sylvia BARLAG	(NETHERLANDS)
William BANKS	(USA)
Raul CHAPADO	(SPAIN)
Nawal EL MOUTAWAKEL	(MOROCCO)
Abby HOFFMAN	(CANADA)
Alberto JUANTORENA DANGER	(CUBA)
Hamad KALKABA MALBOUM	(CAMEROON)
Dobromir KARAMARINOV	(BULGARIA)
Renaud LAVILLENIE	(FRANCE)
Helio MARINHO GESTA DE MELO	(BRAZIL)
Antti PIHLAKOSKI	(FINLAND)
Anna RICCARDI	(ITALY)
Mike SANDS	(BAHAMAS)
Robin SAPONG EUGENIO	(NORTHERN MARIANA ISLANDS)
Adille J. SUMARIWALLA	(INDIA)
Nan WANG	(CHINA)
Hiroshi YOKOKAWA	(JAPAN)
<b>CHIEF EXECUTIVE OFFICER</b>	Jon RIDGEON
<b>AUDITORS</b>	Ernst & Young Audit Conseil & Associes
<b>MAIN BANKERS</b>	BARCLAYS BANK COMPAGNIE MONEGASQUE DE BANQUE

## STATEMENT OF EXECUTIVE BOARD RESPONSIBILITIES 2020 CONSOLIDATED FINANCIAL STATEMENTS

In addition to the basic financial reporting requirements set out in the statutes of World Athletics ("the Association"), the Executive Board undertakes to prepare consolidated financial statements for each financial period which give a true and fair view of the state of affairs of the Association as at the end of the financial period, of the surplus or loss and of the cash flow statement of the Association for that period.

In preparing those consolidated financial statements, the Executive Board considers that the Association has used appropriate accounting policies in accordance with the note A and B of the consolidated financial statements, consistently applied and supported by reasonable judgments and estimates, that all accounting standards which they consider to be applicable have been followed and that the preparation of the consolidated financial statements on a going concern basis is appropriate.

The Executive Board has responsibility for ensuring that the Association keeps accounting records, which disclose with reasonable accuracy the financial position of the association.

The Executive Board has general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Association and to prevent and detect fraud and other irregularities.

Approved by the Executive Board.

And signed on behalf of World Athletics.  
As of 27<sup>th</sup> July, 2021



Sebastian Coe  
President



Vineesh Kochhar  
Chief Operating Officer

## Independent auditor's report on consolidated financial statements

ERNST & YOUNG Audit Conseil & Associé  
World Athletics  
Year ended 31 December 2020

To the Executive Board of World Athletics,

### OPINION

We have audited the consolidated financial statements of World Athletics which comprise:

- the consolidated balance sheet as at 31 December 2020,
- the consolidated statement of comprehensive income for the year then ended,
- the consolidated statement of changes in equity for the year then ended,
- the consolidated statement of cash flows for the year then ended, and
- the notes to the consolidated financial statements, including a summary of significant accounting policies.

Due to the global crisis related to the Covid-19 pandemic, the consolidated financial statements of this period have been prepared and audited under specific conditions. Indeed, this crisis and the exceptional measures taken in the context of the state of sanitary emergency have had numerous consequences for companies, particularly on their operations and their financing, and have led to greater uncertainties on their future prospects. Those measures, such as travel restrictions and remote working, have also had an impact on the companies' internal organization and the performance of the audits.

These financial statements were approved by the Executive Board.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated balance sheet of the Association (including World Athletics and its subsidiaries), its consolidated financial performance and consolidated cash flows for the period then ended, in accordance with the accounting principles described in the notes to the consolidated financial statements.

### BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report.

We are independent of the Association in accordance with the *International Code of Ethics for Professional Accountants* (including International Independence Standards) (IESBA Code) together with the ethical requirements that are relevant to our audit of the consolidated financial statements in Monaco, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## OTHER INFORMATION

Other information consists of the information other than the financial statements and our auditor's report thereon.

Management is responsible for the other information. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of the financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

## AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Association to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the Association audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### RESTRICTION ON USE OF OUR REPORT

This report is addressed to the Executive Board of the Association. We assume or take no responsibility in respect of a third party which may use this report.

This report shall be governed by, and construed in accordance with Monaco law. The courts of Monaco shall have exclusive jurisdiction in relation to any claim or dispute concerning the engagement letter or this report, and any matter arising from them. Each party irrevocably waives any right it may have to object to an action being brought in any of those courts and to claim that the action has been brought in an inconvenient forum or that those courts do not have jurisdiction.

Monaco, August 23<sup>rd</sup>, 2021

The independent auditor  
ERNST & YOUNG Audit Conseil & Associés



Sandrine Arcin

## Consolidated financial statements according to IFRS

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## Information about the association and significant events of the period

### I. General

World Athletics is a non-profit-making association, the members of which are the National Federations, which represent athletics in each country of the world. Its object is to establish legal and friendly cooperation between all members for the benefit of athletics. World Athletics compiles rules with regulations governing international competitions and fosters the worldwide development of athletics and the dissemination of technical and other information to its affiliated entities.

### II. About World Athletics

Athletics is one of the worlds' most ancient sports which has continued to adapt through the centuries, offering a dynamic, life-enhancing sport.

On 17 July 1912 in Stockholm, following the closing ceremony of the Olympic Games in the Swedish capital, the International Amateur Athletic Federation (IAAF) was founded as the world governing body for the sport of track and field athletics.

During the 10 decades that followed, athletics underwent many changes reflecting the political and socio-economic evolution of the wider world. Even the IAAF's name changed in 2001, becoming the 'International Association of Athletics Federations' to reflect the growth of a professional sporting world which did not exist in 1912. More recently, in 2019, the Federation changed its name to 'World Athletics'.

World Athletics was founded to fulfil the need for a world governing authority, for a competition programme, for standardized technical equipment and for a list of official world records. All of these requirements remain today.

Yet in an ever-changing world, international sport federations such as World Athletics need to be proactive when trying to reach new audiences and find new hosts for their events. It is also fundamental to understand that athletics is no longer just about high

performance, gold medals and records. It is also about 'sport for all' and about ensuring that the maximum number of citizens are able to participate in athletics.

