**IAAF Label Road Races**

**2020 Renewal/Upgrade Application Form**

**Deadline for all 2020 applications: 15 September 2019**

*Applications from organisers whose 2019 race has not been held yet will be considered provisional. A post event report (on template to be provided by the IAAF) will have to be submitted within 30 days after the 2019 race*

Races considering applying to Gold for 2020 should contact the IAAF some weeks prior to the 2019 race day as an IAAF Technical Delegate may be appointed. For Platinum applications, please contact the IAAF two months prior so that a full event audit can be organised.

This form must be completed by the race organiser, countersigned by the IAAF Member Federation and emailed to alessio.punzi@iaaf.org.

**Race organisers having already submitted a complete application for a Label 2020 do not need to submit this form. They will be contacted individually, and asked to agree to the new terms and conditions.**

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|  **EVENT INFORMATION**  |
| **Name of the Applicant Race (include any title sponsors for 2020)** |       |
| City, Country/Territory |       |
| Date of race in 2020\*(\*if not set yet, please write “TBC”) |       |
| Race Distance (competition for which Label is applied for) |       |
| Men’s and women’s elite races, or single-gender? | [ ] BOTH MEN’S AND WOMEN’S[ ]  MEN’S-ONLY [ ]  WOMEN’S-ONLY  |
| Year of first edition of the Race |       |
| Name of the **Race Director / President of the Organising Committee** |       |
| Name of the **Technical Race Director** (if different) |       |
| Telephone |       |
| Email address |       |
| Full postal Address(where you will receive you the doping control forms) |       |
| Event Website  |       |
| Name of the 2020 **Elite Athletes’ Coordinator** (if available) |       |
| Email address of the Elite Athletes’ Coordinator |       |

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| Label held in 2019 (Gold, Silver, Bronze) |       |
| Label applied for in 2020 (Platinum, Gold, Silver, Bronze) |       |
| For Platinum, Gold and Silver Label applications: what happens if the application is unsuccessful? | [ ]  NO LABEL AT ALL[ ]  SETTLE FOR HIGHEST ACHIEVABLE LABEL |

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| **COMMITMENTS FOR THE 2020 RACE** |
| **By submitting this application form the Organiser confirms they have read and agree to the following commitments:*** To comply and abide by all relevant IAAF Rules and Regulations in force at the time of the race (including but not limited to the Competition Rules, Anti-doping Rules, Advertising Regulations and Label Regulations as updated, amended and replaced from time to time).
* To pay the “Label Fee”, to contribute to the funding of a dedicated out-of-competition testing pool for anti-doping.
* That the course has been measured by an International Grade “A” or “B” IAAF/AIMS Measurer and that the certificate is valid at least through the 2020 race day. (Please enclose the certificate)
* To organise a competition with, at minimum, a “Bronze Label” elite field.
* That medical facilities will be implemented in accordance with the IAAF Anti-Doping Rules, that anti-doping testing shall be conducted in accordance with the IAAF Anti-Doping Rules, and that the minimum number of samples collected will be in line with the requirements set out in the Label Regulations.
* To display the relevant Road Race Label logo on the homepage of the race website, and to include the relevant Road Race Label logo on all promotional printed and digital material
* To display two IAAF/World Athletics perimeter boards or banners in the finish area and/or the IAAF Road Race Label logo on the finish gantry
* To proactively inform the IAAF of any changes of date for the event in 2020.

**The Label fees for 2020 shall be:*** Platinum: USD 66,667 for marathons and USD 20,000 for races held on any other distance
* Gold: USD 15,000 for marathons and USD 10,000 for races held on any other distance
* Silver: USD 10,000 for marathons and USD 5,000 for races held on any other distance
* Bronze: USD 5,000 for marathons and USD 2,500 for races held on any other distance

*(all amounts are halved for single-gender races)***[ ]  By ticking this box, the organiser confirms their agreement with the above**

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| **OFFICIAL 2020 PRIZE MONEY STRUCTURE** |
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| **Place** | **MEN** | **WOMEN** |
| 1st |       USD |       USD |
| 2nd |       USD |       USD |
| 3rd |       USD |       USD |
| 4th |       USD |       USD |
| 5th |       USD |       USD |

Please give detail of the official prize structure for the top 5 athletes in 2020 (gross prize money before any penalties and taxes). If unavailable at the time of applying, please leave blank and notify the IAAF as soon as it becomes available.These amounts will be published on the IAAF website.There shall be a 1.5% levy on the published top 5 ranked athletes at the 2020 race (Athletes Contribution).Total prize money (requested for statistical purposes only)       USD**[ ]  By ticking this box, the organiser agrees to pay the Athletes Contribution (representing 1.5% of the gross advertised prize money paid to the top 5 athletes per gender, before any penalties and taxes) to the IAAF.**  |

**Optional**The organiser is able to provide clean-feed race footage to the IAAF, allowing the IAAF to use up to 5 minutes of it, free of charge. [ ] YES [ ] NOThe organiser is able to allow a full page IAAF/World Athletics advert in any official programme made available to spectators or media. [ ] YES [ ] NO |

**RACE ORGANISER**  **IAAF** **MEMBER FEDERATION**

Full Name:       Full Name:

Email address:       Email address:

Date:       Date:

Signature Signature and Stamp

***No application will be accepted unless countersigned by the IAAF Member Federation.***