This means, of course, the thriving world of road running, which is where a large number of people across the globe connect directly with the world of athletics. It also means athletics in schools, where World Athletics is keen to ensure that we reach the maximum number of children, all over the world, starting at the age of seven but also including those in their teens, where the drop-off from sport is most acute.

Despite the obvious benefits the sport brings to communities and society, World Athletics recognizes that athletics is competing for the public's attention in an ever more varied and complex media and entertainment-driven world. This means the sport and all those within it embracing wider aspects touching on social responsibility, the environment and all matters that help advance athletics as a force for good and creating a better world.

Athletics disciplines are among the oldest of all sporting competitions known to humankind, with 'run, jump, throw' the natural and universal forms of human physical expression. The sport also offers broader values that help deal with life's challenges.

World Athletics is adapting its competition programme to reflect the vast array of activities the public have access to. Attracting, growing, and, most importantly, retaining young people as both participant and spectator are essential if athletics is to retain its appeal. And it is equally important to continue the close links the sport has to the masters' athletics movement as well as ultra-distance running, trail and mountain running.

The biennial World Athletics Championships is the jewel of our World Athletics Series of events, which also includes indoor, U20, relays, crosscountry, race walking and road running during a two-year cycle of World Championships events for each of these types of competition.

Athletics also carries the mantle of being the Olympics Games' leading sport. Athletics is the main spectator stadium sport of the Games, central to the success of each summer Olympic Games. The histories of athletics and the Olympic Games are closely entwined, and World Athletics is extremely proud of this association.

Both the World Athletics Championships and the Olympic Games continue to play to packed stadiums and attract TV audiences in their billions.

The marketing potential of each edition of the World Athletics Championships is excellent with only the summer Olympic Games and the FIFA World Cup bigger in terms of global reach and impact. The next World Athletics Championships will be hosted in Eugene, USA (2022) and Budapest, Hungary (2023).

The wide variety in the type, size and scope of the rest of the World Athletics Series of competitions, with their different demands in terms of logistics, budget and facilities also means that there are World Athletics events available to fit the hosting ambitions and resources of cities, large and small, among most of the sport's 200+ national Member Federations.

Showing the sport's ability to innovate and respond to changing demands, an exciting new team competition, the World Athletics Relays, was launched in 2014 in Nassau, The Bahamas and has now been staged on three further occasions, most recently in 2019 in Yokohama, Japan.

This variety extends beyond championships.

In 2010, a new global one-day competition structure was unveiled. It is headed by the Diamond League of 14 invitational track and field meetings in Africa, Asia, Europe, and USA. The Continental Tour, with Gold, Silver and Bronze one day meetings held across all six World Athletics areas, provides the second tier of elite international competition along with our World Challenge events. All these play out to large stadium and TV audiences around the world.

As World Athletics enters its second century as an official governing body its aim is to further enhance the vibrant sport to offer new and exciting prospects for athletes and spectators alike. Following four years of reform, resulting in two revisions of the Association's constitution, the sport is working hard to ensure that every area of athletics is reviewed, tested and encouraged to strive for excellence.

### III. Significant events of the period

#### DIAMOND LEAGUE ASSOCIATION

During the year, a decision was made to contribute the shares held by World Athletics in Diamond League AG, a commercial entity, to an Association. This newly created non-profit organization, Diamond League Association, was registered under the laws of Switzerland. World Athletics does not exercise any significant influence over the operations of Diamond League AG and the loss on disposal has been recognized through the statement of comprehensive income.

#### COVID 19

On 11 March 2020, the World Health Organisation declared that the outbreak of Covid-19 represents a pandemic.

Consequently, a number of sporting events on our calendar were postponed. We had one World Athletics Series event during the year and while we do not expect any of our World Athletic Series events to be cancelled, some of our Area competitions for 2020 have been postponed or cancelled.

#### IOC LOAN FACILITY

On 26 June 2020, in response to the Covid-19 pandemic and the fact that the Olympic Games were moved from 2020 to 2021, the IOC agreed to advance World Athletics a sum of \$7 500k in three equal instalments of \$2 500k split between 2020 and 2021. Reimbursement of the advance is due upon the payment of the IOC for Tokyo 2020 or Paris 2024.

In keeping with IFRS guidelines around recognizing income when the event has taken place, this amount of \$7 500k will be reflected in our IFRS financial statements in 2021.

During the year, we have utilized the benefit provided by the Monegasque Government to put staff on furlough. This allowed us to ensure the safety of our staff during these difficult times and contributed towards reducing \$750k of staff costs for the year.

The Association continues to have strong long-term revenue commitments and has sufficient cash and reserves to continue with day to day operations and to meet future liabilities as they come due.

#### IV. Official World Athletics partners

##### World Athletics Partners



##### World Athletics Media Partner



##### World Athletics Media Distribution Partners



##### World Athletics Suppliers



## Consolidated financial statements

### Consolidated statement of comprehensive income

in k USD	Note	2020	2019
<b>Revenue</b>			
Television Rights & Sponsorship	1	34 945	43 855
Other revenue	2	9 294	7 289
<b>Total revenue</b>		<b>44 239</b>	<b>51 144</b>
<b>Expenses</b>			
Competition & Events	3	15 004	29 546
Grants & Development	4	8 028	15 385
Legal & Compliance	5	11 922	14 853
Administration	6	6 782	8 051
<b>Total expenses</b>		<b>41 736</b>	<b>67 835</b>
<b>Operating Profit (Loss)</b>		<b>2 503</b>	<b>(16 691)</b>
Financial Income	7	302	400
Financial Expenses	8	(922)	(1 070)
<b>Financial Result (Loss)</b>		<b>(620)</b>	<b>(671)</b>
Share of (loss)/profit on investment in equity	9	188	(63)
<b>Profit (Loss) for the year</b>		<b>2 071</b>	<b>(17 424)</b>

### Other comprehensive income

in k USD	Note	2020	2019
Profit (loss) for the year		2 071	(17 424)
<b>Items that will not be reclassified subsequently to profit or loss</b>			
Actuarial gains (losses) on retirement benefit obligations	15	6	130
<b>Items that will be reclassified subsequently to profit or loss when specific conditions are met</b>			
Currency translation differences		-	-
Other comprehensive (expense)/income		6	130
<b>Total comprehensive income (loss) for the year</b>		<b>2 077</b>	<b>(17 295)</b>

## Consolidated balance sheet

in k USD	Note	31 Dec 2020	31 Dec 2019
<b>Assets</b>			
Intangible assets		402	328
Property, plant & equipment	10	6 135	6 571
Long term financial assets		210	205
Investments in equity-accounted investees	9	531	343
<b>Non-current assets</b>		<b>7 278</b>	<b>7 446</b>
Trade receivables	11	521	262
Prepayments & tax receivables	11	814	1 070
Other receivables	11	1 171	7 950
Contract assets	12	5 781	9 344
Cash and cash equivalents	13	40 048	34 302
<b>Current assets</b>		<b>48 335</b>	<b>52 927</b>
<b>Total assets</b>		<b>55 613</b>	<b>60 373</b>
Reserve Fund		10 000	10 000
General Fund		18 868	36 287
Profit/loss of the year		2 071	(17 424)
<b>Total equity &amp; reserves (general funds)</b>	<b>14</b>	<b>30 939</b>	<b>28 862</b>
<b>Liabilities</b>			
Trade payables	17	3 041	4 483
Other payables and accrued expenses	18	7 189	17 138
Financial liabilities	16	320	282
Deferred income	19	3 475	1 119
<b>Current liabilities</b>		<b>14 025</b>	<b>23 021</b>
Provisions	15	1 229	1 102
Financial liabilities	16	2 830	3 003
Deferred income	19	6 590	4 385
<b>Non-current liabilities</b>		<b>10 649</b>	<b>8 490</b>
<b>Total liabilities</b>		<b>24 674</b>	<b>31 511</b>
<b>Total liabilities and reserves</b>		<b>55 613</b>	<b>60 373</b>

## Consolidated statement of cash flows

in k USD	Note	2020	2019
<b>Operating activities</b>			
Net result for the year		2 071	(17 424)
Net financial income/(expense)	7,8	502	674
Depreciation	10	1 023	1 063
Share of profit on investment in equity	9	(188)	(171)
Increase/(Decrease) in provisions for pension obligations	15	128	(3)
(Increase)/Decrease in receivables	11	11 331	(4 610)
(Increase)/Decrease in contract assets	12	3 563	(4 794)
Increase/(Decrease) in payables	17,18	(11 493)	9 708
<b>Net cash generated by operating activities</b>		<b>6 937</b>	<b>(15 558)</b>
<b>Investing activities</b>			
(Purchase)/sale of property, plant & equipment	10	(588)	(106)
(Purchase)/sale of intangible assets		(74)	(155)
<b>Net cash (used)/generated in investing activities</b>		<b>(661)</b>	<b>(261)</b>
<b>Financing activities</b>			
Proceeds from new loans / borrowings		172	-
Repayment of loans / borrowings		(412)	(378)
Interest received	7	23	106
Interest paid	8	(313)	(428)
<b>Net cash used in financing activities</b>		<b>(530)</b>	<b>(700)</b>
<b>Net (decrease)/increase in cash &amp; cash equivalents</b>		<b>5 746</b>	<b>(16 519)</b>
Cash & cash equivalents as at 1 January	13	34 302	50 820
Net increase/(decrease) in cash & cash equivalents		5 746	(16 518)
<b>Cash &amp; cash equivalents as at 31 December</b>		<b>40 048</b>	<b>34 302</b>

## Consolidated statement of changes in equity

in k USD	Reserve Fund	Other Reserves Transfer from income	Transfer from income statement	Total equity
<b>As at 31 December 2018</b>	<b>10,000</b>	<b>63,766</b>	<b>(27,609)</b>	<b>46,157</b>
Net income allocation		(27,609)	27,609	-
Actuarial loss on retirement benefit obligations, net of taxes		130		130
<b>Other comprehensive income for the period</b>	<b>-</b>	<b>130</b>		<b>130</b>
Net income			(17,424)	(17,424)
<b>Total comprehensive income for the period</b>	<b>-</b>	<b>130</b>	<b>(17,424)</b>	<b>(17,295)</b>
<b>As at 31 December 2019</b>	<b>10,000</b>	<b>18,862</b>	<b>(17,424)</b>	<b>28,862</b>
Net income allocation		-	17,424	-
Actuarial loss on retirement benefit obligations, net of taxes		6		6
<b>Other comprehensive income for the period</b>	<b>-</b>	<b>6</b>		<b>6</b>
Profit for the year		2,071	-	2,071
<b>Total comprehensive income for the period</b>	<b>-</b>	<b>2,077</b>	<b>-</b>	<b>2,077</b>
<b>As at 31 December 2020</b>	<b>10,000</b>	<b>20,939</b>	<b>-</b>	<b>30,939</b>

## Significant accounting policies

This note provides a list of the significant accounting policies adopted in the preparation of these consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Association consisting of World Athletics and its subsidiaries.

### A. General information and statement of compliance

World Athletics' consolidated financial statements for the year ended 31 December 2020 have been prepared in accordance with the IFRS as adopted by the European Union. These standards are available on the European Union's website at: [here](#).

The financial statements are accompanied by disclosures deemed to be material as required by regulation no. 1606/2002 of the European Parliament and of the council, which are available on the European Union's website at: [here](#).

### B. Basis of preparation

#### GOING CONCERN

The financial statements have been prepared on a going concern basis, under the historic cost convention, except for the following:

- certain financial assets and liabilities (including derivative instruments), certain classes of property, plant and equipment and investment property – measured at fair value
- assets held for sale – measured at fair value less costs to sell, and
- defined benefit pension plans – plan assets measured at fair value.

Management has concluded that the Association has adequate resources to continue in operation for at least the next 12 months from the date of these

financial statements and that the going concern basis of accounting remains appropriate. The outbreak of the COVID-19 pandemic and the measures adopted by the governments worldwide to mitigate its spread have impacted the Association. These measures led to the cancellation of many sporting events during the year, and most importantly to the reschedule of Olympics in 2021. This has negatively impacted the Association's financial performance during the year and also its liquidity position. A loan agreement with IOC for \$7 500k has been contracted during 2020. Reimbursement of the loan is due upon the payment of the Olympic Dividend by IOC for the Tokyo games or, in the event the Tokyo games are cancelled, from the Olympic Dividend due for the Paris games in 2024.

There is still uncertainty over how the future development of the outbreak will impact the Association's activity.

Also, to respond to a severe downside scenario, management can take the following mitigating actions to reduce costs, optimize the Association's cash flow and preserve liquidity:

- reducing non-essential capital expenditure and deferring or cancelling discretionary spend;
- freezing non-essential recruitment; and
- reducing marketing spend.

#### NEW AND AMENDED STANDARDS ADOPTED BY THE ASSOCIATION

The Association has applied the following standards and amendments for the first time for their annual reporting period commencing 1 January 2020:

- Definition of Material – amendments to IAS 1 and IAS 8
- Definition of a Business – amendments to IFRS 3
- Interest Rate Benchmark Reform – amendments to IFRS 9, IAS 39 and IFRS 7
- Revised Conceptual Framework for Financial Reporting

The Association also elected to adopt the following amendments early:

- Annual Improvements to IFRS Standards 2018-2020 Cycle.

The amendments listed above did not have any impact on the amounts recognized in prior periods and are not expected to significantly affect the current or future periods.

## C. Consolidation principles and perimeter

The Association consolidated its subsidiaries, i.e. entities directly or indirectly controlled by the Association. The Association controls an entity when (i) it is exposed to, or has rights, to variable returns from its involvement with the entity, and (ii) it has the ability to affect those returns through its power over the entity.

Subsidiaries are accounted for using the full consolidation method from the date the Association obtains control and until the Association loses control of the subsidiary.

Entities over which the Association has joint control or significant influence are accounted for using the equity method. The Association is generally presumed to have significant influence when it holds at least approximately 50% of the entity's voting rights. The Association exercises significant influence over an entity when it has the power to participate in the financial and operating policy decisions of that entity but does not have the power to exercise control or joint control over those policies. Under the equity method, the investment is initially recognized at cost, and subsequently adjusted to reflect changes in the net assets of the associate or joint venture.

The perimeter of the consolidation is comprised of World Athletics and World Athletics Productions Ltd,

partially owned by World Athletics (50%) and recorded as equity accounted investment.

World Athletics has the ability to exercise significant influence over this entity and concluded this investment should be recorded as equity accounted investment.

During the year, World Athletics has contributed its shares of Diamond League AG, a commercial entity, to Diamond League Association, a newly created non-profit organization. Consequently, Diamond League AG would not require its accounts to be consolidated with World Athletics and the profit for the year has been recognized through the statement of comprehensive income.

## D. Currency translation

The consolidated financial statements are presented in Thousands of United States Dollars, the functional currency of the Association at the exchange closing rate. Any resulting exchange differences are recognized in the statement of comprehensive income.

Transactions in currencies that are not the US dollar are translated into US dollars at the transaction date exchange rate.

Monetary assets and liabilities whose currency is not US dollars are translated into US dollars at the closing exchange rate.

## E. Tangible fixed assets

Property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses. Gains and losses on the disposal of property, plant and equipment are recognized in the consolidated statement of comprehensive income. Depreciation is calculated on a straight-line basis over its estimated useful lives that are as follows:

Office furniture and equipment	5 to 10 years
Computer equipment	5 years
Leasehold improvements	up to 15 years
Motor cars	5 years

Leases contracted by the Association are accounted for in accordance with IFRS 16 (Leases). The Association recognizes a right-of-use asset and a lease liability for all of its lease contracts, except for (i) leases relating to low-value assets and (ii) short-term leases (12 months or less). Payments made in respect of leases not recognized on the balance sheet are recognized as an operating expense on a straight-line basis over the lease term.

On commencement of a lease, the liability for future lease payments is discounted at the incremental borrowing rate, which is a risk-free rate adjusted to reflect the specific risk profile of World Athletics. Because lease payments are spread over the lease term, the Association applies a discount rate based on the duration of those payments.

The payments used to determine the liability for future lease payments exclude non-lease components but include fixed payments that the Association expects to make to the lessor over the estimated lease term.

## F. Accruals and provisions

A provision is recognized when World Athletics has a legal or constructive obligation towards a third party as a result of a past event, when it is probable that an

outflow or economic benefits will be required to settle the obligation and when a reliable estimate can be made of future cash outflows.

Any accrued liability not consumed within two years after the recognition date shall be reversed in the consolidated income statement unless specific circumstances justify the balance to be maintained in the balance sheet.

Payables are not interest bearing and are stated at their nominal value.

Contingent liabilities are not recognized unless the likelihood of a liability is probable. They are disclosed in the notes to the financial statements unless the possibility of an outflow of economic resources is remote.

## G. IOC Loan

Once in a 4-year cycle, when Olympic Games are held, the International Olympic Committee (IOC) pays an Olympic Dividend of approximately \$40m to World Athletics. This revenue, as defined by IFRS 15, is recognized post the successful completion of the Olympic Games. In 2020, due to the Covid-19 pandemic, the Tokyo Olympics have been postponed to 2021. To take care of cash flow concerns arising from this postponement, the IOC entered into a loan agreement with World Athletics for an amount of \$7.5m. Of this amount, \$2.5m was received by World Athletics in 2020 and the balance \$5m in early 2021. This loan has been recorded as current deferred income as of December 31, 2020. The amount of \$7.5m that has already been received will be reduced from the full Olympic Dividend that is due to World Athletics at the end of the Tokyo Olympics.

## H. Pension obligations

The retirement benefit obligations relates to Monaco employees. Under legislation in Monaco, the Association is required to provide a pension based on legal requirements, or, on the collective labor agreement requirements if these ones are more advantageous than legal. For Monaco employees, pensions are computed based upon the last twelve months gross remuneration, excluding bonuses and other complementary remuneration. The liability which is paid once upon the retirement of the employee is recognized in the balance sheet in respect of these defined benefit pension plans. This is the present value of the defined benefit obligation at the end of the reporting period. The defined benefit obligation is calculated each year using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms approximating to the terms of the related obligation.

The net interest cost is calculated by applying the discount rate to the net balance of the defined benefit obligation. This cost is included in employee benefit expense in the statement of profit or loss.

Remeasurement gains and losses arising from experience adjustments and changes in actuarial assumptions are recognized in the period in which they occur, directly in other comprehensive income. They are included in retained earnings in the statement of changes in equity and in the balance sheet.

## I. Debtors

Trade receivables are amounts due from customers for services performed in the ordinary course of business. They are all classified as current. Trade receivables are recognized initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognized at fair

value. The Association holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortized cost using the effective interest method.

## J. Revenue

Revenue is recognized to the extent that it is probable that the Association will derive economic benefit from it and that the revenue can be reliably measured.

World Athletics-related revenue consists primarily of the following items:

- television rights (e.g. media rights)
- commercial rights (e.g. sponsorship)
- value in kind
- technical certification

The exclusive broadcast partners payment is received twice per year and covers the broadcast rights for all World Athletics events for the year. The current agreement was signed in April 2018 and covers the period from January 01, 2018 to December 31, 2023.

Commercial sponsorship income is split in three parts: the first part corresponds to the Commercial rights and yearly invoices amounts to \$8.5m per year. The second part relates to the TV rights in Japan which generates a revenue of \$4.5m per year. The third part relates to commission based on the value in kind under sponsorship contracts. Value in kind in the form of products and services supplied by sponsors for use in events and is recognized as revenue and expenses in the consolidated statement of comprehensive income. Commissions on value in kind due to the Association's marketing partner are accounted for on the basis of the value of in-kind contribution.

During 2018, an amendment to the agreement for the period of 2020-2029 was signed. This new agreement calls for a minimum guarantee over the 10-year period of \$130m. The agreement for commercial Sponsorship also includes a profit-share income clause.

The performance obligations are identified as the right to access intellectual property and as such revenue is recognized on a straight-line basis over the term of the contract.

For profit share revenue recognition, management exercises its judgement to determine an estimate of the profit share directly attributable to the financial year and recognizes this in the period it is earned.

Technical certifications provided by World Athletics are performed at a point in time with a certification duration of 3 or 5 years, regarding sportive infrastructures. Revenue generated from Technical certifications is recognized at a point in time when the technical certification is provided.

The performance obligations have been determined for each contract and the revenue recognition method for each contract has been determined in accordance with IFRS 15.

## K. Operating expenses

Total expenses are the gross outflow of economic benefits that arise from the ordinary activity of organizing an event as well as from World Athletics administrative activities.

Total expenses consist primarily of the following items: contributions to Member Federations, anti-doping integrity unit, event expenses (direct event expenses, broadcast and media, marketing, promotion, publications, hospitality and other event expenses), information technology, employee salaries and benefits, depreciation and amortization of non-current assets.

Expenditure relating to future events is deferred and recognized in the consolidated income statement when the event takes place.

## L. Financial income and expenses

The financial income and financial expenses include the following:

- financial income, consisting of interest income from interest-bearing assets, as well as realized and unrealized foreign exchange gains;
- financial expenses comprising realized and unrealized foreign exchange losses, as well as bank charges and any interest costs.

## M. Financial risk management

The Association's overall risk management programme focuses on the unpredictability of the financial markets and seeks to minimize any potential adverse effects on the Association's financial performance.

The Management Board provides principles for the overall management of risks such as foreign exchange risk, credit risk and liquidity risk.

### (a) Foreign exchange risk

The Association operates internationally and is exposed to foreign exchange risk arising from transactions denominated in currencies other than the United States Dollar, which is the functional and presentation currency of the Association.

Operating income/expenses and the cash flows of the Association are affected by exchange rate fluctuations, principally between the Euro and the US Dollar. The Association estimates that the impact in absolute terms of a 10% increase or decrease in this rate on its operating income for the year ended December 31, 2020 would not have been material.

During the periods presented, the Association did not engage in any hedging operations.

**(b) Credit risk**

Credit risk is managed on an Association-wide basis. Credit risk arises from cash and cash equivalents, and deposits with banks and financial institutions, as well as credit exposure to customers, including outstanding receivables and committed transactions. The credit risk on receivables is mitigated by the quality of the client.

Credit risk linked to cash, deposits and current financial instruments is not material given the quality of the financial institutions counterparties.

**(c) Liquidity risk**

Management monitors rolling forecasts of the Association's liquidity requirements on a quarterly basis to ensure it has enough cash available to meet its operational needs. Expenditure trends are balanced with committed revenues to ensure adequate liquidity is maintained.

World Athletics benefits from long term Commercial and Broadcast contracts that provide flexibility in managing operational cash needs. In addition, the Olympic Dividend generally received every four years allows the Association to smoothen its long-term expenditure patterns.

As a result of Covid-19, the IOC Olympic Dividend has been delayed to 2021. When the Tokyo games happen in 2021 as they are currently scheduled to be, this amount of dividend will be received at the end of the games.

To safeguard against the financial impact arising from Covid-19, Management has conducted a detailed review of activities that have slowed down during this time and are rationalizing expenditures to balance the reduced activity. The future of Covid-19 remains highly uncertain, however, should Covid-19 result in the cancellation of the Tokyo 2020 Olympics more significant rationalization of expenditures would be required unless further income or other sources of liquidity were identified.

## N. Critical accounting estimates and judgment

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Association's accounting policies.

This note provides an overview of the areas that involved a higher degree of judgement or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be wrong. Detailed information about each of these estimates and judgements is included in other notes together with information about the basis of calculation for each affected line item in the financial statements.

- Estimation of post-employment benefits and other employee benefits. The Association has obligations to pay certain pension benefits to certain employees. The cost of these benefits and the present value depend on several factors including salary increases and discount rates. Management estimates these factors in determining the net pension obligations (see note 15).
- Television rights and commercial rights performance obligations. Management uses its judgement to determine the unique performance obligation, which is defined as the right to access intellectual property.
- Accrual of profit share expectation for the year. Management exercises its judgement to determine an estimate of the profit share directly attributable to the financial year and when the recognition criteria has been met.
- Value in kind amount for year included in revenue. Management are required to estimate the fair value of any value in kind goods or services received during the period and record these amounts as revenue and expenses. Determining fair value requires management to exercise significant judgement. In the event fair value cannot be reasonably estimated, no value is recognized.

## Notes to the consolidated statement of comprehensive income

### 1. Revenue from broadcast rights and sponsorship rights

in k USD	2020	2019
Broadcast Rights	14 775	14 725
Commercial Rights	13 000	18 000
Commercial Rights (Profit share)	5 751	4 794
Value in kind	1 419	6 336
<b>Total revenue from Broadcast Rights and Commercial Rights</b>	<b>34 945</b>	<b>43 855</b>

### 2. Other revenue from activities

in k USD	2020	2019
World Athletics certification system	1 439	1 831
Russian Athletics Federation reimbursement	6 815	3 378
International Olympic Committee Development programme contribution	250	250
Court of Arbitration for Sport refund	21	274
Other income	769	1 556
<b>Total revenue from other activities</b>	<b>9 294</b>	<b>7 289</b>

Other income includes monies received across a host of miscellaneous areas; the largest portion for 2020 pertains to a reimbursement for Legal and Task Force related costs arising from the suspension of the Russian Athletic Federation.

Certification income pertains to monies received from across the globe where World Athletics assists in defining and measuring standards for tracks and equipment used in athletics events.

### 3. Competition & events

in k USD	2020	2019
World Championships	477	3 393
Diamond League	961	4 551
Olympic Games Tokyo	276	-
IAAF Challenge & Permit	857	1 265
Other expenses (Competition & Events)	1 005	1 027
International Organisation support	-	260
Staff costs and consultants	1 819	2 291
<b>Competition &amp; Events</b>	<b>5 395</b>	<b>12 787</b>
Value in kind commissions	1 597	7 052
Information technology	2 822	2 961
Broadcasting	1 069	1 699
Marketing	488	789
Commercial partnerships	392	486
Communication & publications	2 628	3 145
Health & science	613	627
<b>Total Competition &amp; Events</b>	<b>15 004</b>	<b>29 546</b>

This includes spend on our World Athletics Series (WAS) Events and includes costs for departments that work most closely with our Event cycle.

Our WAS events are held on a bi-annual basis. During 2020 we had 1 WAS event and 3 during 2019. This explains the reduction in overall Event related spend for 2020.

During 2020, we hosted our World Athletics Half Marathon Championships in Gdynia.

This total includes our annual spend towards the support we offer to the Diamond League.

Also included in this total is the support we offer to the World Athletics Continental tour, World Athletics Indoor tour and World Athletics challenge.

Expenses for other departments listed here reflect the significant cost reductions due to the impact of Covid-19 and the consequent postponement of activities and competitions.

## 4. Grants & development

in k USD	2020	2019
Area Development (a)	1 306	2 386
Education	280	66
Publications (NSA)	2	-
Other items	519	691
Staff costs	792	1 225
Area Administration grant (b)	1 450	1 450
Competition grant (c)	1 280	2 781
Member Federation grant (d)	1 510	1 740
Athletics Olympic dividend (e)	889	4 799
Continental programme, exceptional support & tracks	-	247
<b>Total Grants &amp; Development</b>	<b>8 028</b>	<b>15 385</b>

This includes World Athletics spend on the Development of the sport and the support that we offer to our Areas Associations and Member Federations.

The reduction from 2019 is primarily an outcome of the pandemic which saw reduced competitions in each of our Areas and also reduced activity through the Area Development grant and in the Area Development Centres. In addition, following the initial 4-year cycle of the Athletics Olympic Dividend (AOD) grant, the grant principles and eligibility were refined for the 2-year 2020-21 cycle. The project-based activity in our Member Federations was significantly reduced due to the pandemic leading to a lower Athletics Olympic Dividend payout in 2020 and extension of the AOD grant through to 2022.

**Area Development Grant (a)** are paid annually to support Area Associations to deliver development and education programmes primarily through the Area Development Centres (ADC's). The Areas determine their business plans and activities to be supported based on the needs of their Member Federations with World Athletics providing an oversight role. The Areas are responsible for the day-to-day management of the ADC's in their respective region, for providing athlete scholarships (if they choose to do so) and for the selection and organisation of educational coaching courses and seminars. Two activities remain mandatory at the ADC's – women's and youth.

**Area Administration Grants (b)** are paid annually to assist Area Associations to operate and include:

- Maintaining a permanent office as HQ
- Defraying costs of rent, utilities, internet, telephone, website, office supplies, staff salaries, institutional meetings and other costs

**Competition Grants (c)** are paid annually to support the organisation and delivery of competitions at a Continental level including :

- Regional and International Competitions
- Area Championships

**Member Federation Grants (d)** are paid annually to ensure the Member Federation can function and, meet its basic membership obligations. It covers:

- Administration (including staff, office, utilities and communication equipment)
- Organisation (national championships)
- Travel to competitions

**Athletics Olympic Dividend Grant (e)** is a 2 year project-based grant designed to provide tailored support across the 2 year period to meet Member Federations individual strategic priorities focused on the delivery of activity within one of the following five areas:

- Provide education and training
- Provide equipment
- Support development and delivery of competitions
- Support athletes (training, competition, talent ID)
- Supports youth and grassroots projects (mass participation and school projects)

## 5. Legal & compliance

in k USD	2020	2019
Congress	0	430
World Athletics Council and Executive Board	928	1 514
World Athletics committees	8	64
World Athletics commissions	0	272
World Athletics Independent Ethics Board	178	400
World Athletics advisory Associations	0	21
World Athletics awards, forums & roadshows	568	810
International Associations meetings	63	158
Staff costs	472	459
<b>Governance</b>	<b>2 218</b>	<b>4 128</b>
Athletics Integrity Unit	7 857	8 316
Legal	1 847	2 409
<b>Total Compliance</b>	<b>11 922</b>	<b>14 853</b>

This includes World Athletics spend on Governance activities, Legal & Regulatory spend and spend associated with the Athletics Integrity Unit (AIU).

The AIU is an independent body created by World Athletics that manages all integrity issues – both doping and non-doping – for the sport of athletics. Their annual budget is approved by the World Athletics Executive Board.

This reduction in total spend over 2019 is primarily driven by the fact that most meetings during the year were conducted virtually and hence led to reduced travel and associated administrative costs. Reduced activity levels for a large part of the year also contributed to the overall reduction in spend. 2019 numbers also include the spend on our bi-annual Congress that was held in 2019 and spend associated with our governing Council and Executive Board.

## 6. Administration

in k USD	2020	2019
Administration	5 264	6 342
Amortization	1 023	1 063
Heritage	495	646
<b>Total Administration</b>	<b>6 782</b>	<b>8 051</b>

This includes spend for our administrative departments such as Finance, HR and Heritage along with their associated staff costs. Expenses such as Audit fees, rentals, telephony, travel and translation are all included here.

During the year, we have utilized the benefit provided by the Monegasque Government to put staff on furlough. This allowed us to ensure the safety of our staff during these difficult times and contributed towards reducing staff costs for the year by \$750k. This is the primary driver for the reduced administration spend in 2020.

## 7. Financial income

in k USD	2020	2019
Foreign exchange	221	225
Interest	81	175
Financial income	302	400

This includes our financial incomes during the year primarily related to the multi-currency impacts from our business operations.

## 8. Financial expenses

in k USD	2020	2019
Foreign exchange	475	604
Bank charges	209	321
Interest expense	221	128
Post-employment benefit obligations	17	17
<b>Financial expenses</b>	<b>922</b>	<b>1 070</b>

This includes the financial and bank charges incurred during the year.

## Notes to the consolidated balance sheet

### 9. Investments in equity

in k USD	2020	2019
<b>Significant influence</b>		
Carrying amount as at January 1st	343	406
Share of profit / (loss) on investment in equity	188	(63)
<b>Investments in equity as at December 31st</b>	<b>531</b>	<b>343</b>

Investments in equity are related to World Athletics Productions Ltd, partly owned by World Athletics (50%).

During the year, World Athletics contributed its shares of Diamond League AG to Diamond League Association. As a result, the carrying amount recorded as an equity investment has been recognized as a loss on disposal (109 K\$).

Furthermore, World Athletics holds a 6% investment in Nitro Athletics Australia which is held at nil value.

in k USD	World Athletics Productions Ltd	
	2020	2019 restated
Current Assets	2 139	5 094
Current Liabilities	1 544	4 402
Revenue	311	15 223
Profit/(loss)	(97)	820

Based on the financial statements received from World Athletics Productions Ltd, we took into account the fact that their accounts were restated for the year ended December 31, 2019. This restatement led to a recognition of an additional profit of 367 K\$ in 2019, which was partly recorded in our 2020 consolidated statement of comprehensive income.

## 10. Property, plant & equipment

The Right of Use of assets detailed below predominantly relates to leased offices premises.

Property, plant and equipment break down as follows:

In k USD	Office furniture & equipment	Computer equipment	Leasehold improvements	Motor cars	Right of use of asset	Total
<b>Cost</b>						
Balance as at 31 December 2019	620	1 657	4 523	82	3 887	10 770
Additions	8	376	32	-	172	588
Balance as at 31 December 2020	629	2 033	4 555	82	4 059	11 358
<b>Accumulated Depreciation</b>						
Balance as at 31 December 2019	257	1 222	1 672	82	966	4 199
Depreciation	62	191	355	-	415	1 023
Balance as at 31 December 2020	320	1 413	2 027	82	1 381	5 223
<b>Net Book Value</b>						
As at 31 December 2019	363	435	2 852	0	2 921	6 571
AS at 31 December 2020	309	620	2 528	0	2 678	6 135

## 11. Trade receivables and other receivables

In k USD	31 Dec 2020			31 Dec 2019
	Gross	Provision	Net	Net
Trade receivables	753	232	521	262
<b>Trade receivables</b>	<b>753</b>	<b>232</b>	<b>521</b>	<b>262</b>

In k USD	31 Dec 2020			31 Dec 2019
	Gross	Provision	Net	Net
Receivables from directors	4		4	2
Other receivables	1 882	715	1 168	7 948
<b>Other receivables &amp; current assets</b>	<b>1 886</b>	<b>715</b>	<b>1 171</b>	<b>7 950</b>
Prepayments	252		252	404
Tax receivables (VAT)	562		562	666
<b>Prepayments &amp; tax receivables</b>	<b>814</b>	<b>-</b>	<b>814</b>	<b>1 070</b>

Trade receivables and other receivables that are not yet due are not considered impaired. The main reason for the decrease in other receivables during 2020 is on account of a receivable from the Doha World Championships that was accounted in 2019 for \$3 928k and subsequently received in 2020. Accrued income has decreased by \$1 588k and certification receivables are \$324k lower than in 2019.

Allowances for doubtful accounts amounted to \$715k in 2020, with no variation compared to 2019.

## 12. Contract assets

in k USD	31 Dec 2020	31 Dec 2019
Dentsu Profit Sharing	5 781	9 344
<b>Total Contract Assets</b>	<b>5 781</b>	<b>9 344</b>

Contract assets correspond to receivable related to the Commercial Rights profit share. The amount of \$5 781k is related to the profit share revenue earned for the period 2020-2021. As of December 31, 2019, the balance was \$9 344k which corresponds to the estimate that was communicated by our Commercial Rights partner. The higher amount in 2019 corresponds to profit share for 2018 and 2019 that was recognized together for both years on receipt of the funds during 2019.

## 13. Cash & cash equivalents

As of December 31, 2020, this item comprised cash at bank of \$40 048k. There are no short-term investments. Cash and cash equivalents break down as follows:

in k USD	31 Dec 2020	31 Dec 2019
US Dollars	38 829	33 105
Other currencies	1 206	1 184
<b>Deposit and current accounts</b>	<b>40 035</b>	<b>34 289</b>
US Dollars	1	1
Other currencies	12	12
<b>Cash on hand</b>	<b>13</b>	<b>13</b>
<b>Total cash &amp; cash equivalents</b>	<b>40 048</b>	<b>34 302</b>

## 14. Equity

The change in equity from 2019 to 2020 is on account of profit of \$2 071.

## 15. Post-employment benefit and similar obligations

in k USD	Total
<b>Balance as at 31 December 2019</b>	<b>1 102</b>
Operating costs	117
Financial expense	17
Other comprehensive expense	(6)
<b>Balance as at 31 December 2020</b>	<b>1 229</b>

The pension obligation is unfunded and therefore, no pension assets are held by World Athletics. Furthermore, the changes of the significant actuarial assumptions were considered as not significant in the context of the consolidated financial statements.

The significant actuarial assumptions were as follows:

- Assumptions regarding future mortality are set based on actuarial advice in accordance with published statistics and experience in the region (INSEE 2015-2017 mortality table). These assumptions translate into an average life expectancy in years for a pensioner retiring the ages of 62 for employees, and 63 for management.
- Probability of departure before retirement age for current employees.
- Financial discount rate of 0,60% and salary increase rate of 4% for the pension obligation as of December 31, 2020

## 16. Financial liabilities current & non current

in k USD	31 Dec 2020	31 Dec 2019
Current financial liabilities	320	282
Non-current financial liabilities	2 830	3 003
<b>Total lease liabilities</b>	<b>3 150</b>	<b>3 285</b>

The financial liabilities balance as shown above is comprised of lease liabilities under IFRS 16. Of the total payable of \$3 149k, the amount due in the next 12 months is \$320k, amount due between 1 and 5 years is \$1 085k and the amount due in more than 5 years is \$1 744k.

## 17. Trade payables

in k USD	31 Dec 2020	31 Dec 2019
Trade payables	3 041	4 483
<b>Trade payables</b>	<b>3 041</b>	<b>4 483</b>

Trade Payables include dues for regular operating expenses incurred by the Association. These include an amount of \$1,099k on account of invoices received after the cut-off date of December 31, 2020. Another reason for the variance is on account of travel invoices for \$578k that were recorded as payables at the end of 2019 and do not have a comparative number in 2020.

## 18. Other payables & accrued expenses

in k USD	31 Dec 2020	31 Dec 2019
Payable to directors	125	57
Other payables	5,792	16,070
Accrued expenses	1,272	1,010
Tax payables	1	1
<b>Other payables &amp; accrued expenses</b>	<b>7,189</b>	<b>17,138</b>

Other payables are significantly lower in 2020. 2019 included an amount of \$7,744k payable as Prize money to athletes for Doha World Championships. This amount has been paid during 2020. Expense payable included in other payables are \$2,592k lower in 2020 than in 2019.

## 19. Deferred income

in k USD	31 Dec 2020	31 Dec 2019
Current deferred income	3,475	1,119
Non-current deferred income	6,590	4,385
<b>Deferred income</b>	<b>10,065</b>	<b>5,504</b>

Current deferred income amounts include \$2,500k from the loan received from IOC in 2020 and \$975k from television rights and sponsorships contracts. Non-current deferred income consists of \$3,410k from television rights and sponsorships contracts and \$3,180k received as advance payments against future events.

## Other disclosures

### 20. Financial risk management

The different types of financial risks and their impacts are detailed in note L of this document.

### 21. Commitments given and contingent liabilities and off-balance sheet events

There are no additional commitments, contingent liabilities and off-balance sheet events that Management is aware of and need to be disclosed separately.

### 22. Post balance sheet events

There are no significant post balance sheet events that Management is aware of and need to be disclosed separately.

### 23. Related parties

Under IFRS guidelines, the following are treated as related parties: Executive Board Members, Council Members, President, Chief Executive Officer, Diamond League and World Athletics Productions Ltd. The table below includes amounts paid to related parties during the year.

in k USD	31 Dec 2020	31 Dec 2019
<b>Executive Board, Council Members, President and Chief Executive Officer</b>	<b>1 095</b>	<b>1 100</b>
<i>Allowances</i>	1 012	1 049
<i>Other benefits (housing)</i>	32	9
<i>Other long-term benefits (retirement)</i>	51	41

Amounts paid to World Athletics Productions Ltd. during 2020 were \$471k primarily on account of salary reimbursements and office costs. A loan agreement from World Athletics to World Athletics Productions Ltd has been signed in 2018 for \$234k.

Amounts paid to Diamond League during 2020 were \$961k primarily to cover costs in relation to Diamond League meets that were held during the year. As on December 31, 2020 amount due to Diamond League was \$0.

In 2020, World Athletics has recorded an amount of \$157k payable to the Complete Leisure Group, for services and workspace of an executive assistant to the President during time spent in London in connection with World Athletics business, provided at cost pursuant to a secondment agreement.

## Appendix B – World Athletics 2020 remuneration policy

World Athletics position	Remuneration and expenses
Executive Board (base fee for all members including President and Vice-Presidents)	USD 22,500 per annum
Chair of EB Committee (supplementary fee)	USD 2,500 per annum
President	USD 250,000 per annum (plus EB base fee above)
Council (all Members, including EB Members)	Per diem of USD 300 per day, plus allowance of USD 6,000 per annum (except for Area Presidents where the allowance is USD 3,000 due to the additional allowance)  Travel, meals and accommodation provided by World Athletics (travel based on business class airfare plus per diem for each day (12 hours) of travel)
Council (Area Presidents)	Per diem of USD 300 per day, plus allowance of USD 3,000 per annum and: <ul style="list-style-type: none"> <li>• USD 12,000 per annum (if lives in the same city as Area HQ)</li> <li>• USD 18,000 per annum (if does not live in the same city as Area HQ)</li> </ul>
Commissions (members other than Council Members)	Per diem of USD 50 per day Travel, meals and accommodation covered
Working Groups (members other than Council Members)	Per diem of USD 50 per day Travel, meals and accommodation covered
AIU Board members (independent members and supplementary fee for Council Member)	USD 15,000 per annum
AIU Board Chair	USD 25,000 per annum





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